


Easing the Financial Crunch Cash flow - or the lack of it - is a problem that is becoming all too famuliar to many farm famulies. When you are in this predictament, the big question is, how do you umprove the situation?
Well, don't expect any magıcal
solutions, simply from solutions, simply from reading this article. It isn't that easy. Better market prices and lower production costs would help, but these are things over which you have little immediate control. So, let's focl
control.
control.
First, let's look at debt load, a figure that can be very is said about interest rates, and they are a major problem, For example, if you took out a $\$ 100,000$ loan for 15 years at 8 percent interest and the rate jumped to 13 percen $\hat{i}$, the increase in interest payments might amount to an additional $\$ 3,800$ per year. It's hard to take that big a cut in profit when inflation is going the opposite direction at 10 percent or more per year.
But, let's not use interest rates as an excuse to overshadow other major concerns such as debt load per cow and type of financing. Let's look at how much additional mulk is needed per cow per year to service an additional $\$ 1,000$ of debt per cow, and compare this to the impact of interest rates. Remember, the cows have to carry
the debt load and meet the
payments. payments.
So, let's look at their carrying capacity before we get ourselve vulnerable we are to production vulnerable

To make this comparison, I'll make several assumptions, First let's work with a net milk price of $\$ 13.40$ per cwt. (This price is not intended to be a prediction; it is being used only to serve as an example).

To increase average production per cow above your present level of production, about 40 percent of the will be from the additional milk costs associated with producing that extra mulk. The remaining 60 percent will be profit, profit that is avaulable for servicing additional debt loads, etc. In other words, only $\$ 8.04$ of the $\$ 13.40$ price for the additional milk is profit. These figures will vary grearly from farm to farm, and the profit ratio will be much smaller, and in some cases non-existant, at lower levels of production.

How many pounds of milk, at $\$ 8.04$ profit per cwt., is required to carry a $\$ 1,000$ debt per cow and a 1 percent increase in interest rates Study the tollowing figures. They can be quite reveailng.

| Steppe Brothers |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Ida | 10.4 | 17,110 | 709 | 305 |
| Jean | 6.6 | 21,377 | 796 | 305 |
| Juicy | 5.4 | 18,634 | 673 | 303 |
| tugene W. Hall |  |  |  |  |
| Lady | 6.8 | 23,028 | 995 | 305 |
| Streakr | 6.8 | 20,341 | 834 | 305 |
| Elle | 4.1 | 22.656 | 841 | 305 |
| Marshall Bros Inc. \#1 |  |  |  |  |
| Susie | 10.7 | 17,288 | 681 | 305 |
| B107 | 4.5 | 21,031 | 892 | 305 |
| R42 | 4.2 | 17,203 | 762 | 305 |
| Ra! | $3 \cdot 6$ | 18,333 | 745 | 305 |
| Marshall Bros Inc \#2 3.1702 |  |  |  |  |
| -Miller \& Rearick 8305 |  |  |  |  |
| 103 | 5.9 | 18,831 | 834 | 305 |
| 61 | 5.3 | 19,328 | 907 | 305 |
| 21 | 0-0 | 17,344 | 676 | 305 |
| Don \& David Bogart |  |  |  |  |
| Merrill Holdren |  |  |  |  |
| Richard J. Daly |  |  |  |  |
| 16 | 3.6 | 25,090 | 926 | 305 |
| 15 | 3.10 | 16,155 | 827 | 305 |
| Schon-Crest Farms |  |  |  |  |
| Candy | 7.6 | 20,473 | 874 | 30 |
| Jlll | $5-0$ | .21,339 | 820 | 305 |
| Date F. Cooley |  |  |  |  |
| 15 | 1.8 | 18,958 | 745 | 305 |
| Nicky | 4.1 | 20.754 | 706 | 279 |
| Warren Fenstermacher |  |  |  | 305 |
| Fred W. Lovelt |  |  |  |  |
| Ann | 5.8 | 18,327 | 686 | 271 |
| Valerie | 3.0 | 18,86? | 687 | 305 |
| Lost Brook rarm 3.11 20,002 721303 |  |  |  |  |
| $\begin{aligned} & 83 \\ & 32 \end{aligned}$ | ${ }_{2-3}$ | 20,002 | 721 564 | 305 |
| Mary Katzmaier |  |  |  |  |
| R3) | 10-8 | 19,654 | 788 | 305 |
| R59 | $1-1$ | 16,456 | 652 | 299 |
| t!don L Metzger 305 |  |  |  |  |
| 4 | 4-11 | 18,121 | 690 | 305 |
| 2 | 1-11 | 15,739 | 662 | 305 |
| Benjamin E McCarty |  |  |  |  |
| 39 | 6.8 | 19,409 | 660 | 294 |
| 20 | 6.8 | 18,213 | 678 | 305 |
| Franklin J Finck |  |  |  |  |
| Irene | 1-3 | 20,058 | 762 | 305 |
| Shirley | 5-2 | 15,882 | 705 | 305 |
| Barbara | 3-10 | 1/,090 | 756 | 305 |
| Bell | 3.0 | 17,243 | 119 | 305 |



In the above example, your herd average would have to increase by about 4,000 pounds to support an addutional $\$ 1,000$ debt load on a 5 year loan. With a 15 year loan, and lower interest rates, you can support the same debt load with about one half as much as milk. Note too, that a mere 100 pounds of milk will carry an increase in interest rates of 1 percentage unit for each $\$ 1,000$ debt load per cow. Now, you tell me, which is more crucial-interest rates or debt load per cow and type of financing?
Hopefully, this comparison
Hopefully, this comparison puts things in a truer and clearer perspective, and emphasizes the kind of financing (longth of kind of Enancing (length of loan and interest rates your debt load
This example shows how much milk you need to carry the adalso true For example, if you've borrowed to your limit, and sud denly production drops by several thousand pounds loak what this does to your debt carrying capacity. In other words, be sure to keep a margin of safety.

What To Do
So, you are o
What can you do?
Look at your debt structure to Lee if refinancing will help. Would it be helpful to convert some highto long term loans? What items can you return or sell in an effort to stop present payment obligations or to convert them into badly needed cash?
A word of caution at this point. In a desparation move to raise cash, be careful you do not sell away your income producing base. For example, you might sell two nonprofitable cows for cash and use that cash, not to make a debt payment, but to re-invest in one profitable cow, and use the profit from her to pay on the debt. Her profit is ongoing. The cash from the cull cows is useful once and done!
Another move might be to reduce your machinery and equipment line, and hire a custom by this equipment This may have by this equipment. This may have an added adva time with the herdwhere your time can really pay big where your
Remember, increased production makes it much easier to meet debt obligations. Pay attention to those details that get cows bred, that keep them milking that reduce mastitis and keep calves arously.
Another word of caution. Be slow to give up equipment and machinery which are crucial to field operations that must be performed on a timely basis, such as harvesting haylage. True forage harvesters are expensive to own and to operate, but it might be far more expensive to end up with a silo full of mediocre feed and a herd that does not produce as it should just because the custom operator was not there when he should have been. It's hard to make milk or a good profit on poor quality feed.
Also pay attention to those little things that sut production costs and improve efficiency, such as feeding more frequently, weighing feeds and testing them for mosture to determine actual intake, balancing rations, least-cost formulation, good barn ventilation, preventative herd health programs, etc.
A common temptation is to get bigger in an effort to produce mor (Turn to Page C1O)

