

## Rothrock open house

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200 marketable offspring a year, in addition to those retained for the base herd.

In addition to the 116 tillable acres on the home farm in the Kistler Valley of northwest Lehigh County, the Rothrock Golden Holstein operation includes 400

rented acres.

"We're growing the alfalfa on the shale soil of the home farm," explains Jim Shrawder, farm manager.

"The corn is on the rented limestone ground, about 10 miles away."

And the man, whose name will

convey the prefix of the future Holstein progeny to spring from that operation, reflects even more on his personal commitment:

"I'm a part of this industry now, and I really like it and the people I've met and had dealings with," Rothrock stressed.

"So many advancements have been made recently in the genetics and breeding.

"Whatever it requires, I plan to help that continued improvement."

And, as seller and driver of autos like the sleek Datsun ZX, he obviously has plans for promotion to attain his goal.

"I have a lot of ideas about promotion and plan to personally implement them," he adds.

And his sales arena?

The eight-page full color advertisement that announced the open house gives an indication. It appeared in Holstein WORLD.

## More Ca. counties get

## Medfly-free

### status

WASHINGTON, D.C. — U.S. Department of Agriculture officials have released two more California counties — Santa Clara and San Mateo — from Mediterranean fruit fly regulations.

Only a small portion of San Joaquin County near Stockton remains under regulation, said Harvey L. Ford, deputy administrator of USDA's Animal and Plant Health Inspection Service.

"We're hoping to be able to lift all the regulations later this month," Ford said. "The regulations, which govern movement of Medfly hosts, are designed to prevent spread of uninfested areas.

"When regulations are lifted," Ford said, "it means we're confident no more Medflies are in the area.

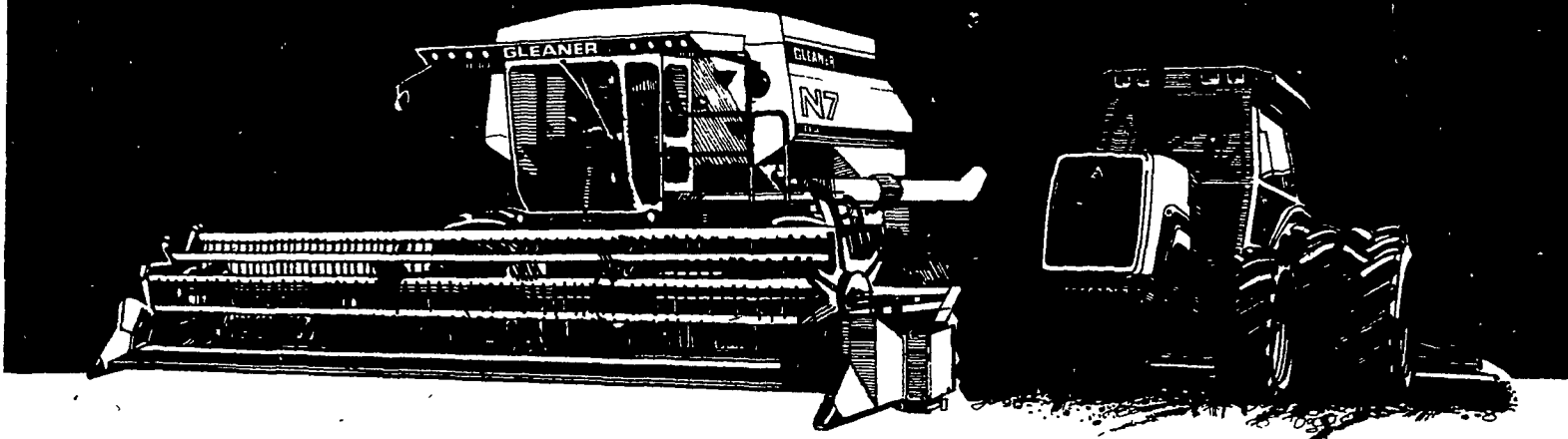
"It's especially gratifying to be able to lift restrictions from Santa Clara County since that was where the infestation apparently originated and the regulations to combat it were first imposed."

Notice of this action was published in the Sept. 3 Federal Register. Public comments may be sent to Thomas Lanier, Regulatory Services Staff, Plant Protection and Quarantine, APHIS, USDA, Rm. 643 Federal Bldg., 6505 Belcrest Rd., Hyattsville, Md. 20782.

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