

Rohm and Haas Co. wins soybean award

MINNEAPOLIS, Mn. — The American Soybean Association presented its highest honors to eight individuals during SOYBEAN EXPO held in Minneapolis last week. The awards acknowledge outstanding service to soybean farmers and the soybean industry.

In 1981 ASA "Agribusiness Award" was presented to Rohm and Haas Co. of Philadelphia, makers of Blazer herbicide. Rohm and Haas has joined forces with ASA during the past two years sponsoring the ASA Blazer marketing seminars. The company developed the seminars with ASA because of their commitment to the soybean industry and a strong interest in helping farmers maximize profits.

Honorary life membership in the American Soybean Association (ASA) was awarded to Billy E. Caldwell and Robert W. Howell. Billy E. Caldwell is the head of the crop science department at North Carolina State University. He has had a distinguished career of public service and leadership in soybean research with the U.S. Department of Agriculture's Agricultural Research Service.

Robert W. Howell recently retired as head of the University of Illinois Department of Agronomy. His counsel and assistance have been invaluable in the development of both the Land of Lincoln Soybean Association and ASA. Many of the procedures used in the ASA research selection process today were developed with Howell's input. Recently ASA again called on Howell's broad industry knowledge and expertise,

inviting him to participate in the ASA/Elanco Project 2002 study of the future of the soybean industry.

ASA's "Domestic Market Development Award" was presented to M.D. (Pete) McVay, president of Cargill Inc. McVay has long been interested in a close working relationship between soybean producers and processors, and played an active role in the development of the U.S. soybean industry and the National Soybean Processors Association.

Masataka Komiya, deputy president of the Japan Soy Sauce Brewers' Association, received the "Foreign Market Development Award." Mr. Komiya contributed greatly to upgrading of soy sauce quality by publicizing standardized soy sauce production methods to the entire soy sauce industry in Japan. He has successfully persuaded the Japanese soy sauce industry to use only U.S. soybean meal. In 1980 this amounted to the equivalent of 237,000 metric tons of soybeans.

The 1981 recipient of ASA's "Production Research Award" is James R. Wilcox, a research geneticist at Purdue University. Wilcox is a research leader with the USDA-ARS Plant Science Unit at Purdue's Agricultural Experiment Station. As member and leader of an interdisciplinary team of state and federal scientists, he has participated in the final evaluations that led to the release of several high-yielding soybean varieties.

Walter O. Scott, former Extension leader in soybean production at the University of Illinois, received ASA's

"Education Award". Scott is retired after 35 years in extension work, but continues to contribute to soybean production by serving as a consultant for the Illinois Crop Improvement Association. He is currently revising his book entitled Modern Soybean Production — a text recognized throughout the world for its practical approach to soybean farming.

The "Communications Award for Newspaper Writing" went to Robert Lee Zimmer, farm writer and correspondent for The Associated Press in Champaign,

Illinois. Recognizing the economic importance of soybeans in Illinois, Zimmer has taken a personal interest in the soybean industry. His articles on soybeans and the soybean industry appear regularly in Illinois and are often carried on the national AP wire. As a result, Zimmer's byline appears regularly on articles used in hundreds of newspapers throughout the nation.

Craighton Knau, farm director for radio station KMA in Shenandoah, Iowa, was the recipient of the "Communications Award for Broadcast". Knau has

more than 30 years of experience in farm broadcasting and public relations. The broadcaster communicates facts and information on the soybean industry and also devotes much time to the export expansion and research programs of the Iowa Soybean Association.

Awards were also presented for 1981-82 ASA membership achievements. The Iowa Soybean Association received first place awards for both the largest percentage increase and largest numerical increase in net memberships.

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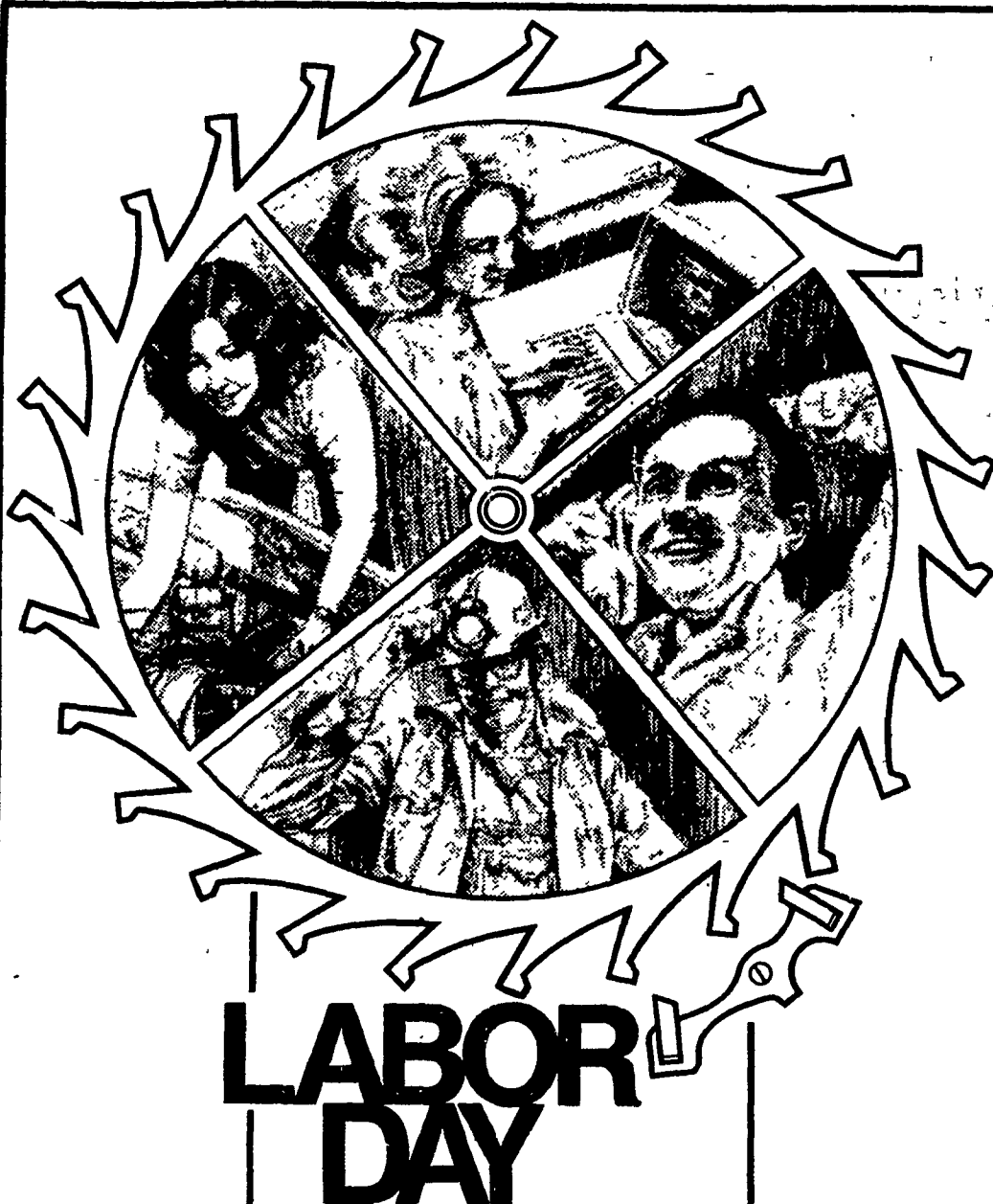
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