

"What'd folks plant around here this year?"

"They planted a lot of XL-61 and T1100."

# "Which did better... the XL-61 or the T1100?"

"To tell you the truth, Herb, it was kind of a toss-up. Both are consistent, high-yielding numbers."

"Will you recommend them to your customers next year?"

"Sure will. And, with their reputation for disease resistance and standability my customers will be asking for more."

"What will you back 'em up with?"

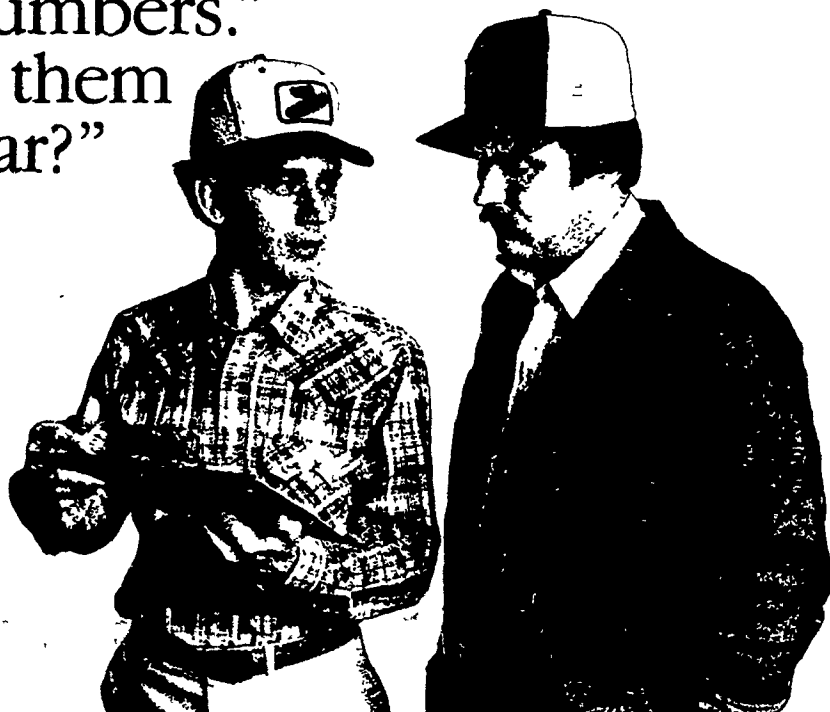
"Probably some XL-55a. It's another high-yielding number with great disease resistance."

"How do you think that mix will work out?"

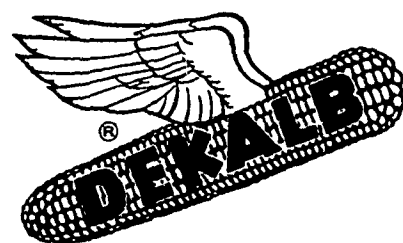
"Great! First of all it'll let us spread the risk at pollinating. That's important. And then too, plantin' several different maturities will take the pressure off at harvest time... you know, it'll give us a couple of breathers! Anyway, every one of those numbers comes with a good track record."

"How good?"

"Tell you what, Herb. You guys keep supplying me and my customers with hybrids like these, and you won't hear any complaints from this part of the country."



*Herb Brown, Corn Product Manager for DEKALB-PFIZER GENETICS, talking with local farmer/dealer about top-yielding hybrids*



**DEKALB-PFIZER  
GENETICS**

"DEKALB" is a registered brand name. Numbers designate hybrids. As a condition of sale, please note statement of limited warranty and remedy on DEKALB-PFIZER GENETICS orders and tags

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