

Marketing agency promotes broader cooperation

WASHINGTON, D.C. — A program to increase participation in and understanding of agricultural marketing programs is being given added emphasis by the U.S. Department of Agriculture's Agricultural Marketing Service.

Mildred Thymian, AMS administrator, said she expected the new thrust to create a better environment for discussion, understanding and cooperation to the mutual benefit of both agriculture and the public.

To coordinate the agency program, Thymian has named

Georgia Stevens Nerud, a consumer economics specialist, as her industry and consumer affairs advisor, and Edith Howard Hogan, a nutritionist, as her special assistant. They will advise Thymian and her staff on methods for working more effectively with industry and the public.

"They will share responsibility for arranging seminars, forming consulting groups and opening additional channels of communication between AMS programs and professional, industry and consumer groups," Thymian said.

Nerud, a native of Lexington, Neb., has B.S. and M.S. degrees in home economics and family resource management from the University of Nebraska, and a Ph.D. in home economics education from the University of Maryland. She has taught classes in family economics and consumer problems at the University of Nebraska, and has served as state extension specialist in those subjects at the Universities of Nebraska and Maryland. Hogan earned a B.S. degree from Hood College, Frederick, Md., where she currently serves on the board of trustees. She com-

pleted her dietetic internship at Massachusetts General Hospital, Boston, Mass., where she did graduate work in nutrition. Hogan

has also done graduate work at the University of Iowa and worked in research at George Washington University in Washington, D.C.

Projected '82 meat imports prove too low for restrictions

WASHINGTON — Secretary of Agriculture John R. Block recently announced that U.S. meat imports for 1982 are estimated below the level that would require restraints on imports under the Meat Import Act of 1979.

Based on estimates of available supplies, imports of beef and certain other meats should total not more than 1,210 million pounds—90 million pounds below

the 1982 trigger point of 1,300 million pounds.

The Meat Import Act requires the president to restrict imports of certain meats—primarily beef and veal—if USDA estimates imports of these meats will equal or exceed 110 percent of a stated level.

"Based on today's estimate, there is no need to impose import restrictions during the quarter beginning Jan. 1," Block said.

"Our analysis of conditions in this country and abroad affecting meat imports strongly suggests there will be no need for import restrictions for the remainder of the year."

USDA makes a new estimate of meat imports before each calendar quarter. Subsequent estimates will be made in March, June, and September and announced on or before the first day of each succeeding month.

No import restrictions on meat imports were imposed during 1980 or 1981. The fourth quarterly estimate of meat imports for 1981 was announced at 1,235 million pounds. Final data on actual imports should be available soon.

Ernie Frey

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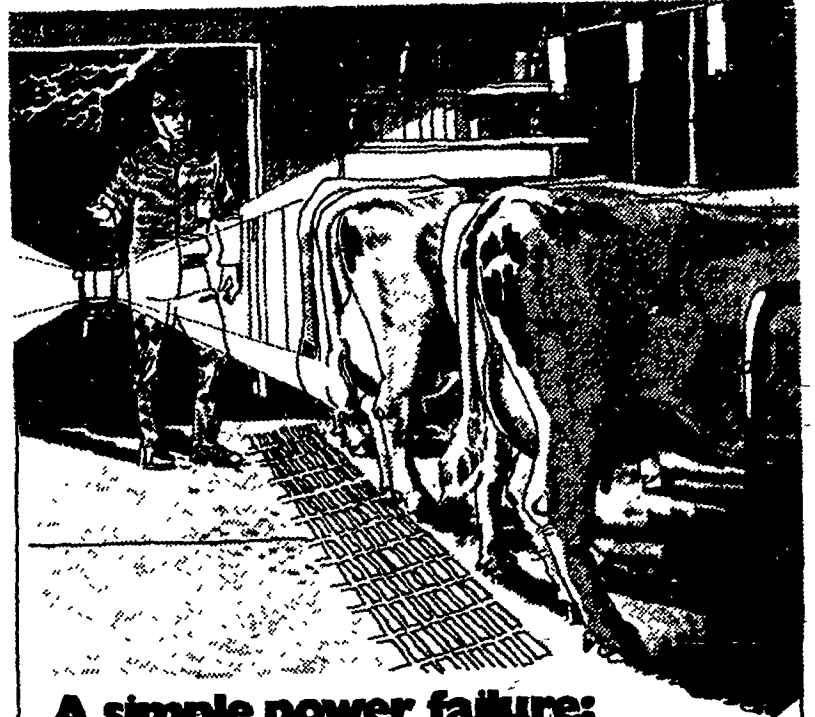
sometimes accompanies cold weather.

Dobrosky spoke firmly against the practice of reducing weight in steers before a show because of the loss in the quality of carcass, but adds, "Ninety percent of the steers going to Farm Show are there because the 4-H'ers want to have fun and want to have show ring experience."

Dobrosky adds that he would like to see less emphasis put on raising

champions and more on the basic aspects of 4-H like learning to take responsibility and growing as they learn.

While weight may be on everyone's mind, it seems few changes have been effected in feeding programs or selection process. And all the emphasis on weight will be forgotten in the magic moment when the judge slaps the rump of the 1982 Farm Show Grand Champion.



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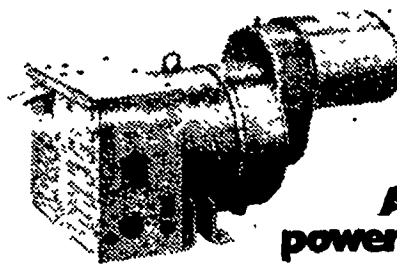
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