

Here's proof DAIRY-TRONIC Computerized Feeding System has

paid for itself for



SPRING LAWN FARM

Dave, Joe and Fred Garber Rt. 6, Lancaster, PA

Comments from the Garber brothers on the value of the DAIRY-TRONIC System:

- Just in feed savings the computer will about pay for itself in 1 year.
- We installed 5 feeders for the milk cows and one for the dry cows. The dry cows are freshening in better condition.
- This will help cows come closer to milking their genetic potential. If you don't feed cows according to production, you don't get production. It's that simple!
- The feedsystem allows us to control feed intake. The computer gives us the opportunity to be better managers.
- We have already been able to save at least one cow from dying by spotting on the printout she didn't eat her full ration of feed.
- We look at the tape every afternoon before milking. The cows that have stars (alarm cows) we check them out when we milk; temperature & mastitis
- The unit is very easy to operate, we spend 5-10 minutes a day making feeding adjustments & checking individual cow's feed consumption.
- The installation provides a comfortable feeding environment. The cows have confidence when they go to the feeders.
- Local service is extremely important, our FARMTRONIX dealer has done an excellent job servicing our unit.

PERFORMANCE 130 Cows Milking*...

Previous Feeding Program T.M.R. High Moisture Shelled Corn2950 lbs/day = \$132.75	
High Moisture Shelled Corn	2950 lbs/day = \$132.75
Grain Feed	831 lbs/day = \$133.94
Magnetic Feeder	4 lbs/day = \$12.00
30 cows	4 ibs/day = \$12.00
TOTAL COST/DAY	*278.69

Present Feeding Program	n DAIRY-TRONIC
High Moisture Shelled Corn	
Grain Feed	793 lbs/day = \$129.66
TOTAL COST/DAY	
Total Mixed Ration Cost/Day	
DAIRY-TRONIC Cost/Day	\$243.60
SAVINGS/DAY	35.09
	times 365 days
SAVINGS PER YEAR	····· 12,877.85

* Installed DAIRY-TRONIC System 2/6/82

FARMTRONIX FALL KICK-OFF PROMOTIONS for DAIRY FARMERS

-PROMOTION # 1.

"EARLY PURCHASE DISCOUNT PLAN"

We, your Farmtronix Dealer, offer all customers a 10% Price Reduction on all Dairytronic, computerized Feeding System equipment through September 30, 1982.

-PROMOTION #2-

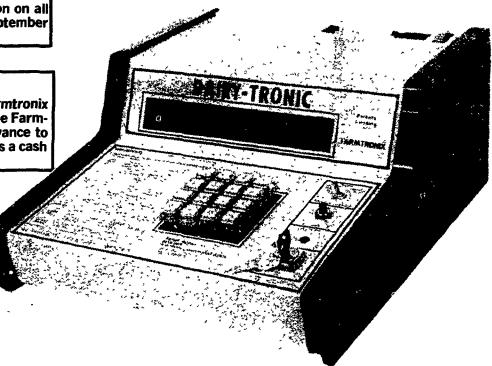
"FINANCING ALLOWANCE PLAN"

To offset high interest rates or other financing costs, we, your Farmtronix Dealer, the Ralson Purina Company, your Farmtronix Distributor, and the Farmtronix Company, your manufacturer, are jointly offering a 3.75% Allowance to help buy down your financing, aid in the initial lease payments or serve as a cash discount. This offer through September 30, 1982.

-PROMOTION #3-

"FARMTRONIX EQUIPMENT PERFORMANCE GUARANTEE PLAN"

"FARMTRONIX PERFORMANCE GUARANTEE". Farmtronix, along with the Ralston Purina Company, the Farmtronix Distributor, and your authorized Farmtronix Dealer, hereby Guarantee that either a Dairy-Tronic or Micro-Tronic System purchased by you will perform to manufacturer's specifications. If the system does not perform as stated within sixty (60) days of completion of installation, we will remove the entire Farmtronix System and refund your full amount of purchase.



For More Information And A Free Quote Write Or Call Your Local FARMTRONIX Dealer:

UMBERGER'S MILL RFD 4

RFD 4 Lebanon, PA 17042 717-867-2613

ESSMALS 6 So. Vintage Rd.

6 So. Vintage Rd. Paradise, PA 17562 717-442-4183

WEST WILLOW FARMERS ASSN.

Sprecker ?d.
West Willow, PA 17583
717-464-3386
Oxford, PA
717-529-2113

WOODSTOWN ICE & COAL CO.

Box 148, Grant St. Woodstown, NJ 08098 609-769-0069

KEYSTONE MILL RED 3. Kutz Rd.

RFD 3, Kutz Rd. Ephrata, PA 17522 717-354-4616

K AND K FEED, INC.

23 N. Park St. Richland, PA 17087 717-866-2324

ALBRIGHT'S MILL

Box 71 Kempton, PA 19529 215-756-6022

THOMAS FEED MILL

RD 2 (Somerset Co.) Hollsopple, PA 15935 814-479-4426

M. G. HENNINGER & SON, INC.

Berrysburg, PA 17005 717-362-3333

MARTIN'S ELEVATOR

RD 6, Box 348 Hagerstown, MD 21740 301-733-2553

NORTH GLADE FEED

& SUPPLY, INC. 900 Francis Scott Key Hgwy. Keymar, MD 21757 301-898-3414