

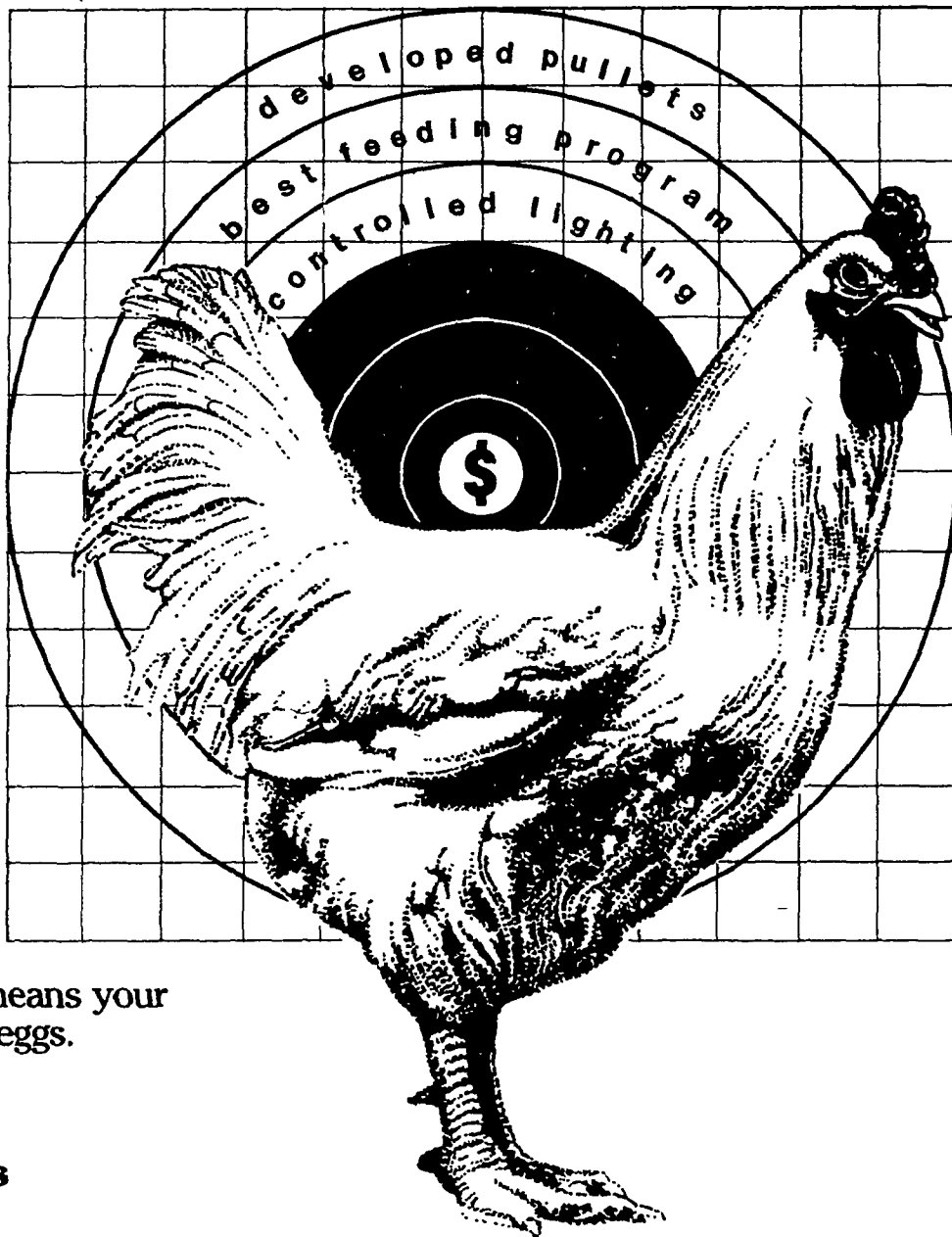
## Introducing Pennfield's

# EGG·O·NOMIC

## Layer Program

### Targeted for your birds' exact needs

At Pennfield, we put great effort into studying our customers' experiences, and in helping them choose the proper feeding programs, based on their birds' exact needs. As a result of our research work with egg producers we have developed a layer program that will improve your current feeding consumption ratio. This guarantees you the most accurate, least wasteful program. And that means your best cost per dozen eggs.



A Pennfield representative will show you how our Egg-O-Nomic program fits into your layer operation. We'll put you on target for your best production costs . . . and that adds up to additional profit for you.

### Targeted for savings on each dozen

It's called Pennfield's Egg-O-Nomic Program, and it is much more than a feeding program. We can show you how a simple change in feed at exactly the right time can lower your feed cost per dozen eggs. We will also show you how to use lighting more efficiently so that you will control egg size better and improve your feed consumption and egg quality.

These things add up to savings of several cents per each dozen eggs.

The Egg-O-Nomic pullet growing program will do more of the same. It will help you increase your return on your investment in the pullet by enabling you to house them at 19 weeks of age with the proper pullet weight, frame size and sexual maturity.



**pennfield feeds**

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