

Farm Business News

CEVA to market estrus synch product

OVERLAND PARK, Ks. — CEVA Laboratories, Inc. has announced that the Food and Drug Administration has granted clearance to the company permitting the sale of its new estrus synchronization product, Syncro-Mate-B. At the present time, clearance pertains only to the use of the product for estrus synchronization in beef and dairy heifers.

Syncro-Mate-B is one of the most thoroughly-tested new drugs ever to be released to the cattle industry. Trials spanned 10 years and included testing of the product on more than 5,000 heifers.

Unlike presently available heat synchronization products which contain the hormone prostaglandin, Syncro-Mate-B contains two hormones, norgestomet (a patented, potent progestin) and Estradiol.

CEVA claims that the product produces much tighter estrus synchronization than the prostaglandin products. This enables the producer to utilize the concept of breeding without heat detection, or mass-mating, to its full advantage.

Other key differences with the prostaglandin products include the facts that Syncro-Mate-B can be administered anytime in the cycle

and that the drug has been shown to induce cycling activity in non-cycling animals.

Dr. Ernie Henderson, Manager of Technical Services for Syncro-Mate-B at CEVA, says it offers these benefits to the producer: "The concept of mass mating following Syncro-Mate-B treatment allows the producer to take fullest advantage of the genetic potential of artificial insemination without the burdens of extensive heat checking. For the cattleman, this can result in earlier calves, more uniform calves and heavier calves at weaning — all without the extensive labor requirements of breeding by heat detection. And all this translates directly into more pounds of beef which can be profitably produced by the cattleman. For the dairyman, use of Syncro-Mate-B can also make the use of A.I. more practical as well as helping him better concentrate his labor requirements.

"Heifers can benefit greatly from Syncro-Mate-B treatment. This is because the cattleman or dairyman can select proven A.I. sired with good ease of calving records. He can make a genetic jump ahead with his replacement animals and therefore operate more efficiently in the future."

A new Producer's Handbook is currently available to help producers better understand the drug's potential and use. CEVA plans to hold an extensive series of producer meetings throughout the country this Winter and Spring to educate producers on the proper use of the product.

Initial plans call for the product to be marketed through major artificial insemination studs as well as through selected animal health distributors.

CEVA Laboratories, Inc. is a diversified manufacturer and marketer of animal, poultry health and sanitation products. For additional information, contact: John Olsen, Marketing Manager, Syncro-Mate-B; CEVA Laboratories, Inc., 10551 Barkley, Suite 500, Overland Park, Ks. 66212.



Deere improves combines

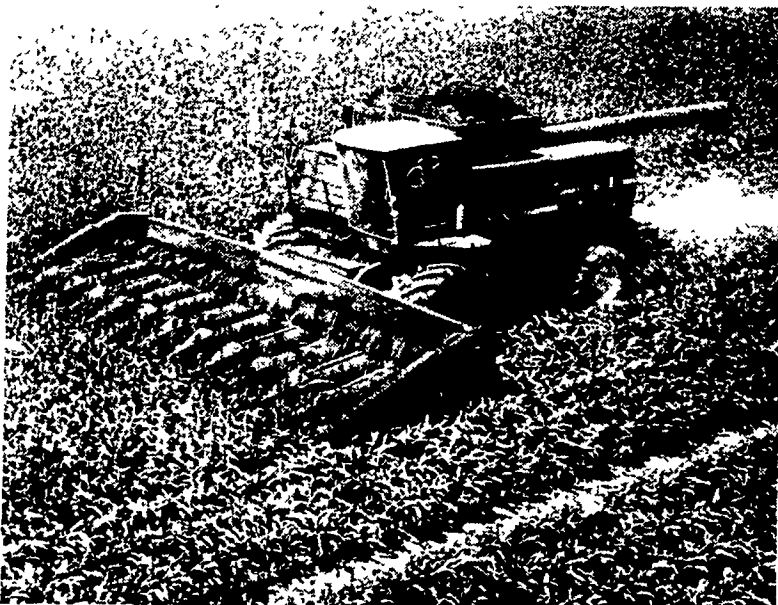
MOLINE, Ill. — Two new row-crop heads, 8-row wide and 12-row narrow for the 8820, head the list of significant improvements for John Deere combines for 1983.

The new heads allow operators to utilize the full potential of the 8820 in such crops as soybeans, sorghum, and even sunflowers. Both sizes feature proven low-profile header design which permits fast ground speeds with virtually no header losses. Angled, floating-point gatherers gently slide under lodged crops guiding them to variable-speed gathering belts which grip the stalks firmly to assure smoother, continuous feeding. Because there is no reel, there is very little shatter loss.

Other improvements include a HarvesTrak monitor, optional on all self-propelled John Deere combines except the 4420, which tells the operator whether he is overloading or underutilizing the combine's capacity; dual-range cylinder drive, offering cylinder speeds from 350 to 1240 rpm, standard equipment on all "Titan"

models except the 4420; and high-flotation 73x44-32 tires, available

as optional equipment on 7720 rice combines and the 8820.



New 12-row narrow (shown) and 8-row 50 Series Headers will be available in 1983 for use on John Deere 8820 combines.



Seedmen elect

Three directors were elected by the Pennsylvania Seedmen's Association at the group's annual meeting last Friday at the Treadway Resort Inn, Lancaster.

They include, from the left, Hugh R. MacWilliam, vice president and general manager of Beachley-Hardy Seed Co., Shiremanstown; H. Eugene Hohl, of the Scarlett Company, Baltimore, Md.; and Elmer Applegate, of Hoffman Seeds, Landisville. Moving up to the president's slot for the coming year was Henry Reist, of the Reist Seed Co., Mount Joy.



100 Agway chairmen attend talks

CAMP HILL — About 100 chairmen of local Agway committees in Pennsylvania, New Jersey, Maryland and Delaware

attended the annual Agway Council meeting last Thursday and Friday in Camp Hill.

The Council members are chairman of local Agway committees which serve in an advisory capacity for each Agway store and petroleum facility. All are full-time farmers. Richard Croner, chairman of the board of Agway Inc., outlined the duties and responsibilities of the board of directors and member committees.

William A. Hiller, president and general manager, outlined the challenges facing the 110,000 member farm supply and food marketing cooperative and presented plans which include development and implementation of at least cost distribution system to serve Northeast farmers.

Hiller explained that just as farmers are changing the way they operate their businesses, Agway is

changing to insure its continued leadership in providing farm inputs, energy related products and services, and the marketing of selected processed food items.

The farmer leaders reviewed plans which include more direct farm delivery of feed, seed and fertilizer; increased use of contract haulers, especially in petroleum products; a farm center concept for consolidating some Agway facilities to serve a larger geographic area; and expanded regionalized approach by management.

"We have a tremendous advantage as a farmer-owned cooperative because of the open and frank discussion of issues and plans which help Agway better serve its farm customers in the Northeast," said Hiller.

The Camp Hill meeting is one of three Agway Council meetings held in December each year.

Farm-City Council annual meeting Jan. 24

CAMP HILL — The Pennsylvania Farm-City Council will conduct its annual meeting Jan. 24 at the Penn Harris Motor Inn, Camp Hill, beginning with a luncheon at noon.

The agenda includes the adoption of new by-laws and election of

officers for 1983. All members of the Pennsylvania Farm-City Council are invited to attend.

Tickets are \$8 per person and can be obtained from Bruce Kelley at 717/761-2199. Reservation deadline is Jan. 20.