

Former dairy princess promotes in Ohio

BY JANE BRESEE
Staff Correspondent

ULSTER — Miss Penny Allen, 1979 Bradford County Dairy Princess, recently flew to Mt. Vernon, Ohio, to speak at a

Buckeye Dairy Boosters training session for newly crowned Ohio County dairy princesses.

Penny took the trip at the invitation of Pearle Burlingame of North Lima, Ohio, a member of the

Buckeye Dairy Boosters, who says she had read an article about Penny's success as a Pennsylvania dairy princess in Lancaster Farming.

Penny hesitated at first to accept the invitation because she was in the middle of taking finals after completing her first year of nurses training at the Arnot Ogden Hospital in Elmira, New York, But, at the urging of her father who told her she would be helping the dairy industry, she and her mother, Mrs. Charles Allen, hired a private plane piloted by Robert Jenkins from Towanda Aviation, and made the two hour trip out and back the same day.

Enthusiasm was the main thrust of Penny's hour-long presentation.

"If you can get the spirit going and the home town behind you, everything else goes along with it," Penny told the girls. She also

explained how to make radio tapes, supermarket promotions, how to dress, and offered many other tips on how to be a successful dairy princess.

Penny also took with her a video-audio tape of the Bradford County Dairy Princess Pageant obtained through the cooperation of the Troy Area High School.

Penny was made an honorary member of the Buckeye Dairy Boosters, and was presented with a t-shirt bearing that name.

The Buckeye Dairy Boosters is a new organization formed by farm women to promote the sale of milk. Since the American Dairy Association (ADA) stopped sponsoring the National Dairy Princess Program years ago, the entire dairy princess program was dropped in Ohio. Realizing the need for such promotion in their state, a nucleus of farm wives are

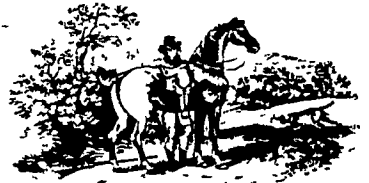
taking the initiative to organize the counties for a state-wide Dairy Princess Program. Obtaining Penny Allen to speak to the new princesses and spark the effort was one of their first endeavors.

"Promoting milk will always be dear to my heart," Penny said. "But for now, my goal is getting through nurses training."

Penny and her mother were instrumental in upgrading the achievements of the dairy princess in Bradford County and have been a great help to Luann Shedden, 1980 princess, and the present reigning princess, Jean Sheeley.



Penny Allen, 1979 Bradford County Dairy Princess readies for the two hour trip to Ohio to speak to Ohio dairy princesses. With her is pilot Bob Jenkins.



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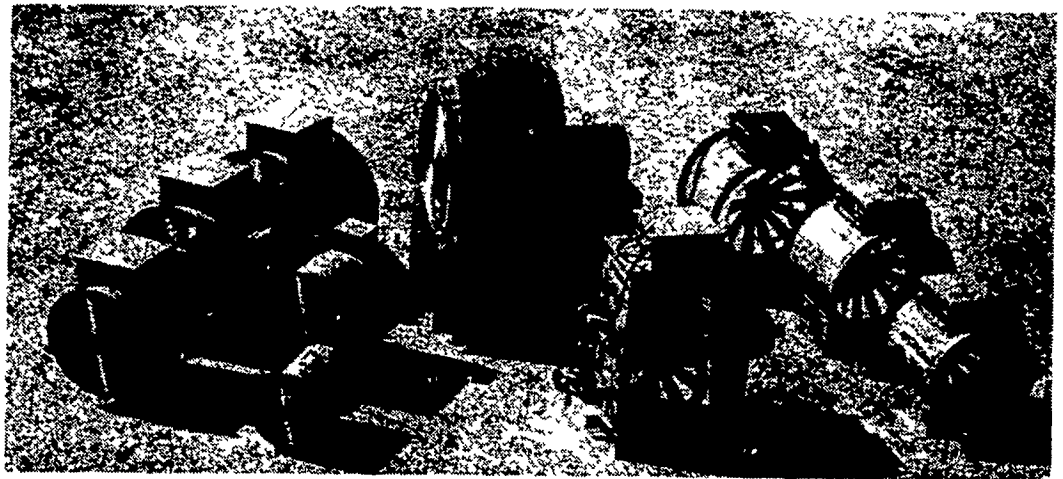
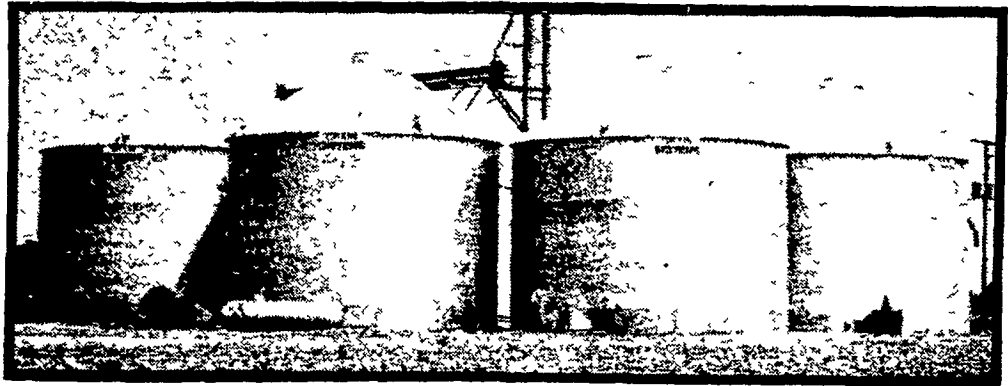


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