

Pa. Seedsmen honor Beachley, elect 3 directors

LANCASTER — The Pennsylvania Seedsmen's Association elected three directors and honored an industry pioneer out of its own ranks at the group's annual meeting at the Treadway Inn on Thursday.

Honored for his longtime continuing work on behalf of the state's seed industry was Kenneth G. Beachley, one of the founders of the Beachley-Hardy Seed Co. of Shiremanstown.

Earl Rohrer, of P. L. Rohrer and Brother, Inc., Smoketown, president of the association, presented a plaque to Beachley on behalf of the group.

Beachley, who co-founded the seed company that bears his name more than three decades ago, has been quite active as legislative representative of the Pennsylvania Seedsmen to help keep other members of the industry abreast of the latest in laws and regulations as they affect the seed industry and agriculture.

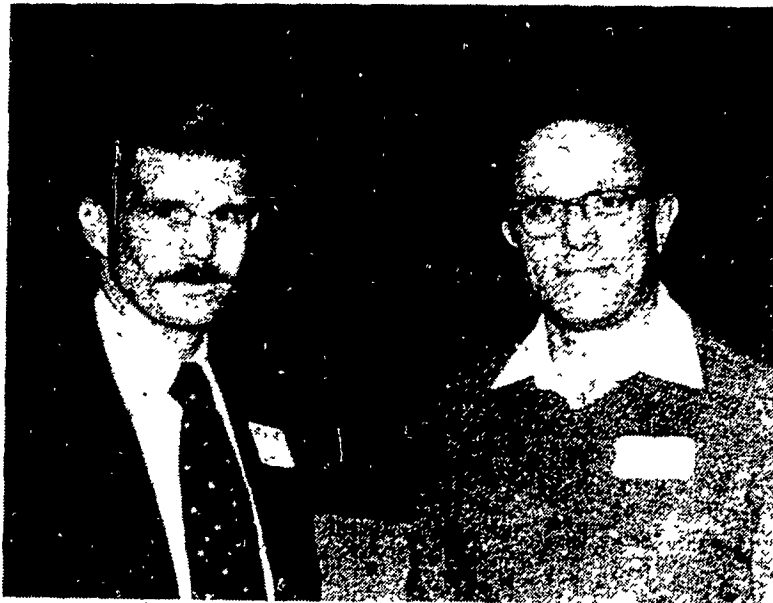
Beachley also has been a regular participant in the annual meetings of the American Seed Trade Association to pass along recommendations and suggestions from the state industry to the national group in Washington.

This is the second such honor bestowed by the Pennsylvania Seedsmen. Last year's recipient was Wendell Ditmer.

Elected directors at the annual session were Fred Gaston, of the Stanford Seed Company, of Denver; Henry Reist, of the Reist Seed Company, Mount Joy; and Joe LaTorre, of W. Atlee Burpee Co., of Warminster.

Gaston also serves as secretary of the association and LaTorre was re-elected to the director post.

Featured speaker was Karl K. Kettering, management consultant and motivational speaker, who outlined his six steps to self-



Directors elected by the Pennsylvania Seedsmen on Thursday include Fred Gaston, left, of Denver; and Henry Reist, of Mount Joy.

motivation — being moved from within.

"Isn't it a shame that only five percent of the people who look back on their lives can express self-satisfaction," he told the group.

"Only five in 100 can claim to have given life their best shot."

His six steps:

—Opportunity is where we make it; we don't find success, we make it.

—Everyone must establish goals and keep them clearly in mind.

—People must control their attitudes.

—Enthusiasm is one of the most important steps.

—Don't forget good, old-fashioned work. You must put something in to get something out.

—Desire. It's the thing that makes all people equal.

A look ahead to the coming Farm

Show was given to the association members by John McCormick. He explained the 15 percent increase in premiums, and the sticker parking plan for exhibitors. Two stickers will be given for each 100 feet of display space.

All seed companies will be located in the same general area under the return to the former layout system.

Another of the speakers was John Zajac, regional vice president of the American Seed Trade Association. He outlined a progress report in five main areas in which the Washington, D.C. association is involved.

The Environmental Protection Agency finally has issued some regulations on the feeding of detreated (Captan) seed corn to cattle and swine. Other areas include PVP, getting standardization of tests to show seed



Kenneth G. Beachley, left, receives commemorative plaque from Earl Rohrer, president of the Pennsylvania Seedsmen's Association.

vigor, efforts for an exemption to the seed industry in Farm Labor Contract Registration and implementation of the lawn seed labeling law.

Other speakers at the session included Joe McGahan on the Ag Progress plots and Al Dugar on large field crop farming in the 80's.—DA

Milk Market News

(Continued from Page A22)

Administrator Joseph D. Shine announced a November 1981 base milk price of \$13.93 per hundredweight and an excess milk price of \$12.47. The November weighted average price was \$13.93 and the butterfat differential for the month was 17.1 cents.

The base milk price was down eight cents from October, and the weighted average price also dropped eight cents. The November base milk price was 14 cents higher than last year.

The advertising withholding rate, which is deducted from the base and the excess milk prices but not the weighted average price, was 13 cents a hundredweight and the amount withheld totaled \$615,528.60. The gross value of producer milk during November was \$65.8 million compared to \$63.2 million a year ago.

Shine said that producer milk receipts totaled 473.5 million pounds during November, an increase of 0.7 percent from October, on a daily basis, and up 13.4 million pounds or 2.9 percent from a year

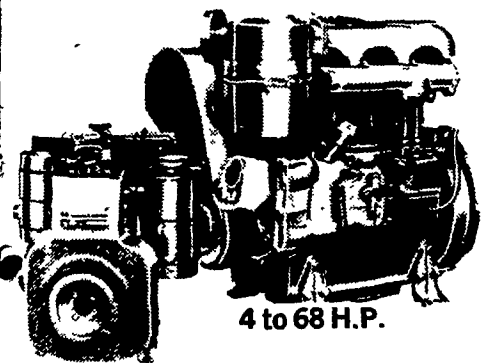
ago. Class I producer milk totaled 234.1 million pounds and accounted for 49.45 percent of total receipts. A year ago Class I producer milk totaled 234.0 million pounds and represented 50.86 percent of total milk receipts. Base milk accounted for 91.36 percent of total November production compared to 90.31 percent last year.

There were 7,112 producers supplying pool handlers in November, a decline of 246 from a year. The average daily delivery per producer was 2,219 pounds for the month, an increase of 11 pounds from October and 135 pounds or 6.5 percent higher than the November 1980 average. The average butterfat test of producer milk increased from 3.72 percent in October to 3.79 in November.

Middle Atlantic order pool handlers reported Class I in-area milk disposition of 198.0 million pounds during November, a drop of 3 percent from a year earlier, after adjustment to eliminate variation due to calendar composition.

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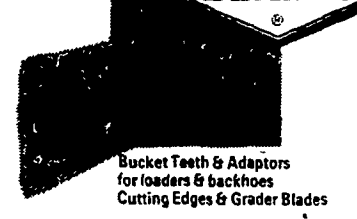
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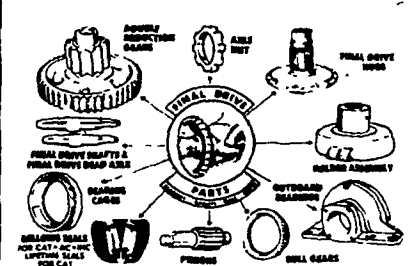
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