

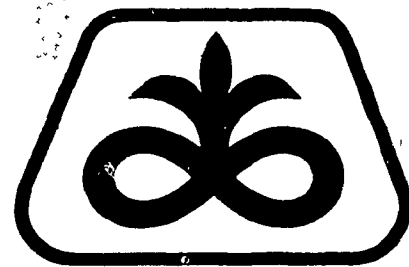
***“I have a great deal of  
loyalty to one certain  
brand of seed corn.***

***The one that yields best  
on my farm.”***

“Right now, that happens to be Pioneer® brand seed corn. But it wasn't always. Eight years ago I didn't have a single Pioneer hybrid on my farm. Then I tried one just to see how it would do. It did fine. So did the second Pioneer hybrid I tried.

“Over the years I've paid attention, watched my yields and moisture, and today I plant most all of my acres to Pioneer numbers. Oh, I might try a little of this and that, you know, looking for a corn that will beat my Pioneer. But so far, I just haven't found one.”

If you're looking for better seed corn performance, start with a call to your Pioneer salesman. He'll make you only one promise: To honestly represent the Pioneer brand hybrids you can use to improve your chances of making next year better than last.



**PIONEER®**

BRAND-SEED CORN

EASTERN DIVISION, TIPTON, INDIANA 46072