

MILK GENERATOR'S

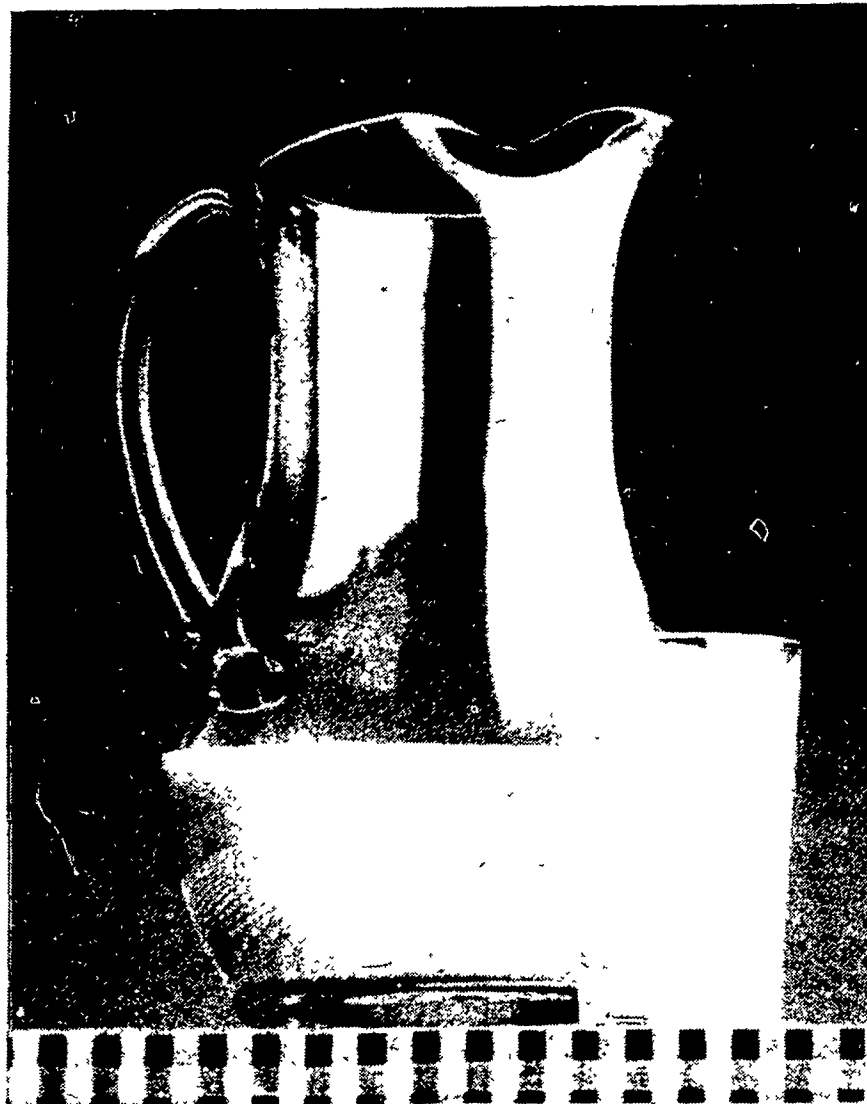
PURINA'S NEW COMPLETE FEED LINE-UP!

MAKE THE MOST MILK FOR YOUR MONEY

We're proud to announce Purina® Milk Generator™, the latest advancement in our company's long history of new and improved dairy rations.

Purina Milk Generator is the line of complete milking rations formulated to help you make the most milk for the money.

The Purina Milk Generator line was based on a new development which measures the relative total nutritional capabilities between rations. Each ration is



rated by Purina's new Total Nutritional Index, or TNI.

TNI is a result of more than 50 years of continuous research by Purina Dairy nutritionists.

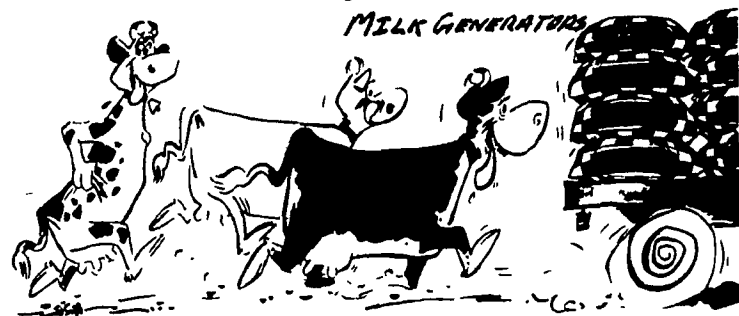
The Milk Generator line provides a specific balance of energy, proteins, minerals, and vitamins. This balance increases the capability for higher long-term milk persistency while maintaining high current milk production.

See your Purina Dealer today and ask him.

ALONG WITH SOMETHING NEW, COMES SOMETHING FREE:

The "new" is our Purina Milk Generator line of milking rations and the "free" is our Big Ton get-acquainted offer. For each ton of Milk Generator you buy for delivery from September twenty-eighth through October ninth, we'll add a hundred pounds of free feed to your order. New Purina Milk Generator and the Big Ton special. Two good ways to help you make the most milk for the money.

 Purina...
planning tomorrow
with research today.



HESS MILLS
PHONE 717 442-4183
717 768-3301
PARADISE, PA 17562

HIGH BROS.
PHONE 717-354-0301
GORDONVILLE, PA 17529

K & K FEED, INC.
PHONE 717 866-2324
23 N PARK ST RICHLAND, PA 17087

UMBERGER'S MILL
PHONE 717 867 5161
FONTANA, PA 17042

KEYSTONE MILLS
John B Kurtz
PHONE 717-354-4616 717 738-1088
RD3 EPHRATA PA 17522

**MCCRACKEN'S
FEED MILL, INC.**
PHONE 717 665 2186
2 NEW CHARLOTTE ST., MANHEIM PA 17545

THE PURINA PROGRAM

Good Breeding	Sound Management
Careful Sanitation	Good Feeding

FOR GOOD PRODUCTION

**WEST WILLOW
FARMERS ASSN., INC.**
PHONE 717-464 3386
WEST WILLOW PA 17583

LANDIS SUPPLY
Ira B. Landis
PHONE: 717-665-3248
BOX 276, RD3
MANHEIM, PA 17545

M. G. HENNINGER & SON, INC.
PHONE: 717-362-3333
BERRYSBURG PA 17005

SOUTHERN DIVISION
West Willow Farmers Assoc., Inc.
PHONE 717-529-2113
RTE. 472 AT UNION, PA
RD 1, OXFORD, PA 19363

Anthony's Feed Mill
PHONE 215-488-6211
STRAUSTOWN, PA 19559

FAWN MILLS
PHONE 717-382-4805
FAWN GROVE, PA 17321
PHONE 717-637-1123
HANOVER, PA. 17331