

PURINA® BIO-4®



FEEDING PROGRAM

A program of feeding pullets and layers precisely the amount of nutrients they need to grow and produce eggs efficiently. Now such precision is possible with the Bio-4 rations. Five levels of feed fortification for five intake levels are provided in the series of rations. Bio-4 ration options allow even greater flexibility to meet specific needs in your particular operation. Also, from Bio-4 concentrates, complete Bio-4 rations can be mixed.

The Bio-4® Feeding Program:

- ★ Promotes optimum performance
- ★ Eliminates expensive nutrient wastage
- ★ Improves feed efficiency
- ★ Permits egg size control
- ★ Provides flexibility to changing conditions
- ★ Compliments benefits of other Purina programs

For more details about the Purina Bio-4 Feeding Program, ask your Purina Salesman or Dealer, or request Purina Bio-4 Feeding Program (P1702) from Purina. If you have specific nutrient needs in your operation, ask about the Bio-4 options. If you have milling facilities available, ask about the Bio-4 Concentrates from which any complete Bio-4 ration can be mixed.

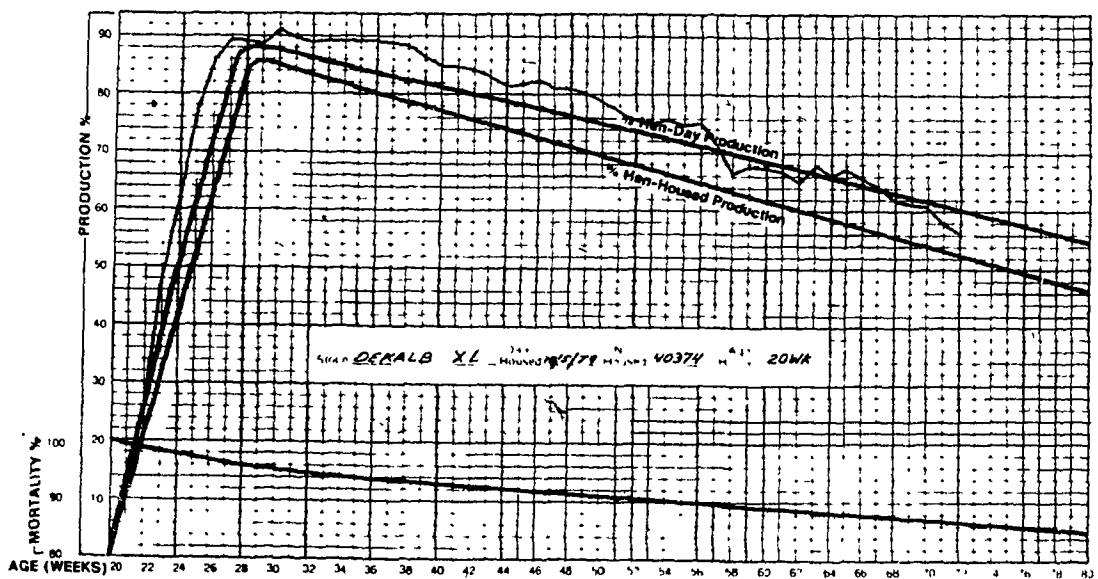
PROOF THAT IT PAYS TO FEED PURINA

No One Offers More...

Strain	DeKalb XL
Number of Pullets Housed	40,374
Mortality (%)	9.4
Date Pullets Capitalized	October 5, 1979
Date Out	September 30, 1980
Average Hen-Day Production (%)	74.3
Dozens of Eggs per Hen	21.58
Pounds of Feed per Dozen Eggs	3.51
Pounds of Feed per 100 Hens	21.8

The following Purina programs were used during this flock's laying cycle: Bio-Mittent™ Lighting Program
Nutri-Cycle™ System of Feeding Poultry
Winter Ventilation
Limi-Fed™ Program

WEEKLY FLOCK PERFORMANCE GRAPH



HESS MILLS
PHONE: 717-442-4183
717-768-3301
PARADISE, PA 17562

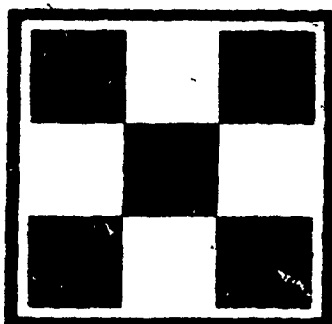
HIGH BROS.
PHONE: 717-354-0301
GORDONVILLE, PA 17529

K & K FEED, INC.
PHONE: 717-866-2324
23 N. PARK ST. RICHLAND, PA 17087

UMBERGER'S MILL
PHONE: 717-867-5161
FONTANA, PA 17042

KEYSTONE MILLS
John B. Kurtz
PHONE: 717-354-4616 717-738-1088
RD3, EPHRATA, PA 17522

**MCCRACKEN'S
FEED MILL, INC.**
PHONE: 717-665-2186
2 NEW CHARLOTTE ST., MANHEIM, PA 17545



**WEST WILLOW
FARMERS ASSN., INC.**
PHONE: 717-464-3386
WEST WILLOW, PA 17583

SOUTHERN DIVISION
West Willow Farmers Assn., Inc.
PHONE: 717-529-2113
RTE. 472 AT UNION, PA
RD 1, OXFORD, PA 19363

M. G. HENNINGER & SON, INC.
PHONE: 717-362-3333
BERRYSBURG, PA 17005

Anthony's Feed Mill
PHONE: 215-488-6211
STRAUSSTOWN, PA 19559

FAWN MILLS
PHONE: 717-382-4805
FAWN GROVE, PA 17321