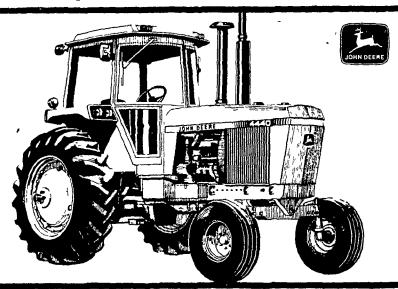


For a limited time: bonuses of \$1,400 to \$2,600 on John Deere row-crop tractors . . . \$3,200 to \$4,000 on 40 Series 4-WD ... plus waiver of finance



Now through January 30, 1982, buy a new 2- or 4-WD tractor listed here and earn a bonus in John Deere money. After the dealer makes delivery, the bonus money will be mailed to you money you can spend for goods or service in this store.

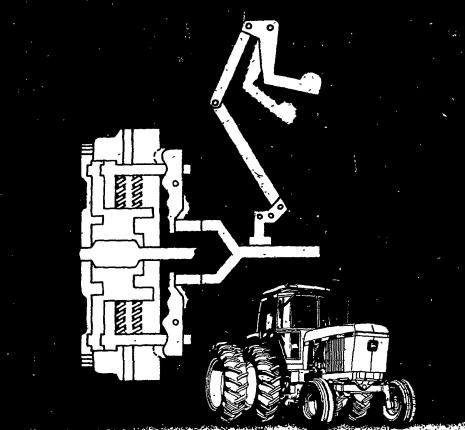
There's more. Use the new variablerate John Deere finance plan and no finance charges will accrue on these new tractors and on new or used implements bought with them until June 1, 1982*. One distinct advantage of variable-rate financing is that you can finance the tractor and implements you need now and automatically benefit from any future reduction in interest rates.

40 SERIES ROW-CROP AND 4-WHEEL-DRIVE TRACTORS

TRACTOR MODELS	BONUS IN JOHN DEERE MONEY THROUGH JANUARY 30, 1982	
4040 2-WD, 9	0 PTO hp	\$1,400
4240 2-WD, 1	110 PTO hp	\$1,600
4440 2-WD, 1	30 PTO hp	\$1,800
4640 2-WD, 1	55 PTO hp	\$2,200
4840 2-WD, 1	80 PTO hp	\$2,600
8440 4-WD, 2	15 eng. hp	\$3,200
8640 4-WD, 2	275 eng. hp	\$4,000

*This finance offer may be withdrawn at any time

John Deere Perma-Clutch™ has been preventing clutch problems for 10 years



It used to be that clutches were a real problem on big tractors. It's easy to see why. The engine would say "go" and tough soil would say 'no" The argument flared up every time you engaged the clutch

Then about 10 years ago John Deere decided to end all that by eliminating the source of the problem — excess heat. The solution was Perma-Clutch, a true wet clutch that uses cooled and filtered hydraulic oil to live up to its name. Oil is pumped through multiple wet disks anytime the clutch is engaged or being engaged. It sounds simple, but what a benefit it is! Clutch

replacements can be expensive But the delay in field work can be even more costly.

But that's not the only benefit from Perma-Clutch. Because it's hydraulically engaged; you never have to adjust it and you never have to lubricate the clutch bearing.

Stop by the store. We'll-tell you about more problems John Deere has already solved.



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