

## Ag Week TV special to be aired

AG LAND, USA — "Who Will Farm The Land?", the National Agriculture Week television special, can be seen in Pennsylvania on:  
 Channel 15, WLYH - Harrisburg, York, Lancaster, Lebanon

tomorrow at noon.  
 Channel 10, WTAJ - Johnstown, Altoona - Monday at 7:30 p.m.  
 Channel 22 WPTT - Pittsburgh - Monday at 10 p.m.  
 Channel 28, WBRE - Wilkes Barre - Scranton - tomorrow at 5

p.m.  
 This special television presentation analyzes the current agricultural situation and examines the difficulties facing young people who want to farm.

This is the second year an Agriculture Week television special has been broadcast, presented by Elanco Products Company. Besides Elanco's Treflan and Surflan herbicides, it is co-sponsored by The American Bankers Association, Ford Motor Corporation (trucks) and Ford Tractor, FMC Corporation, Stauffer Chemical Company, Dekalb-Pfizer Genetics and Lava soap.

In addition to being seen in this area, "Who Will Farm The Land?" will air on about 140 other commercial television stations in 32 states.

The idea behind "Who Will Farm The Land?" was inspired by farmers themselves. After Elanco's first television special, "Prosperity In The Balance", aired for Agriculture Day 1982, research groups of some 50 farmers and spouses from across the country were interviewed.

"Prosperity In The Balance" met with an enthusiastic response; farmers said they wanted more agricultural programming, and suggested that for 1983 the program focus on the difficult

times facing agriculture to show consumers what farming is "really like". The focus was narrowed to the difficulties facing young people whose dream it is to farm.

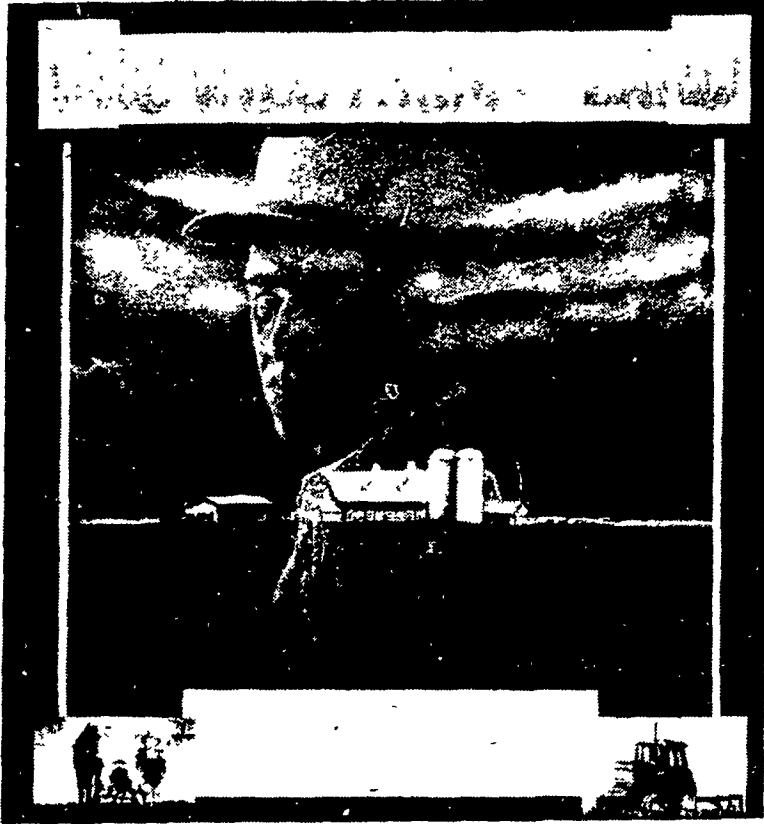
Three young farmers with interesting (and sometimes unusual) stories tell how they got started: Ken Smith, 31, Hartley, Ia.; Greg Krush, 21, Kershey, Colo.; and George Clemmer, 21, Mosheim, Tn. Krush and Clemmer were awarded the "star farmer" designation for their respective regions at the 1982 national FFA convention in Kansas City.

Expert insight into the question "Who Will Farm The Land?" is provided by: Alan Tubbs, president, First Central State Bank, DeWitt, Ia.; Hiram Drache, agricultural historian, author and professor at Concordia College,

Moorhead, Mn. and Earl Ainsworth, managing editor, Farm Journal.

Besides relating to the deep-seated feelings about agriculture on the part of these dedicated young farmers, farm people are also likely to find themselves nodding in agreement during the program segment in which the experts comment on the tremendous value American consumers receive for their food dollar.

"We're proud to produce a television special for National Agriculture Week again this year," says Robert M. Book, group vice president, Elanco Products Company. "It's important to focus national attention on agriculture and build public support of our industry."



## PIK acres

(Continued from Page D10)  
 severe weed problems, advises Hartwig.

"Growers have a number of options for controlling these weeds on diverted acres, including many herbicide choices. But cost may be a deciding factor in some cases.

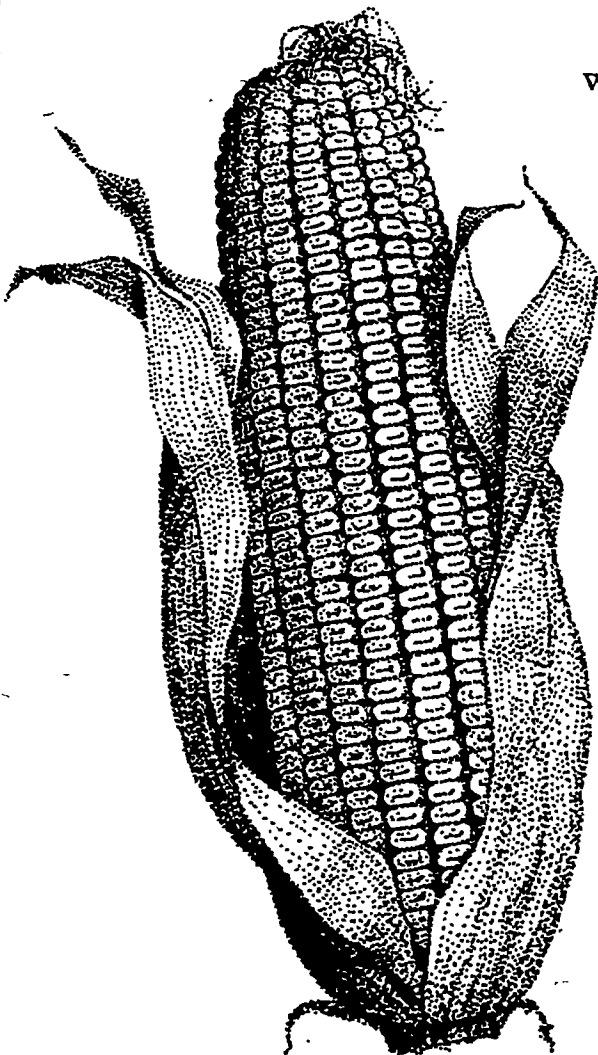
"We're recommending a program which we feel will do a good job of reducing weed populations, and is very cost effective," says Hartwig. "It involves using sudangrass or a sorghum-sudan hybrid as a 'smother crop'. A farmer should spray with Banvel or Banvel and

2,4-D in the spring to be sure the cover crop gets off to a good start.

"The sudan or sorghum-sudan needs to be drilled in. Then it should be mowed off when it reaches three to four feet tall — before it goes to seed. It'll need to be mowed off a second time in the fall to prevent seed set. The weeds won't grow through, so they'll be set back considerably.

"The cover can be plowed down or used as a no-till mulch next season," suggests Hartwig. If a grower has no perennial weeds, he suggests seeding hairy vetch or red clover.

# Good growing winners.



We're proud of the way these winners did in the National Corn Growers Association Yield Contest. Congratulations.

### New Jersey Winners

1st place Class A: Rustin Farms  
 E. H. Tindall  
 Trenton, NJ  
 XL-71 209.0 b/acre

2nd place Class A: Thomas G. Kanach  
 Flemington, NJ  
 XL-71 195.7 b/acre

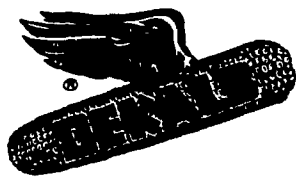
(In New Jersey, DEKALB brand hybrids took four of the top five places)

### Pennsylvania Winners

1st place Class A: Jeffrey Mitchell  
 Honey Brook, PA  
 XL-71 194.35 b/acre

1st place No-Till: Jeffrey Johnson  
 Orefield, PA  
 XL-57 171.85 b/acre

**Plant a winning hybrid this year.**



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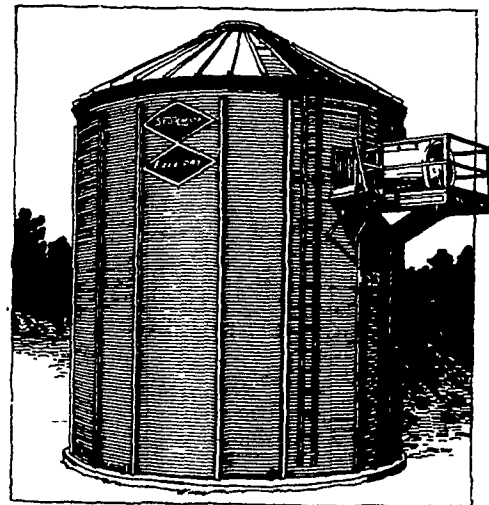
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