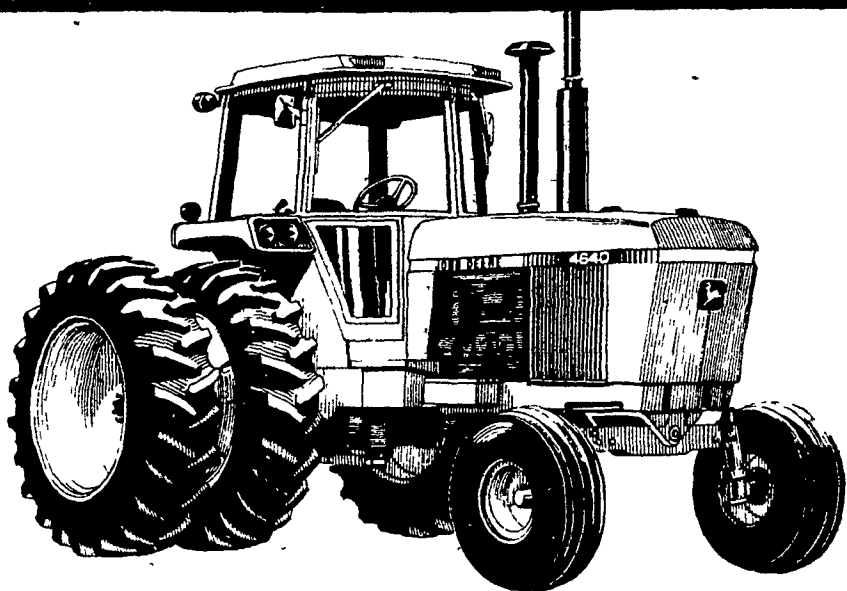


Hurry — bonuses end January 30, 1982:
\$3,200 to \$4,000 on 40 Series John Deere
4-WD tractors . . . \$1,400 to \$2,600 on
row-crops . . . plus waiver of finance



January is the last month you can buy a new 90- to 275-hp John Deere tractor listed here and earn a John Deere money bonus from \$1,400 to \$4,000. John Deere money that you can spend for goods or service here will be mailed to you after we make delivery.

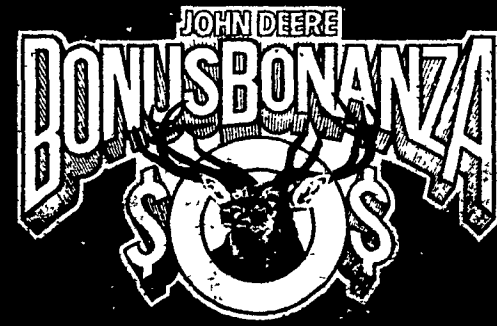
That's not all. Use the new variable-rate John Deere finance plan and no finance charges will accrue on these new tractors and new or used implements bought with them until June 1, 1982. Variable-rate financing means you can finance the machines you need now and automatically benefit from any future reduction in interest rates.

Don't miss this chance to earn bonus money on these John Deere tractors.

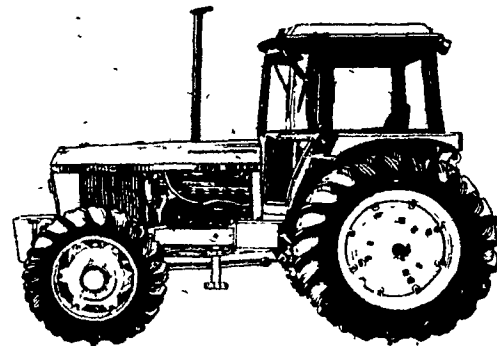
40 SERIES ROW-CROP AND 4-WHEEL-DRIVE TRACTORS

TRACTOR MODELS	BONUS IN JOHN DEERE MONEY THROUGH JANUARY 30, 1982
4040 2-WD, 90 PTO hp	\$1,400
4240 2-WD, 110 PTO hp	\$1,600
4440 2-WD, 130 PTO hp	\$1,800
4640 2-WD, 155 PTO hp	\$2,200
4840 2-WD, 180 PTO hp	\$2,600
8440 4-WD, 215 eng. hp	\$3,200
8640 4-WD, 275 eng. hp	\$4,000

*This finance offer may be withdrawn at any time



Bonuses end Jan. 30, 1982:
Don't miss your \$700 bonus
on any new 40- to 80-hp
40 Series John Deere Tractor



It's a buyer's market, as you're aware. During January we're making it a John Deere tractor buyer's market for you with a bonanza of bonuses:

- We're now offering very competitive deals on 40-hp 2040, 50-hp 2240, 60-hp 2240, 70-hp 2640 and 80-hp 2940 Tractors. PLUS . . .
- You get a \$700 John Deere money bonus on whichever model you buy. A bonus you can apply to the purchase price or spend for our goods or service. PLUS . . .
- Use the new variable-rate John Deere finance plan and no finance charges will accrue on your new tractor and new implements bought with it until June 1, 1982. PLUS . . .
- Lease any of these tractors and receive a 10 percent discount on all lease payments. PLUS . . .
- Get "extra" tractor features at no extra cost. A synchronized transmission and independent PTO are now included in the base price of a 1982 model 2040 and 2240 as well as the 2940 (now available with optional Sound-Gard® body).

Sharp equipment buyers make their buys when the market is competitive, when bonuses reduce prices, and when money-saving finance terms are available. That's now . . . during our John Deere Tractor Bonus Bonanza.

A.B.C. GROFF, INC.
 New Holland, PA
 717-354-4191

ADAMSTOWN EQUIPMENT INC.
 Mohnton R.D. 2, PA
 (near Adamstown)
 215-484-4391

CHAPMAN EQUIPMENT CENTER
 Agway Inc.
 Chapman, PA
 215-398-2553

CLUGSTON IMPLEMENT, INC.
 Chambersburg, PA
 717-263-4103

J.S. COVERT & SONS
 Neshanic Station, NJ
 201-369-5241

OXFORD GREENLINE
 Oxford, PA
 215-932-2753
 215-932-2754

EVERGREEN TRACTOR CO., INC.
 Lebanon, PA
 717-272-4641

FOSTER EQUIPMENT SALES
 Elmer, NJ
 609-769-1535

H.R. GUTSHALL & SONS, INC.
 Carlisle, PA
 717-249-2313

ROBERT G. HAMPTON, INC.
 Shiloh, NJ
 609-451-9520

The Long Green Line™



Nothing runs like a Deere®

TAM SERVICES INC.
 RD 4 Box 7A
 Gettysburg, PA
 717-334-9148
 717-334-3710

I.G. SALES
 Silverdale, PA
 215-257-5136

NEUHAUS'ES
 York, PA
 717-428-1953

KERMIT K. KISTLER INC.
 Lynnport, PA
 215-298-2011

LANDIS BROS. INC.
 Lancaster, PA
 717-291-1046

ROBERT E. LITTLE INC.
 Zieglerville, PA
 215-287-9643

PIKEVILLE EQUIPMENT INC.
 Oyster Dale Road
 Oley RD2, PA
 215-987-6277

GEORGE V. SEIPLE & SON
 Easton, PA
 215-258-7146

SHOTZBERGER'S EQUIPMENT
 Elm, PA
 717-665-2141

TOBIAS EQUIPMENT CO., INC.
 Halifax, PA
 717-362-3132

WENGER IMPLEMENT, INC.
 The Buck-Quarryville, PA
 717-284-4141

WOODHULL EQUIPMENT, INC.
 Medford, NJ
 609-654-2011

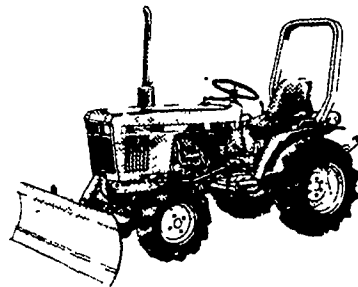
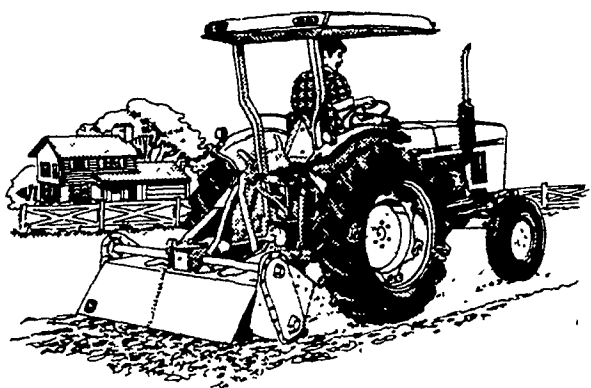
M.S. YEARSLEY & SONS
 West Chester, PA
 215-696-2990

SMITH'S IMPLEMENTS, INC.
 Mercersburg, PA
 717-328-2244

DON CHESKE BROTHERS, INC.
 Hackettstown, NJ
 201-852-4488

PARKHURST FARM SUPPLY
 Hammonton, NJ
 609-561-0960

Save finance costs now on a John Deere compact utility tractor



Buy a compact diesel tractor now, finance through John Deere, and no finance charges will accrue until March 1, 1982.

This money-saving offer applies to new 650, 750, 850, 950 and 1050 Tractors and the attachments sold for use with the tractor.

Put a compact John Deere diesel tractor to work around your place. You'll save on finance costs now...and you'll save time and hard work in the years ahead. Stop in soon.