

Introducing 4th DayTM Milk Replacer.

It treats your calves better,
so you can treat them less.



With new 4th DayTM your calves need fewer treatment days for scours.

Meet the newest member of the Wayne[®] Feeds family of dairy products: 4th Day, the high-fat, medicated milk replacer.

Like its name suggests, 4th Day is fed to calves as soon as they're off colostrum. With 20% fat, 20% protein, and the effective antibiotics neomycin and oxytetracycline, 4th Day gives calves the nutrition and medication they need for a strong, healthy start—including fewer scours.

In fact, Wayne research has shown that for their first five weeks, calves fed 4th Day



can require up to 23% fewer treatment days for scours.

4th Day is easier to mix, too. A new manufacturing process lets it dissolve more quickly and completely, and stay in suspension longer. That means calves get a more consistent blend that won't settle out easily.

Get on the Wayne Feeds dairy program and get more out of your cows.

The Wayne Feeds calf program has many fine products to take a calf from birth to four months of age. The Wayne dairy feed management system is designed to get a heifer calving at 24 months—because the sooner she's fresh and milking, the more profitable it can be for you.

So get on the Wayne Feeds dairy program, starting with new 4th Day. See your Wayne Feeds representative today, and learn how we can treat you and your cows better.

WAYNE FEEDS
WAYNE ANIMAL HEALTH AID

Continental Grain Co.
Chicago, IL 60606

The Wayne Dairy Program: The Way to Grow.

To find out about a special introductory offer for 4th Day write to
Continental Grain Co.
Chicago, IL 60606

PARTICIPATING DEALERS

W. L. MUMMERT CO.
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Manheim, PA 717-665-2011

POWL'S FEED SERVICE
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MANOR FARM SERVICE
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