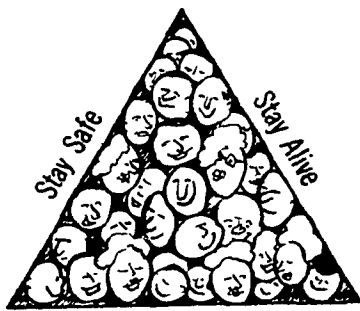


Farmers need head protection, too



We need all of you

LANCASTER — A third of all accident fatalities are caused by head injuries, and an even higher proportion of deaths from home falls and traffic accidents can be blamed on such topside trauma, according to William D. Hanford, manager of the National Safety Council's farm department.

"Farmers and ranchers suffer their share of head hurts, too," says Hanford, "ranging from bumps while working in close quarters to massive impacts dealt by falling objects and overturning

tractors. Of all farm work injuries reported in the Council's state farm accident surveys, nearly one in ten involved the head."

Head injuries would not be as alarming if, like most other body cells, brain cells could be repaired or regenerated. A broken leg or arm will usually heal, leaving little lasting impairment. And with the recently developed techniques of micro-surgery, severed body members can often be successfully reattached.

But brain damage is irrever-

sible. Even if a victim can be retrained so that an undamaged section of his brain can take over functions that were performed by the injured portion, it is a slow, tedious, expensive process and the victim is seldom as good as before.

What can one do? Hanford says, "Avoiding accidents is your first line of defense. If you don't ram that car ahead, you won't fly into the windshield. If you watch where you are going, you won't crack your head on that low overhead obstruction. However, when farm

or ranch hazards are such that avoidance isn't enough, protective headgear becomes your next line of defense."

Protective headgear has been used for many years by workers in a number of industries, and of course by soldiers, racing drivers, football players, motorcyclists and others whose activities expose them to the risk of head injury. It is credited for saving many lives, reducing the number and severity of head injuries and conserving countless millions of dollars.

But protective headgear has yet to enjoy wide use on the nation's farms, though Hanford and other farm safety leaders are trying to change this.

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16.9x34, 6 ply	\$250.00
16.9x38, 6 ply	\$275.00
18.4x38, 8 ply	\$364.12
20.8x38, 8 ply	\$495.00
20.8x34, 6 ply	\$450.00
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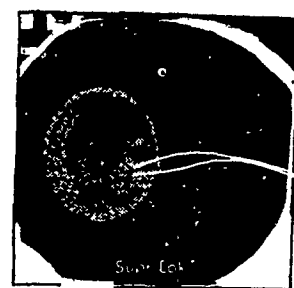
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