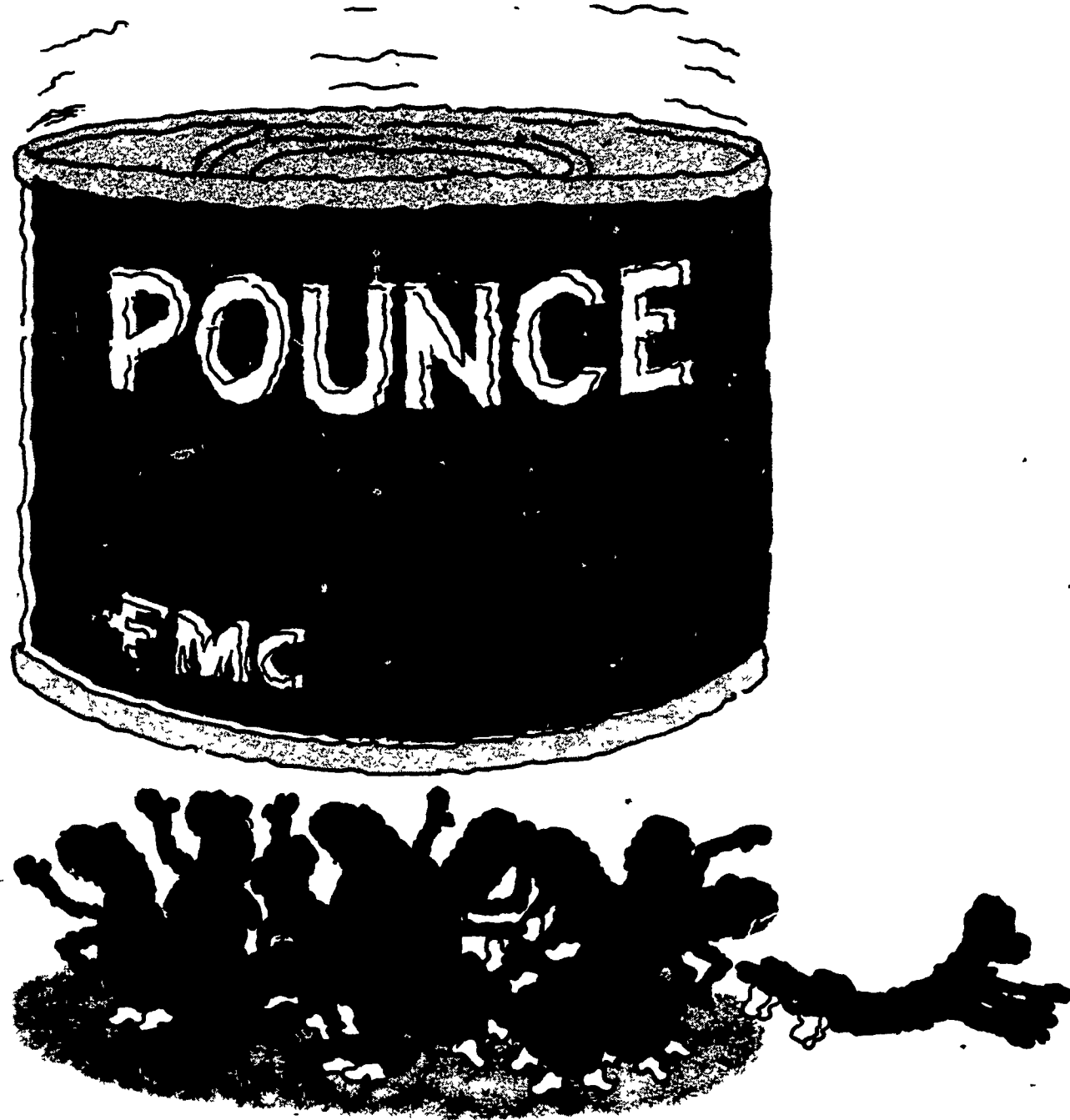


INTRODUCING POUNCE® FOR CUTWORMS ON CORN.



**Other sprays thin 'em out.
But Pounce wipes 'em out.**

For the first time, Pounce insecticide will be available for cutworm control.* Pounce is a synthetic pyrethroid, so it's chemically different than any cutworm spray you've used.

And that makes a difference to you. Pounce gives you more effective control than other kinds of chemicals, and probably costs less than the last cutworm spray you used.

In over 25 field tests, Pounce synthetic

pyrethroid gave growers at least 22% better control than insecticides that cost more per acre.

So if you get cutworms this year, ask your chemical supplier about Pounce. It's the insecticide that lives up to its name. From FMC Agricultural Chemical Group, 2000 Market Street, Philadelphia, PA 19103.

*EPA label pending. Check local authorities for status in your area. Pounce is a restricted use pesticide. Pounce and FMC are registered trademarks of FMC Corporation.