Dairylea Co-op names special projects head

FEARL RIVER, N.Y. - John I. Fridirici, who has 10 years of experience in diversified research, teaching, and banking, has been named Director of Special Frojects by Dairylea Cooperative. He will report to Ms. Ann Van Lent-Splinter, chief financial officer.

Fridirici has been assistant vice president-senior loan officer at Springfield Bank for Cooperatives for five years and was previously a credit review analyst for Farm Credit Banks of Springfield. He was also an assistant professor of economics and business administration at Iranzamin College, Tehran, Iran for two years.

Graduated from Cornell University School of Agriculture and Life Sciences with a bachelor of science degree in agriculture economics, he also holds a master of science degree in food marketing and distribution from Cornell.

A native of Ornigsburg, near Fottsville, he is the son of Dr. and the later Mrs. Ira M. Fridirici. His



John Fridirici

wife, Nancy, also a native of the area is a senior high home been residing in West Springfield, request. Mass.

Helpful pamphlets available

A new Broiler Manual of

management information has been

published by Cobb, Incorporated, a

subsidiary of The Upjohn Com-

pany, to help producers realize

maximum performance and

profits from their broiler growout

The 60-page manual contains

precise recommendations on every

aspect of the broiler growout

program. It includes the ex-

perience and expertise of Cobb

research personnel, broller

programs.

Handling vealers

SOUTH ST. FAUL, Mn. -"Handing and Transporting Veal Calves" is the title of a new pamphlet published by the Livestock Conservation Institute.

The brochure gives suggestions for the care of the cow before freshening, handling the newborn calf, transporting bob calves and marketing bob calves through auction markets. It also gives guidelines for shipping "Special-Fed Veal Calves".

The proper handling of very young calves requires special knowledge. The information in the brochure would be useful to yeal calves raisers, dairymen who sell newborn calves and livestock dealers handling young calves.

A single copy of the pamphlet is available by sending a stamped, self-addressed envelope to LCI, 239 Livestock Exchange Building, South St. Paul, MN 55075. Frices economics teacher. They have for volume orders are available on

Raising broilers

producers and advice from eminent nutritionists, pathologists and experts from every aspect of the broiler industry.

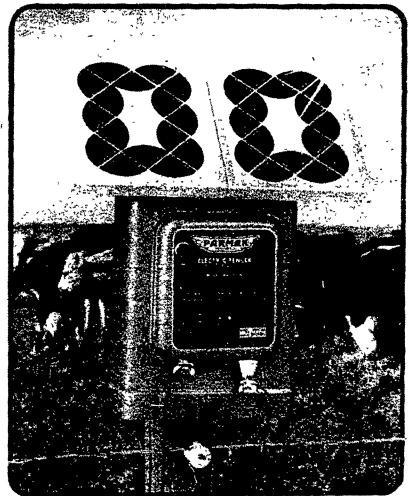
Everything from chick quality and selection to brooder management, feeding, watering and health programs, along with tips on energy conservation, is also included in the manual.

A single copy can be obtained by writing to: Broiler Manual, Cobb, Incorporated, Subsidiary of The Upjohn Company, 9823-190-45, Kalamazoo, MI 49001.





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