Hubbard Farms observes 50 years in Lancaster

BY DICK ANGLESTEIN

EPHRATA — Hubbard Farms paused last week to commemorate 50 years in Lancaster County with a nostalgic look backward over the past half-century and an optimistic glance forward.

Some 80 Hubbard officials. current and retired employees, flock growers and guests gathered at the Family Time Restaurant Friday, May 20, for the 50th anniversary observance.

The nostalgic look backward was taken by Les Hubbard, of the firm's founding family, who established the Lancaster County hatchery operation back in the early-1930's.

Hubbard traced his original drive in September of 1932 from New York State to Renovo, through Harrisburg to Brickerville and finally to Ephrata, where the first Lancaster County Hubbard facility was established.

"I remember it was 103 that day in Lancaster County," Hubbard

"The heat was unbearable, particularly for someone from New England. I decided to get a haircut and it cost 10 cents.

"He cut it off right close and I got full value."

A building was rented from Abe Cohen and a truck brought two incubators to get the operation started

"We decided to shoot the whole wad of money and bought two chairs for 50 cents each and \$5.00 for a desk.'

Hubbard recalls calling on a great many farmers to attempt to sell the Hubbard chicks.

He remembers their typical "I'll see once - they'd tell me,"

Hubbard said. "I still don't know what it

means." In a couple of years, the mail order business grew and then the

New York hatchery burned. So, Hubbard went looking for new and larger facilities.

There was a cornfield on State Street in Ephrata but the farmer wouldn't permit any surveying until the corn was harvested.

'So, we bought the school house building along the Manheim Pike in Lancaster.'

And what are among Les Hubbard's other recollections?

He remembers the Denver area customer who paid off a \$1200 bill in gold coin.

And that first day driving into Lancaster County, he recalls a stalled car he came upon at Hammer Creek. He helped push the young man to Brickerville and never saw him since.

Went Hubbard then took the group on a brief trip into the company's ruture

He explained that the company is moving back up in its share of the broiler breeding stock market.

'I have an optimistic feeling about the future because of the newer developments that will be coming out of research in the next two or three years," he said.

'We have our greatest investment now in foundation stock coming out of R and D. This great grandparent and grandparent stock will provide the parent stock to make us very competitive in the 1984-86 period."

He also pointed to the trurkey breeding stock operation now in the U.S., the Hubbard Leghorn and the brown egg market segments all of which are moving ahead.

Master of ceremonies for the evening was Robert Garland.



Flanked by Les Hubbard on left and Went Hubbard on right are three veteran employees of Lancaster hatchery operation, which paused last week to mark 50th anniversary.

Cullough, Paul Sauder and Richard Stark.

Other Hubbard personnel in- and Mary Lynn DiPaolo, Ron and cluded Bill Carlin, David Mc- Grace Leeman and Willis and Lizzie Mae Groff.

Past and retired employees Flock growers included Mike included Wilson Chambers, Anna Employees include, from the left, Kathryn Snyder, Dan Leaman and Jean Marshall.

Gochnauer, Miriam and Jay Melvin Groff, Dan and Ethel Leaman, Jean Marshall, Dorothy and Charles Miller, Mr. and Mrs. Robert Rohrer, Irwin and Mattie

Stoner, Esther Sangrey and Charles and Marie Texter.

Speaker for the evening was Grover Gouker, Dale Carnegie representative in Lancaster.

Agway streamlines distribution

SYRACUSE, N.Y. - Agway is streamlining its distribution system to better serve the Northeast farm market in the 1980's and beyond.

John H. Wylie, a Harrisburgbased official of the 110,000 member farm cooperative, reports that Agway will establish several regional offices in Pennsylvania which will place management teams closer to farm customers. Simultaneously certain administrative functions, including accounting, will be consolidated at corporate headquarters Syracuse, N.Y.

This effort will result in decentralized offices in Pennsylvania by July 1 and the closing of the division office at 3609 Derry St. in Harrisburg by early 1984.

The Derry Street offices were once headquarters for the Pennsylvania Farm Bureau Cooperative Association which Farm Bureau merged with GLF and Eastern States Farmers Exchange in 1965 to form Agway.

According to Wylie, division director who will become director of franchised representative development in June, the new system will include a "farm center concept" to be implemented gradually in conjunction with an expanded franchised dealer network.

The changes are designed to improve the efficiency and ef-



John Wylie

rectiveness in moving the products and services to the farms of Agway members and other customers.

At the same time, the Agway Petroleum Corporation, a whollyowned subsidiary, is realigning its field management in a similar manner and continues to expand its service to both farm and rural areas through acquisitions and aggressive sales programs to build customer base. Agway Petroleum serves nearly one-half million home heating oil and farm

insurance programs targeted for the farm and rural market.

Berks-Lehigh Farm Credit elects

FOGLESVILLE — The Berks- R. Kunkle, Kempton, Berks ehigh Valley PCA/FLBA Annual County, as PCA Director. Charles Lehigh Valley PCA/FLBA Annual Meeting was attended by 756 members, guests and employees. Stockholders were given copies of the 1982 Association financial reports and heard a report from the general manager, Bernard C.

William G. Howerter, president of the Berks-Lehigh Valley Federal Land Bank Association served as master of ceremonies and Attorney Richard H. Rauch acted as the election chairman.

The election of one PCA

highlighted the meeting. The membership re-elected Ellis Nominating Committee.

L. Diehl, Bangor, Northampton County, is the new FLBA Director. Also re-elected as FLBA Director is Gerald I. Hunsicker, Mertztown, Lehigh County. All three directors will serve three-year terms.

Members elected to the 1984 FLBA Nominating Committee include Raymond Kulp, Berks County; Donald E. Ruch, Schuylkill County; and Sterling M. Ritter, Lehigh County.

Charles D. Moyer, Berks County; Donald E. Lichtenwalner, Director, two FLBA Directors, and Lehigh County; and Robert L. the 1984 nominating committees Miller, Carbon County were elected to the 1984

3% financing offered

NEW HOLLAND - 1983 farm equipment purchasers can take advantage of some of the lowest financing charges ever offered on installment purchases; some as low as 3% per annum. Lowest rate financing is for shorter periods with graduated rates for intermediate periods.

Sperry New Holland is now offering 3% financing for one-year contracts for hay and forage harvesting equipment, manure spreaders, grinder-mixers, tub grinders, and skid-steer loaders.

The new, low rate schedule is 3%

for 12 months with monthly payments, 6% for 2-year contracts with monthly payments, quarterly or semi-annual payments and 9% for 3-year installment purchase contracts with monthly, quarterly, or semi-annual payments.

Except for loaders, waiver of finance charge contracts are also available. At the end of the waiver period, the contract will be subject to higher financing rates.

Full details on the new financing rates are available from Sperry New Holland retailers.

