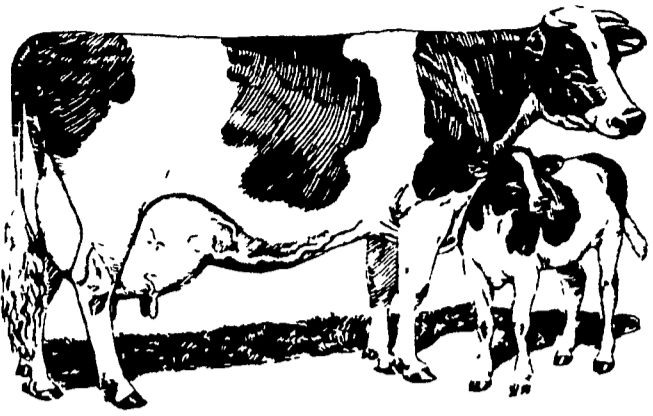


FEED 'EM RIGHT



28¢ Per Day - provides her with a daily diet specifically formulated for pre-freshening cows.

Pennfield Dry Cow Program

The 60 day period before freshening is a most important time in the life cycle of the cow. During the period she will "store-up" vitamin, mineral, and energy reserves which she will draw on during her following peak of lactation. Over 50% of her calf weight will develop during this period, and being a good mother, she will supply nutrients to her calf before she will rebuild her own body reserves.

Good dairymen have seen that proper feeding management during this critical-period, means **easier calving**, **better appetite** during early lactation, and cows **breed back better** because they have nutritional reserves to draw on during peak lactation.

Balanced Nutrition Is The Key

A properly formulated dry cow program allows the dairymen to "control" the nutrient intake of the cow. Calcium and phosphorus levels must be properly maintained and roughages should be checked for protein, energy, calcium and phosphorus.

#580
PENNFIELD
 Dry Cow Conditioner
 with Selenium

Use With Roughage Program
LEGUME HAY
 and
CORN SILAGE

#581
PENNFIELD
 Dry Cow Conditioner
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Use With Roughage Program
GRASS HAY
 and
CORN SILAGE

#582
PENNFIELD
 Dry Cow Conditioner
 with Selenium

Use With Roughage Program
CORN SILAGE
 and
LIMITED GRASS HAY

SPECIAL OFFER — MAY 3 - May 28

• 1 Free with 10 •

Buy 10 - 50 lb. Bags of Pennfield Dry Cow Conditioner with Selenium and get 1-50 lb. bag free.

• 5 Free with 40 •

Buy 40 - 50 lb. bags of Pennfield Dry Cow Conditioner with Selenium and get 5-50 lb. bags free.

Pennfield Offers You

• **Roughage Testing** --

Pennfield customers receive "no charge" roughage testing at our laboratory located in Lancaster, Pa. Testing normally takes 5 working days.

• **Dry Cow Program** --

A printed feeding program shows correct quantities of roughages to be fed along with 2 lbs. of Pennfield "Dry Cow Conditioner with Selenium."

• **Trained Dairy Specialists** --

Pennfield has 9 Dairy Specialists trained to help the dairymen develop sound feeding programs.



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