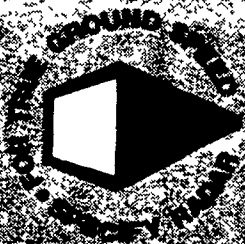


DICKEY-john makes the difference...

## With two great new ways to cut costs...

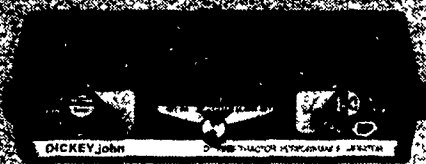


DICKEY-john has been developing innovative ways to help you cut costs for nearly two decades. We introduced the first successful planter monitor — and we've been the planter monitor leader ever since. We build the most popular portable moisture tester in the world. As well as monitors and controls for nearly every major farming operation. Now we're putting radars to work on the farm. Radar measured ground speed input means unmatched accuracy for our two newest electronic systems. And savings for you.



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— including application rate in gallons per acre, ground speed, nozzle pressure, area covered. Plus, the system delivers complete hands-off application rate control — automatically. So you automatically cut costs in two ways. No wasted chemicals through over-application. And no reduced yields from spotty weed control.

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Schedule

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