



Farmix appealed to a supreme court, and won.

More than 10,000 hogs served on the court. And the trial lasted over four years. The verdict: Farmix swine feed concentrate was proved far superior on all counts...swine performance...carcass leanness...cost of gain.

What clinched the case for Farmix? In brief, research probed far beyond the measure of crude protein levels used by most swine feed manufacturers. Rather, Master Mix Research redefined the requirements of swine for essential amino

acids. The objective was to proportion amino acid intake according to the hog's needs for fast efficient daily gains.

Next, Master Mix evaluated the various feedstuffs to identify amino acid availability and the lowest cost combination that would deliver the required amino acid pattern.

The country's highest court-market hogs themselves bore witness to faster rates of gain. Im-

proved feed conversions. Lower feed cost.

Then all last year, leading swine producers weighed the evidence, and came to a unanimous decision. Farmix really works. It's inexpensive and versatile. And helps build healthier bottom-line profits.

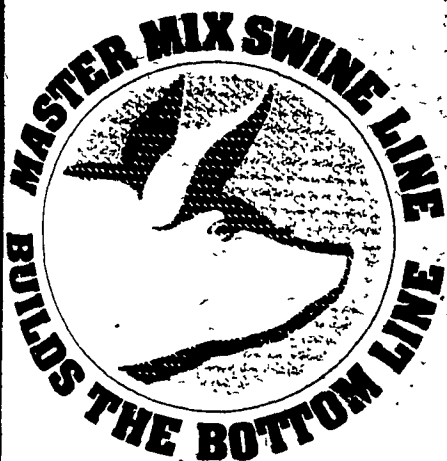
Why not be the final judge. Give Farmix a fair trial on any grounds you choose. See your Master Mix representative.

Master Mix  **CENTRAL SOYA**

More to gain.

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