



DAIRYMEN



**CAST YOUR BALLOT
IN THE PROPOSED MILK REFERENDUM**

MAY 8-22, 1982

If you don't VOTE, you won't be HERD !

Here are the facts:

- You will be receiving a BALLOT from the PA Department of Agriculture the week of May 3rd requesting that you vote YES or NO for a MANDATORY Milk Promotion Program.
- If the program is passed, \$.10 per CWT will be deducted from your milk check. Passage means if YOU produce 2,000 pounds per day, YOU will pay \$730 per year or \$3650 for five years.
- This is a MANDATORY program. If passed, every dairyman in the commonwealth would be required to contribute BY LAW.
- NO producer REFUNDS are permitted.
- Pennsylvania dairy farmers will pay over \$9 million per year.
- This five-year program will cost Pennsylvania dairymen over \$45 million.
- Think about \$45 million leaving our counties with no assurance of return.
- The program's advertising will be non-brand only — a costly experiment at best.
- This MILK INCOME TAX could jeopardize effective voluntary brand-name advertising programs.
- This is a state government program — NOT a producer program. The Secretary of Agriculture has veto power over all spending decisions. Most government programs DO NOT work.

It's your decision

VOTE NO

on the MILK INCOME TAX Deduction

ATTENTION CO-OP MEMBERS: failure to vote will give your cooperative the right to vote for you. Even though you've received a poll from your cooperative, you must **VOTE AGAIN** to make your vote count.



Paid for by concerned dairymen
who have formed the
NO MILK TAX COMMITTEE
P.O. Box 121
Harrisburg, PA 17108

