

# W.Va. peach grower wins nat'l award

MARTINSBURG, WV — From a national 4-H champion to master farmer, J. Kenneth McDonald has been bestowed yet another honor to add to his long list of achievements. The Berkeley County, West Virginia grower is the most recent recipient of the National Peach Council Achievement Award.

The award, a sculptured, hand-blown glass peach, was presented to McDonald February 4th at his home located on almost 700 acres of rolling orchard and crop land near Martinsburg — headquarters of J.E. McDonald & Sons, Inc. It's the most coveted award, given in recognition of outstanding service to both NPC and the peach industry in general.

The presentation was made by NPC President, Robert G. Kemp who personally thanked McDonald for "many years of selfless dedication and hard work on behalf of the Council."

A leading force behind the growth and strength of NPC, McDonald served as President, 1973-74, and has been active since. He has served several terms as a director and alternate director.

McDonald has been described by his peers as "involved, concerned, cooperative, progressive, ambitious and energetic." Based on his work with the Council alone those words certainly ring true. His life, in general mirrors the productivity of his farm operation.

He completed his Bachelors Degree in Horticulture at West Virginia University in only seven semesters, graduating with high honors. He went on to study pomology, accepting an assistantship at the University of California.

At West Virginia University he was commissioned a Second Lieutenant in the Army Reserves. His long and distinguished military career culminated with the Meritorious Service Medal, presented upon retirement as a Lieutenant Colonel in the 97th Army Reserve Command at Ford Meade, Maryland.

As a farmer, numerous innovations have made McDonald and his family's sophisticated operation a model for others to follow. His firm was among the first in West Virginia to plant dwarf trees in 1959. Wind machines, towering 38 feet high, have virtually eliminated the possibility of frost damage to fruits. Concentrate spraying

replaced conventional methods, resulting in significant reductions in materials, water and labor.

The McDonalds' success with machine harvesting, selling line packaging and controlled atmosphere storage has helped change their business from individual ownership to an in-

corporated system boasting 38-40 full-time employees. Still, the family involvement is ever present, spanning three generations. Ken's wife, Mary, and son Kenneth — one of three children — play a vital role in running the business.

For their efforts, the McDonalds' were recognized as the Outstanding Farm Family of West Virginia in 1976. Ken has personally received numerous awards and honors including the Distinguished Alumnus Award of West Virginia University's College of Agriculture and Forestry Alumni Association.

He is a past-president of that association as well as the West Virginia Horticultural Society, the West Virginia Agricultural Industries Association and the International Dwarf Fruit Tree Association. He has also been active in countless other farm and civic organizations too numerous to mention.

## AJCC supports marketing policy

COLUMBUS, OHIO — Production in excess of consumption is the most serious problem which confronts the American dairy farmer. There is serious likelihood that government

programs which affect the industry may be dramatically changed. Some of these programs have already been curtailed.

With these faces before them, the Board of Directors of

American Jersey Cattle Club — National All-Jersey, Inc. would urge industry support for the following measures.

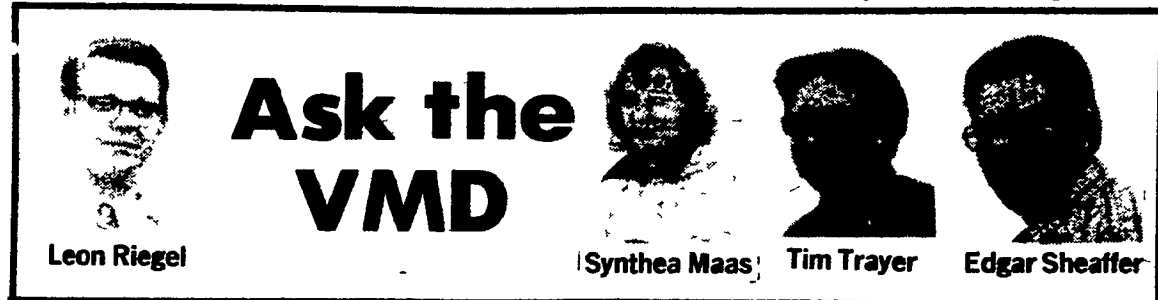
✓ A law which would set higher

minimum standards on milk offered for sale to consumers. Food and Drug Administration could change its present regulations as an alternative to new law. Such change would consume much of the non-fat solids presently being purchased by Commodity Credit Corporation. Currently, the consumer has no meaningful guarantee that all milks are alike in terms of nutritional value. So long as milk protein values may vary by as much as 15-25 percent, the consumer deserves some regulatory assurance of adequate nutritional content.

✓ Adoption of a mandatory program which would generate funds to promote the use of dairy products of higher minimum standards. This action would be the result of a national referendum.

✓ A change in all milk buying plans (including Federal Milk Orders) to establish "End Product Pricing" for milk used in the manufacture of cheese (hard and soft), butter and powder. This would eliminate milks which cannot be used profitably in the marketing system under present pricing methods. It would reduce the energy needed to haul to market and dispose of unprofitable amounts of fluid carrier.

✓ An executive decree or congressional action which would adequately fund reasonable levels of price for milk. The Secretary of Agriculture has been instructed to develop new government regulations to help control over-production. Studies of methods to do this are underway currently. It is unrealistic, however, to assume that such actions can be taken before 1983.



A reader asks: What is the best way to treat and control lice and mange in a swine operation?

Dr. Trayer comments: The external parasites, lice and mange are old profit-eaters of the swine industry.

The best method of control is prevention, that is, buy animals that have a written statement which declares the them free and clear of these parasites and get a veterinarian to examine them.

If one of these parasites exists on the farm, then the only way to eradicate the problem in 1982 is to depopulate.

At the present time, once the parasites are a farm problem, the farmer can only control the parasites with regular planned spraying of insecticides for the life of the unit.

Lice infections usually can be seen on the hog, especially behind the ears or on the neck region. Of the two parasites, lice is most easily controlled using a varied list of products.

The mange mite is the individual that is hard to control. The identification is also difficult since it requires scraping the skin several times to isolate the microscopic mange mite.

This mite usually is associated

with thinning of haircoat, rubbing of flank and ears and wrinkling of skin.

The only product that I recommend for either parasite is a 12.5 percent Lindane solution. My program is:

✓ Dip or spray any replacement animals three times, about seven to 10 days apart before adding to a clean herd.

✓ If your present spraying program is not controlling the infections, treat whole herd as recommended in previous step. Contact your veterinarian for restrictions.

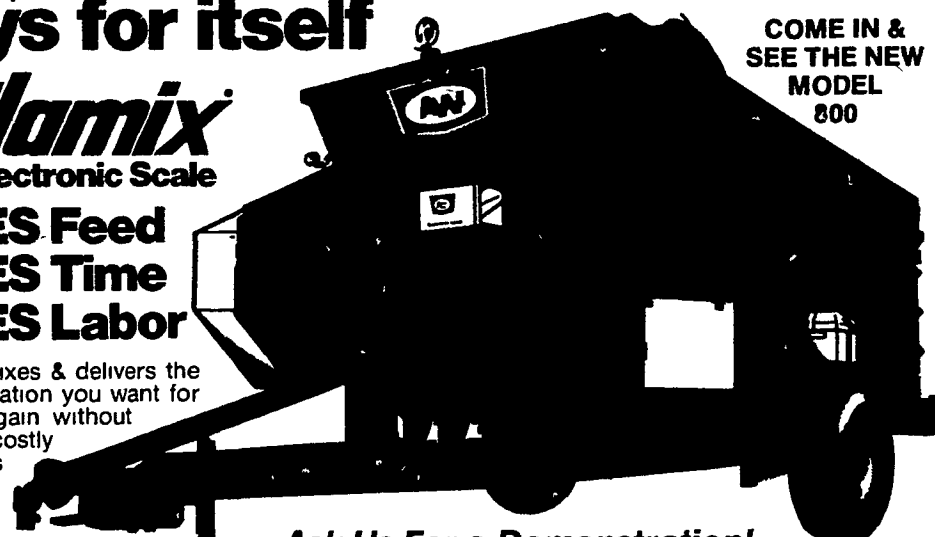


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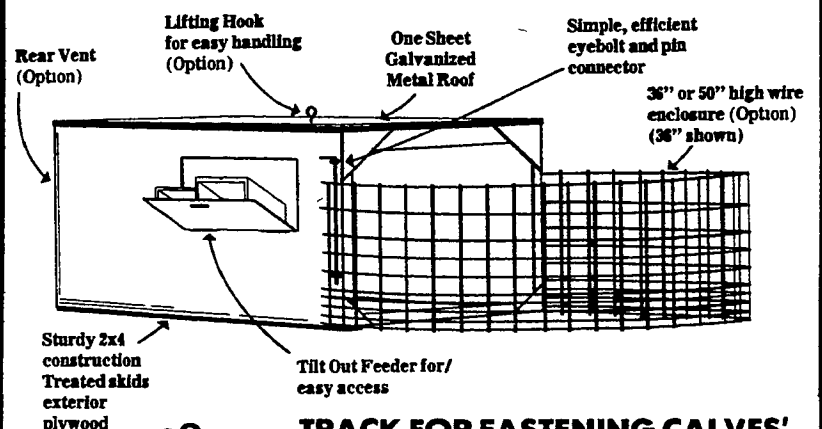
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