

Atlantic Processing purchases Damon Dairy assets

ALLENTOWN — Atlantic Processing, Inc., of Allentown, has purchased certain assets of Damon Dairy Processing Corporation, of Baltimore.

The offer was approved today by the United States bankruptcy court for the district of Maryland. Damon had filed for relief under Chapter 11, last December.

Atlantic Processing acquired the assets and inventories of Damon, including the milk processing plant and other buildings at 2701 Loch Raven Road. The transaction also included assumption of Damon's indebtedness to Kraft, Inc., from whom Damon had purchased the dairy operation in 1981. Total value of the transaction was estimated at more than \$2,000,000.

Atlantic Processing is a federation of dairy cooperatives, with two milk processing plants in eastern Pennsylvania and a cheese and ice cream manufacturing plant in Allentown.

It trades in the Middle Atlantic area under the name of Lehigh Valley Farms with annual sales of approximately \$250 million. Its

current operations handle over a billion pounds of milk.

The API organization is not new to Baltimore. For the past year it has been marketing and distributing Abbotts and Old Philadelphia ice cream. It also has marketed here LactAid, a specially digestible lowfat milk for people with lactose intolerance. (In the Philadelphia market, API has been a significant advertiser of branded milk products. Their Lehigh Valley Farms LITE milk has been promoted heavily for several years.)

API plans to continue the operation of the Baltimore plant and provide uninterrupted service to customers previously served by Damon Dairy in the Baltimore-Washington market. Products will be sold under the Sealtest label, as well as several store brands.

Robert P. Barry, president of Atlantic Processing, wrote to Damon employees that "we consider it a real opportunity to be in the milk business and become a larger part of the Baltimore-Washington market."

"We believe we can revitalize the Baltimore operation and make it a profitable business."

Barry himself is no stranger to the Baltimore market. He and other API executives served here in the 1960s when the business was known as Sealtest Western Maryland.

Get better, not bigger

(Continued from Page A31)

and some generic advertising, and emphasized that the general quality of the ads must be improved.

Another question often asked in regards to the surplus is: "Why don't we export our surplus?"

In reply, Mix announced that every major producing country has a surplus of dairy products. The major problem to exporting our products is that the support price in the United States is higher than the world price.

In conclusion, Dr. Mix outlined what must happen to turn milk prices around.

- (1) There must be a decrease in cow numbers by 600,000 to 800,000.
- (2) Must advertise and promote dairy products at the 1 percent level.
- (3) Must increase commercial use by 6 to 8 billion pounds.
- (4) Develop new products and new exports.
- (5) Increase milk standards to 8.7% SNF and 3.5% fat. (Currently at 8.25% SNF and 3.25% fat.)

SEVENTH ANNUAL PENNA. FEEDER PIG SHOW & SALE

TUESDAY, APRIL 5, 1983

Sale At 7:00 P.M.

AT NEW HOLLAND SALES STABLES, INC.
New Holland, Penna.

Shown and judged in pens of six.

In following classes: 30 to 44 lb.
45 to 54 lb.
55 to 65 lb.

Trophy and \$50.00 to Champion, Trophy and \$40.00 to Reserve Champion entries. \$30.00 to each first place; \$20.00 to each second place; \$10.00 to each third place; also ribbons to first five winners in each weight group.

Show and Sale open to all pig producers. All pigs must be farrowed on farm of exhibitor. No more than two pens of winners from each weight class for one exhibitor. All pigs must be identified.

Entry fee of \$2.00 per pen to Lancaster County Swine Producers will be deducted along with regular commission charges for selling and tagging. All exhibitors will participate in .10 cent check-off program to N.P.P.C.

Sale open to all buyers. 4-H and F.F.A. members may select individuals for their projects.

Pigs received and State graded from 12:00 noon to 4:00 P.M.

Judged at 4:00 P.M.

Sale at 7:00 P.M.

THIS EVENT SPONSORED JOINTLY
BY THE LANCASTER COUNTY
SWINE PRODUCERS ASSO. AND
NEW HOLLAND SALES STABLES, INC.

Engine Specialists Since 1915

WHITE ENGINES

Makers Of HERCULES Engine



The Diesel For:

- SHOPS
- GENERATOR SETS
- REPOWER, ETC.

Direct Injection Makes It Easy Starting

DIESELS OUR SPECIALTY

Let Us Know Your Service Problems
24 Hour Service - Check Our Prices

HOOVER DIESEL
SERVICE

PH: 717-656-6133
2998 West Newport Rd.
Ronks, Pa. 17572
2 1/2 mile East of Leola -
Along 772
DEALER INQUIRIES
INVITED

B.B. DIESEL
SERVICE

PH: 717-786-2173
RD 3, Quarryville, Pa.
2 miles west of
Georgetown on
Furnace Road

Award Winning
CIMARRON ALFALFA

Available for Spring
also

WL 311, WL 313, WL 318, -
Saranac AR, Clovers, Orchard
Grasses, Oats

TOBACCO NEEDS

- Nylon Bed Covers • Bed Fertilizer
- Cotton Hulls • Seed

BALER & BINDER TWINE

FARMERS
SUPPLY

Box 1537

215 East Fulton St.

Lancaster, PA

(717) 394-7127

One-step fertilization and weed control in half-a-day.

Weed and feed your cornfields
in one trip.

Get two jobs done fast, right and on time. Just ask your fertilizer dealer to apply Sutan⁺ herbicide in combination with atrazine and/or Bladex^{*} with your choice of fertilizer, dry or liquid. He'll spread them. You just incorporate.

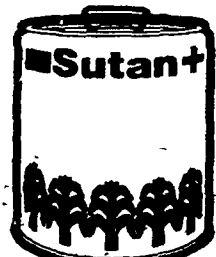
You have four hours to incorporate.

Of course, your dealer can apply your fertilizer impregnated with Sutan⁺ faster than you can disc it in. But you don't have to worry about Sutan⁺ losing any of its effectiveness. Because you're allowed up to a full four hours between application and incorporation.

The best incorporated corn
herbicide.

Sutan⁺ with atrazine and/or Bladex gives you outstanding control of annual grasses and broad-leaf weeds. Sutan⁺ is the only corn herbicide designed to be incorporated. So you get a weed barrier that works rain or shine.

Check with your fertilizer supplier now about time and labor-saving weed and feed, with no worry about loss of effectiveness. Follow label directions. Stauffer Chemical Company, Agricultural Chemical Division, Westport, CT 06881.



The best incorporated corn herbicide

*Reg. T.M. of Shell Chemical Company