

West Willow Farmers Assn., Inc.

West Willow, PA 17583
Sprecker Rd.
717-464-3386

Oxford, PA 19363
(Southern Division)
1101 Lakeview Rd.
717-529-2113

Refreshments

OPEN HOUSE

TUESDAY, NOVEMBER 24th - 10 AM to 2 PM

Richard Hood Farm ♦ RD 1, West Grove, PA

See the first Dairy-Tronic Feeding System working in this area

DAIRY-TRONIC™ THE AFFORDABLE "1"

Simple, Modular Installation

Control Unit and feed stations are linked by a simple interconnection system using low-voltage, lightweight wiring. No bulky cables, no special power requirements. Requires 60 cycle, 110 VAC.

Easy to Operate

Easy to use, easy to update, the keyboard allows you to customize your feeding program for each cow. Simply change rations or add cows as you wish. Information about feed intake and health is at your fingertips. Every 24 hours you automatically receive printouts of each cow's intake, or you may view up-to-the-minute information anytime, at the touch of a button.

Fits Any Size Herd

FARMTRONIX offers a complete product line designed to fit many herd sizes. Included in the DAIRY-TRONIC system is multiple feed station capability delivering up to four different rations to selected cows.

Pays For Itself

DAIRY-TRONIC gives you the data you need to do a good job of herd upgrading. It increases milk production, extends peak milking periods and allows you to keep a healthier herd through controlled feeding. By reducing labor, feed costs and promoting better feed conversion efficiency, DAIRY-TRONIC adds up to profitability.

Factory Warranty

All components come with a comprehensive six-month factory warranty. An extended warranty plan is available. Installation supervised by factory-trained personnel.

Maximum milk production, total feed control.

At last! An American-made automatic dairy feeding system that adjusts to the production needs of each cow. It's an affordable, easy-to-use management tool for any size herd.

Positive Identification

DAIRY-TRONIC identifies each individual cow as she puts her head in the feeder, selects the correct ration, and delivers the exact amount you want her to receive.

Boosts Milk Production

Lets you give each cow the correct amount of feed for best milking performance. The system also monitors how much each cow eats, and lets you adjust the amount of her ration to see the result.

Saves Labor

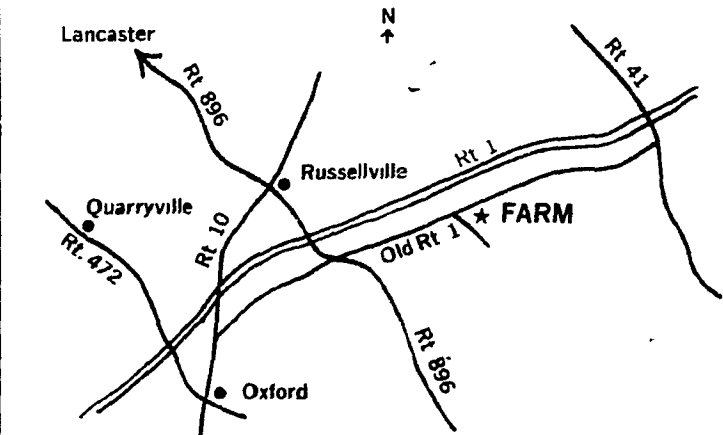
Automatically controls feeding of your entire herd, getting the right amount to the right cows. Easy to adjust, and alerts you automatically when feed hoppers or equipment malfunctions. You program the entire system from one Central Control Unit installed anywhere that's convenient.

Improves Herd Health

A cow with the correct amount of feed intake for her milk production level is a healthier cow. Maintains optimum nutrition for breeding, while preventing overconsumption of grain. The system also helps you detect sickness early, by alerting you when a cow is off her feed.

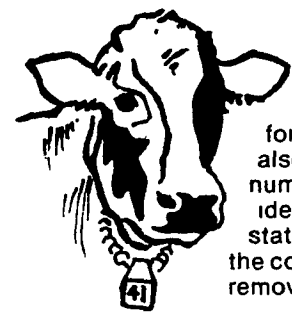
Controls Body Weight

Prevents milking the flesh off the backs of high producers, and keeps low producers from getting overfat.

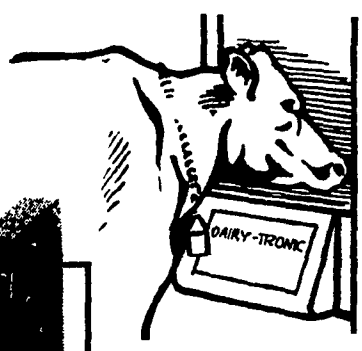


Take Rt. 896 So. thru Russellville, cross over Rt. 1, go to blinking light (Old Rt. 1) Turn left, go approx. 1/2 mile - farm on right side.

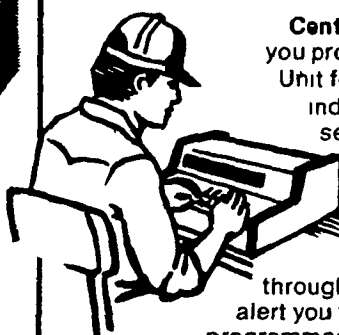
HOW DAIRY-TRONIC™ WORKS



Cow Identification Tag — each cow wears a special tag with her number engraved on it for visual identification. The tag also carries the cow's coded number which is read by the cow identifier at each feeding station. Once the tag is placed on the cow, it never has to be removed or changed.



Cow Identifier — when a cow puts her head in a feeder, her identification code is read by the Cow Identifier mounted on the front panel of each feed station. A signal is transmitted back to the Central Control Unit, and the feeder automatically dispenses the correct ration and amount of feed for that particular cow. Feed is dispensed at a controlled rate which matches a cow's normal rate of consumption. If she moves away or is pushed aside feed delivery stops.



Central Control Unit — you program the Central Control Unit for the exact amount of grain each individual cow should receive, and select any combination of up to four different feed rations that any cow can obtain. You can also instruct the unit how you want the feed to be dispensed throughout the day. The daily printout will alert you when any cow eats less than its programmed feed level. The Central Control Unit may be installed in your house for convenient access.



Purina...
planning tomorrow
with research today