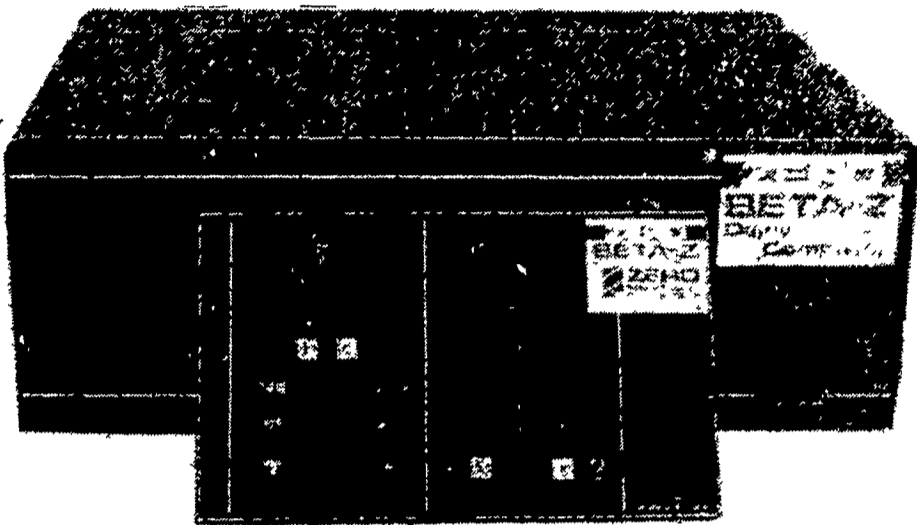




**Zero Beta-Z computerized dairy feed management system.**

**Now you can control what you give your cows in terms of what you get.**



Regulates ration and measures consumption of each cow. Adaptable to record milk given by each, and to analyze feed-to-production cost effectiveness on every animal.

- Permits feeding two rations to each cow
- Eliminates feed wastage
- Allows adjustment of rations for maximum profitable milk production
- Can increase total on-farm milk production 600 lbs per cow
- Can increase butterfat yields
- Eliminates cost of man mixing and feeding these cows by hand

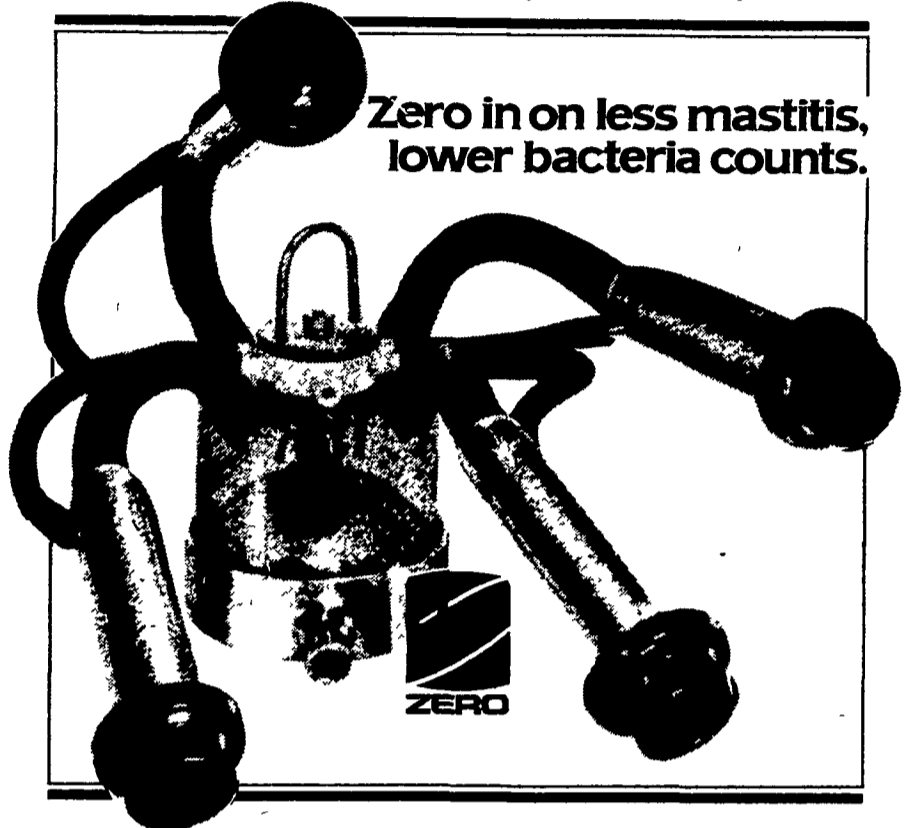


Introducing a revolution in the milking barn—the Concord twin vacuum milking system from Zero. It eliminates ballooning and crawling inflations that can choke teats and injure udders. The kind of problems that conventional single-line systems cause—with the uncontrollable vacuum fluctuations they produce by milking the cow and moving the milk through the

same vacuum line—Zero solves the problem by giving you a separate higher-vacuum line used exclusively for moving the milk—and another for a safe, low completely stable milking vacuum.

With the Zero Concord you can significantly reduce a major cause of mastitis. And there's a distinct opportunity in many cases for real gains in milk production. Not only that

you eliminate air injection at the milker units foaming in the line, butterfat break-up, bad flavor and rancidity. The bacteria count is definitely lower. And Zero milk proves it consistently in tests across the country.



**Zero in on less mastitis, lower bacteria counts.**



**ZERO works with you, the dairyman, to obtain maximum profits through:**

- Management
- Increased Production
- Better Milk Quality

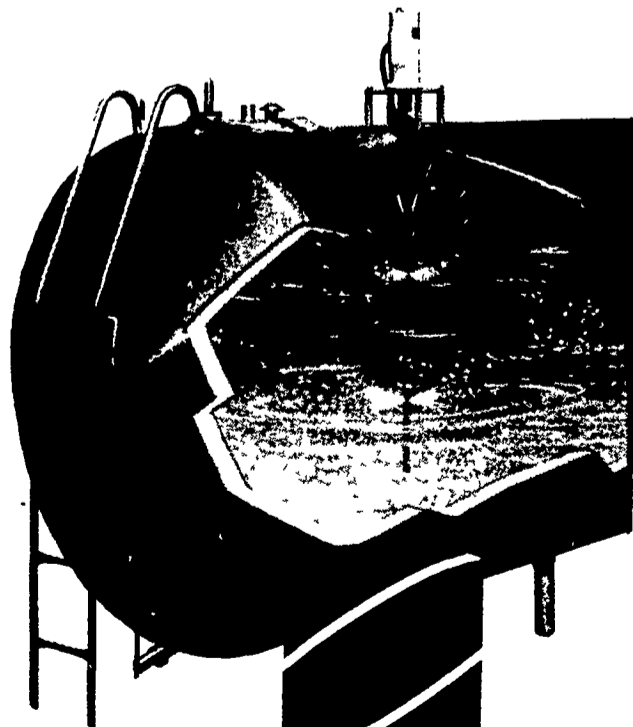


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Bring this ad with you to our booth and Receive a **FREE Gift!**

**We'll show you the pattern of a better milk cooler**



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