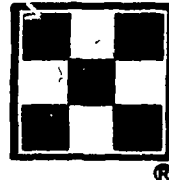




**DAIRY-TRONIC Computerized Feeding System has paid for itself in less than 1 year for Chester County dairyman**



**RICHARD HOOD**

West Grove, PA

**Comments from Richard Hood on the value of the DAIRY-TRONIC System:**

- "I never had a cow milk over 100 lbs.. Since the DAIRY TRONIC was installed, I've had three (3) cows milk over 100 lbs."
- "The biggest thing I've noticed is that the 305 day estimated production has increased 2,000 - 3,000 lbs. for fresh cows".
- "Nine (9) to ten (10) cases of milk fever per year have been reduced to one (1) case."
- "A few cows went off feed abruptly. I checked the cows in the free stall barn and realized they were scoured".
- "We should be able to know when to order feed because now we know the total pounds of feed consumed per day".
- "I'm happy with the decision I made to buy the unit. I don't know what I would do if you took the unit out".
- "Last week I took a five (5) day vacation and I didn't have to worry about cows being fed properly. I haven't been able to get away for five (5) day in fifteen (15) years".

**PERFORMANCE 60 Cows Milking...**

<b>INCOME</b>	
+7.0 lbs. Milk/Cow/Day Increase @ .13/lb.	.91¢ Day
+1.9 lbs. Feed @ .10¢/lb.	.19¢ Day
Net Income Improvement/Day	\$43.20
Net Income/Year	<b>\$15,768.00</b>
<b>DAIRY-TRONIC EQUIPMENT COST</b>	
Labor 2 Days @ \$7.00/Hr.- Stalls, Concrete & Electrician	\$1,148.00
4 Feed Stations, 4 Identifiers, 1 CCU & Other Equipment	\$13,838.00
Cost	<b>\$14,986.00</b>
<b>IMPROVEMENT IN INCOME 1st YEAR</b>	<b>\$15,768.00</b>

**FARMTRONIX FALL KICK-OFF PROMOTIONS for DAIRY FARMERS**

**PROMOTION #1**

**"EARLY PURCHASE DISCOUNT PLAN"**

We, your Farmtronix Dealer, offer all customers a 10% Price Reduction on all Dairytronix, computerized Feeding System equipment through September 30, 1982.

**PROMOTION #2**

**"FINANCING ALLOWANCE PLAN"**

To offset high interest rates or other financing costs, we, your Farmtronix Dealer, the Ralston Purina Company, your Farmtronix Distributor, and the Farmtronix Company, your manufacturer, are jointly offering a 3.75% Allowance to help buy down your financing, aid in the initial lease payments or serve as a cash discount. This offer through September 30, 1982.

**PROMOTION #3**

**"FARMTRONIX EQUIPMENT PERFORMANCE GUARANTEE PLAN"**

"FARMTRONIX PERFORMANCE GUARANTEE". Farmtronix, along with the Ralston Purina Company, the Farmtronix Distributor, and your authorized Farmtronix Dealer, hereby Guarantee that either a Dairy-Tronic or Micro-Tronic System purchased by you will perform as stated. If the system does not perform as stated within sixty (60) days of completion of installation, we will remove the entire Farmtronix System and refund your full amount of purchase.



For More Information And A Free Quote Write Or Call Your Local FARMTRONIX Dealer:

**UMBERGER'S MILL**  
RFD 4  
Lebanon, PA 17042  
717-867-2613

**WEST WILLOW FARMERS ASSN.**  
Sprecker Rd.  
West Willow, PA 17583  
717-464-3386  
Oxford, PA  
717-529-2113

**WOODSTOWN ICE & COAL CO.**  
Box 148, Grant St.  
Woodstown, NJ 08098  
609-769-0069

**KEYSTONE MILL**  
RFD 3, Kutz Rd.  
Ephrata, PA 17522  
717-354-4616

**K AND K FEED, INC.**  
23 N. Park St.  
Richland, PA 17087  
717-866-2324

**ALBRIGHT'S MILL**  
Box 71  
Kempton, PA 19529  
215-756-6022

**THOMAS FEED MILL**  
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Hollsopple, PA 15935  
814-479-4426

**M. G. HENNINGER & SON, INC.**  
Berrysburg, PA 17005  
717-362-3333

**MARTIN'S ELEVATOR**  
RD 6, Box 348  
Hagerstown, MD 21740  
301-733-2553

**NORTH GLADE FEED & SUPPLY, INC.**  
900 Francis Scott Key Hwy.  
Keymar, MD 21757  
301-898-3414