



GO FOR MORE



with Purina Hi Octane Hog Chow and

Kleen Leen Checker™ Boars and Gilts

- **MORE INCOME POTENTIAL** -

It takes more to make money in the hog business these days. More genetic potential, better feeding programs, and more in the way of smart management. Discover how Purina and Kleen Leen can improve your hog income through faster daily gains, larger litters, improved feed conversions and better carcass quality.

- **MORE GENETIC CHOICES** -

What specific traits would you like to improve? Kleen Leen offers 7 different breeds of Checker™ brand boars to strengthen different specific traits. Use them in combination with high performance Checker™ brand gilts for a double dose of genetic improvement. Kleen Leen's exclusive genetic potential rating (G.P.R.®) system accurately measures the heritable traits that affect your income. Because it evaluates true genetic potential before you buy, it lets you purchase the Checker™ Boar that's the best value for you. Checker™ Boars are available in 7 different G.P.R.® levels ranging from 80 to 140 G.P.R. points. Even the lowest level is capable of improving nearly any herd in the nation.

- **MORE HEALTH** -

Regardless of which Checker™ Boar or Gilt you select, you'll receive the benefit of the Kleen Leen Health Program, the most complete program of its kind.

It helps assure that animals will arrive on your farm free of specified infectious diseases. We have enough confidence in it to offer the strongest written warranty in the industry today.

- **MORE KNOW-HOW AND COMMITMENT** -

A little more than 70 years ago, Purina began providing specialized products, total management programs and professional guidance for hog producers. Today, Purina is the only national feed company which offers hog chow rations, health products, Kleen Leen breeding stock, and professional expertise in research, nutrition, management, marketing and sanitation.

Your dealer can help you with more phases of your hog operation than anyone else.

It all adds up to an unequalled commitment to your success using the tremendous combined resources of Purina and Kleen Leen.

Look at the performance records that Dan & Amy Buttorff of New Park, Pa. have seen using the Purina Hi-Octane Hog Chow program and Kleen Leen Checker™ Boars and Gilts

Conception Rate	92%
Pigs Farrowed Alike	10.3
Pigs Weaned	9.9
Average 18 Day Weight	12.2 Lbs.
Weight at 8½ Weeks	45 Lbs.
Average Sold/Litter	9.8
% Yield on Market Hogs	75.3
Pigs Marketed/Crate/Year	127.4

39 Week Period

GO FOR MORE. TALK TO YOUR PURINA DEALER TODAY.

I Would Like More Info On:

Fattening Program Farrow to 50 Program

KLEENLEEN Breeding Stock

Mail to: **PURINA**
Box 366 S
Lititz, PA 17543

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

HESS MILLS
PHONE 717-442-4183
717-768 3301
PARADISE, PA 17562

HIGH BROS.
PHONE 717-354-0301
GORDONVILLE PA 17529

K & K FEED, INC.
PHONE 717 866 2324
23 N PARK ST RICHLAND, PA 17087

UMBERGER'S MILL
PHONE 717-867 5161
FONTANA, PA 17042

KEYSTONE MILLS
John B. Kurtz
PHONE 717-354-4616 717-738-1088
RD3, EPHRATA PA 17522

MCCRACKEN'S FEED MILL, INC.
PHONE 717-665 2186
2 NEW CHARLOTTE ST. MANHEIM, PA 17545

WEST WILLOW FARMERS ASSN., INC.
PHONE 717-464-3386
WEST WILLOW, PA 17583

SOUTHERN DIVISION
West Willow Farmers Assoc., Inc.
PHONE: 717-529-2113
RTE. 472 AT UNION, PA
RD 1, OXFORD, PA 19363

M. G. HENNINGER & SON, INC.
PHONE 717-362-3333
BERRYSBURG, PA 17005

Anthony's Feed Mill
PHONE 215-488-6211
STRAUSSTOWN, PA 19559

FAWN MILLS
PHONE 717-382 4805
FAWN GROVE, PA 17321
PHONE 717-637-1123
HANOVER, PA 17331