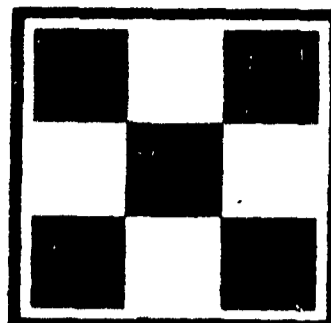
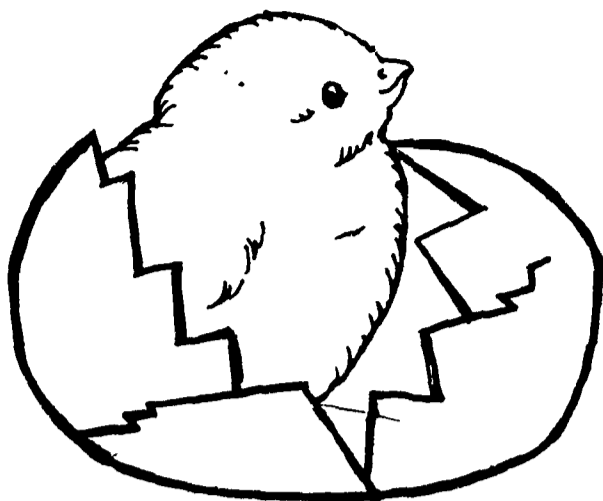


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THIS IS ONLY THE BEGINNING.....

**ANNOUNCING
ON
JANUARY 17, 1983**

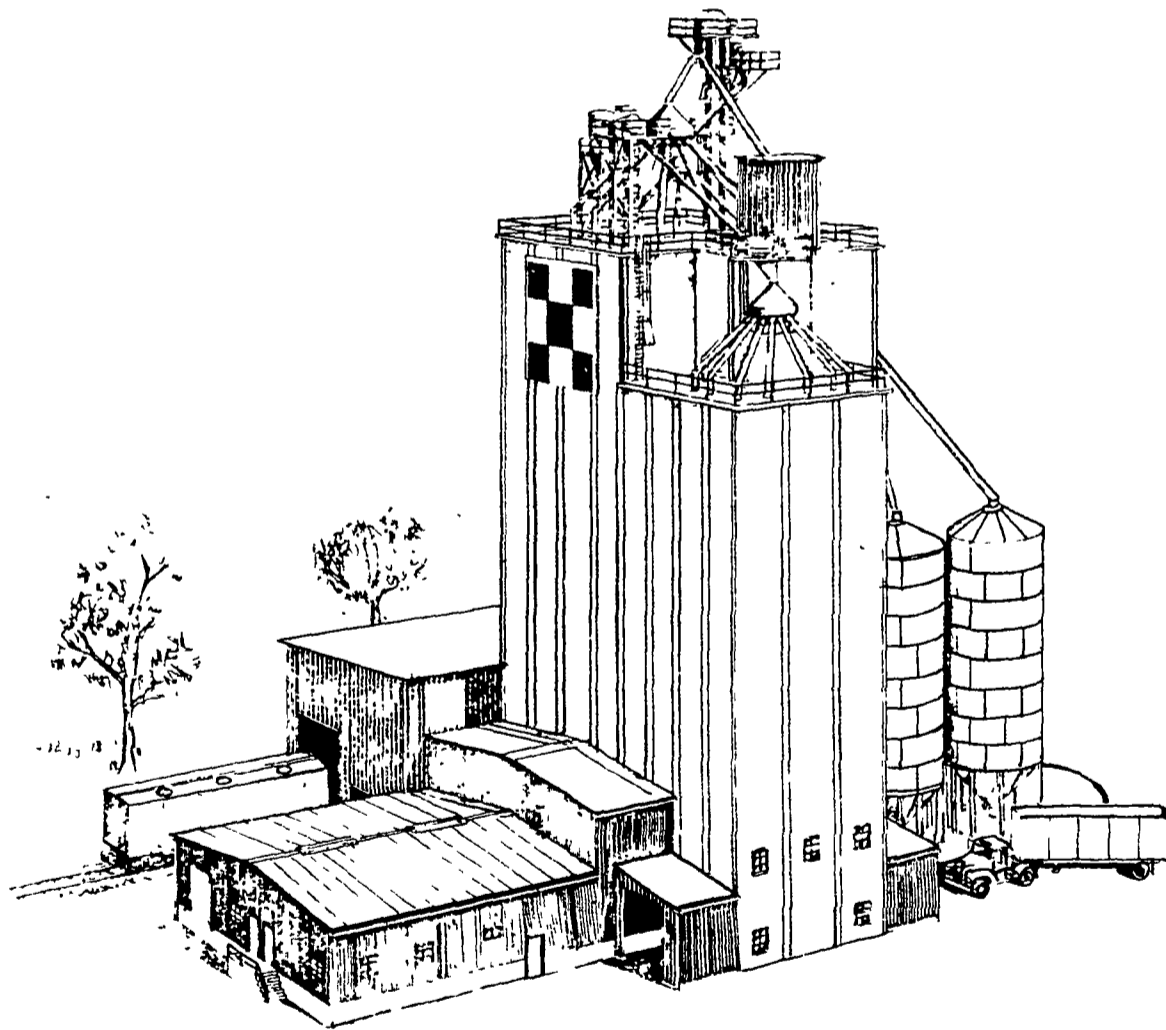
RALSTON PURINA COMPANY OPENS

————— 2 NEW PLANTS —————

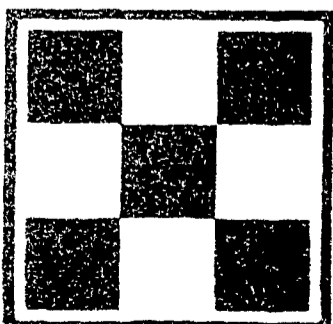
LANCASTER

WYALUSING

**THESE 2 PLANTS REPRESENT RALSTON PURINA'S CONTINUING COMMITMENT TO
PA. AGRICULTURE BY SERVING THE FARMER WITH LIVESTOCK AND POULTRY
FEEDS FOR OVER 80 YEARS**

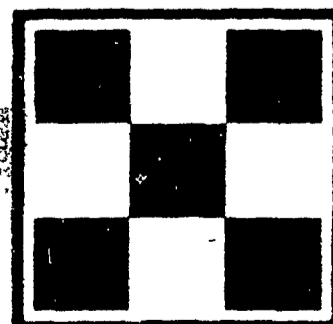


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PURINA DEALER
FOR
ALL OF YOUR LIVESTOCK
AND POULTRY NEEDS**



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