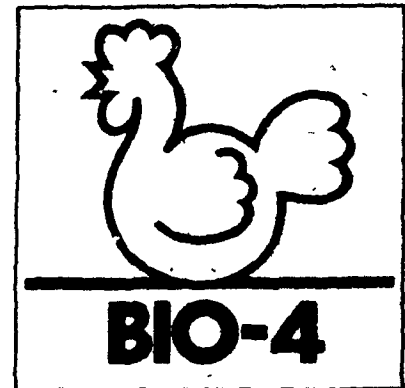




# PURINA<sup>®</sup> BIO-4<sup>®</sup>



## FEEDING PROGRAM

A program of feeding pullets and layers precisely the amount of nutrients they need to grow and produce eggs efficiently. Now such precision is possible with the Bio-4 rations. Five levels of feed fortification for five intake levels are provided in the series of rations. Bio-4 ration options allow even greater flexibility to meet specific needs in your particular operation. Also, from Bio-4 concentrates, complete Bio-4 rations can be mixed.

### The Bio-4<sup>®</sup> Feeding Program:

- ★ Promotes optimum performance
- ★ Eliminates expensive nutrient wastage
- ★ Improves feed efficiency
- ★ Permits egg size control
- ★ Provides flexibility to changing conditions
- ★ Compliments benefits of other Purina programs

For more details about the Purina Bio-4 Feeding Program, ask your Purina Salesman or Dealer, or request Purina Bio-4 Feeding Program (P1702) from Purina. If you have specific nutrient needs in your operation, ask about the Bio-4 options. If you have milling facilities available, ask about the Bio-4 Concentrates from which any complete Bio-4 ration can be mixed.

## PROOF THAT IT PAYS TO FEED PURINA

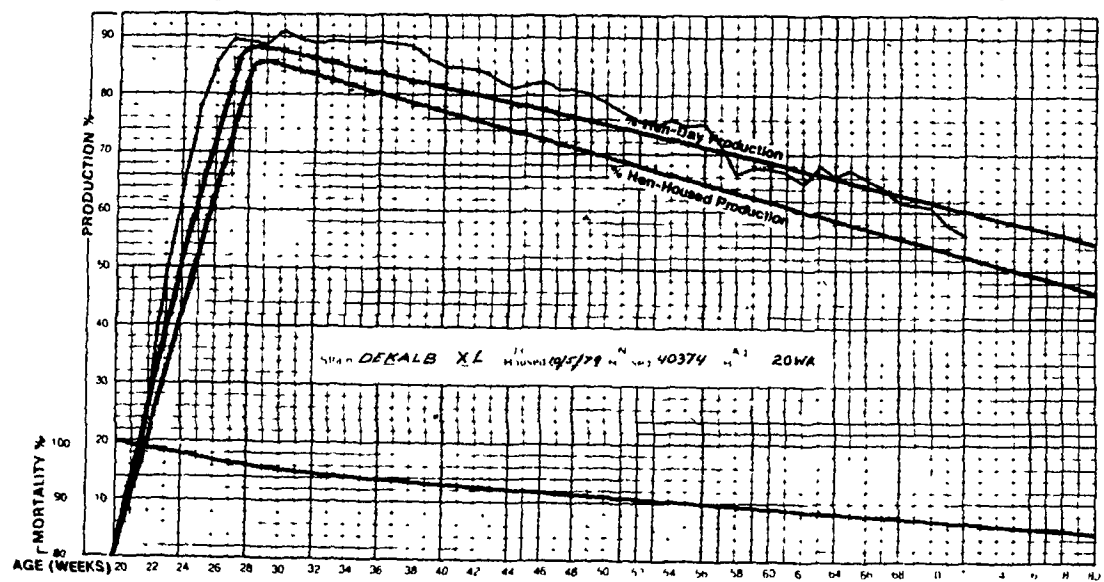
 No One Offers More...

|                                |                    |
|--------------------------------|--------------------|
| Strain                         | DeKalb XL          |
| Number of Pullets Housed       | 40,374             |
| Mortality (%)                  | 9.4                |
| Date Pullets Capitalized       | October 5, 1979    |
| Date Out                       | September 30, 1980 |
| Average Hen-Day Production (%) | 74.3               |
| Dozens of Eggs per Hen         | 21.58              |
| Pounds of Feed per Dozen Eggs  | 3.51               |
| Pounds of Feed per 100 Hens    | 21.8               |

The following Purina programs were used during this flock's laying cycle:

- Bio-Mittent™ Lighting Program
- Nutri-Cycle™ System of Feeding Poultry
- Winter Ventilation
- Limi-Fed™ Program

### WEEKLY FLOCK PERFORMANCE GRAPH



**HESS MILLS**  
PHONE 717-442-4183  
717-768-3301  
PARADISE, PA 17562

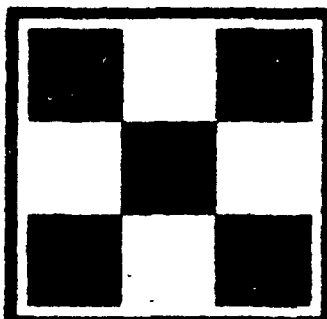
**HIGH BROS.**  
PHONE: 717-354-0301  
GORDONVILLE, PA 17529

**K & K FEED, INC.**  
PHONE 717-565-2324  
23 N PARK ST RICHLAND, PA 17087

**UMBERGER'S MILL**  
PHONE 717-867-5161  
FONTANA, PA 17042

**KEYSTONE MILLS**  
John B. Kurtz  
PHONE 717-354-4616 717-738 1088  
RD3, EPHRATA, PA 17522

**MCCRACKEN'S  
FEED MILL, INC.**  
PHONE 717-565-2186  
2 NEW CHARLOTTE ST., MANHEIM, PA 17545



®

**WEST WILLOW  
FARMERS ASSN., INC.**  
PHONE: 717-464-3386  
WEST WILLOW, PA 17583

**SOUTHERN DIVISION**  
West Willow Farmers Assoc., Inc.  
PHONE: 717-529-2113  
RTE. 472 AT UNION, PA  
RD 1, OXFORD, PA 19363

**M. G. HENNINGER & SON, INC.**  
PHONE: 717-362-3333  
BERRYSBURG, PA 17005

*Anthony's Feed Mill*  
PHONE: 215-488-6211  
STRAUSSTOWN, PA 19559

**FAWN MILLS**  
PHONE: 717-382-4805  
FAWN GROVE, PA 17321  
PHONE: 717-637-1123  
HANDOVER, PA 17331