

# Introducing 4th Day™ Milk Replacer



**With new 4th Day™ your calves need fewer treatment days for scours.**

Meet the newest member of the Wayne® Feeds family of dairy products: 4th Day, the high-fat, medicated milk replacer.

Like its name suggests, 4th Day is fed to calves as soon as they're off colostrum. With 20% fat, 20% protein, and the effective antibiotics neomycin and oxytetracycline, 4th Day gives calves the nutrition and medication they need for a strong, healthy start — including fewer scours.

In fact, Wayne research has shown that for their first five weeks, calves fed



4th Day can require up to 23% fewer treatment days for scours.

4th Day is easier to mix, too. A new manufacturing process lets it dissolve more quickly and completely, and stay in suspension longer. That means calves get a more consistent blend that won't settle out easily.

**Get on the Wayne Feeds dairy program and get more out of your cows.**

The Wayne Feeds calf program has many fine products to take a calf from birth to four months of age. The Wayne dairy feed management system is designed to get a heifer calving at 24 months — because the sooner she's fresh and milking, the more profitable it can be for you.

So get on the Wayne Feeds dairy program, starting with new 4th Day. See your Wayne Feeds representative today, and learn how we can treat you and your cows better.



**Only your Wayne dealer has it.**

**MOYER & SON, INC.**  
113 E. Reliance Road  
Souderton, PA 18964 215-723-6001

**POWL'S FEED SERVICE**  
Peach Bottom, PA 717-548-2376

**NOLTS MILL**  
Witmer, PA 17585 717-393-1369

**TWENTY-TWO FEED MILL**  
Lenhartsville, PA 19534 215-756-6375

**ANDERSON BROS.**  
New Park, PA 17352 717-382-4472

**VAN - MAR FEEDS, INC.**  
West on Miller St.  
Shoemakersville, PA 215-926-2121

**BRANDT'S MILL**  
830 Maple Street  
Lebanon, PA 17042 717-272-6781

**MANOR FARM SERVICE**  
RD 2, Lancaster, PA 717-872-4613

**WHITE OAK MILL**  
R5, Manheim, PA 17545 717-665-2288

**JAMES BALMER**  
Wholesale Specialty Feed Distributor  
Manheim, PA 717-665-2011

**DUTCHMAN FEED MILL, INC.**  
R1, Stevens, PA 717-733-3020