

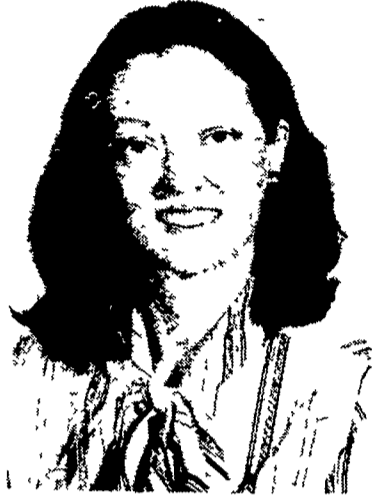
# Farm Business News

## Meyer gets Agway post

SYRACUSE, N. Y. — Mary Meyer has been named to the position of manager, farm and home sales in Agway's Southern Division (headquartered at Harrisburg) which includes Pennsylvania, New Jersey, and parts of Delaware, Maryland, and Ohio. The announcement was made by John H. Wylie, division director.

Myers earned her undergraduate degree from Clemson University and subsequently attended Cornell University where she received her M.S. degree in horticulture.

She has worked in Agway's Fertilizer-Chemical Division as a product manager and prior to her new appointment was an area farm and home sales manager in New Jersey and eastern Penn-



Mary Meyer

sylvania. Myers and her husband will be relocating to the Lancaster area.

## Agway post to Patterson

SYRACUSE, N.Y. — Robert Patterson, of Butler, has been named area manager in Agway's retail division located in the southeastern part of Pennsylvania and New Jersey.

Patterson is a native of New Jersey and a graduate of Rutgers University. After operating several Agway stores in New Jersey, he served as an area farm

and home sales manager in western Pennsylvania until his recent appointment.

Patterson is replacing Jack Bubb who is assuming new responsibilities with Agway Petroleum Corporation.

Patterson and his family will be moving to the New Jersey area in the near future.

## Furadan label modified

LANCASTER — The Environmental Protection Agency has accepted a label modification for Furadan 4 Flowable for use on alfalfa. The new labeling includes a reduction in the use rate for alfalfa blotch leaf miner and potato leafhopper.

Furadan is marketed by the Agricultural Chemicals Division of

Mobay Chemical Corporation.

Alfalfa growers may now apply one to two pints of Furadan 4 F when these insects appear. No more than one application should be made per cutting, and no more than one pint per acre in the second application. Furadan 4 F should be applied only to fields planted to pure stands of alfalfa.

## Wilson College schedules workshop

CHAMBERSBURG — Wilson College will sponsor a workshop on August 3 to 7 on the production of alcohol-fuels.

These workshop will cover all phases of the alcohol-fuel production including: plant design and engineering, biochemistry, by-

product uses, cellulose conversion and cooking and laboratory experience in distillation and fermentation. In addition to lectures on designing alcohol distillation plants, a design lab will provide each participant the opportunity to use sizing techniques and

assemble a workable scale model of an alcohol-fuel plant.

"To my knowledge this is the first workshop that has been offered which includes a hands-on laboratory experience in designing a distillation system," said Dorothy Scott, program director.

The workshops will include lectures by a number of nationally known experts in the field of alcohol-fuel production. Some of the experts will include:

Mike Shamiengar, who is considered the father of the alcohol-fuel movement in the United States. He established the alcohol fuel program at Colby Community College, Colby, Kansas.

E. Kendall Pye, who is a researcher in the field of cellulose conversion. Pye has recently established a company that will produce equipment for cellulose conversion into alcohol.

In addition to the speakers, a number of laboratory sessions and panel discussions are also scheduled for the workshop. Emphasis will be placed on the basic skills needed to develop and operate a feasible fuel-producing alcohol plant.

The cost of the workshop is \$280 and will cover all the supplies needed. Accommodations can be provided on the Wilson College campus. For more information contact Dorothy Scott, Wilson College, Box 616, Chambersburg, PA 17201, Phone 717/264-4141, exten on 322 or 323.

## Simmental ads take honors

BOZEMAN, Mt. — An advertising campaign, built around the mushrooming popularity of Simmental cattle, entitled "What's Behind the Simmental Explosion?" has recently won a number of advertising industry awards.

Conceived by the American Simmental Association Board of Trustees, acting as the promotion committee of the Bozeman based organization, the campaign was developed in cooperation with Wendt Advertising Agency of Great Falls, Montana. Seven four-color ads, featuring Simmental cattle and reinforced by research data were produced and placed in 58 agricultural publications nationwide.


Awards received include: first place for "A Color Series in Farm Publications", by the National Agri-Marketing Association, Rocky Mountain Region; second place in the "Best in the West" competition, sponsored by the American Advertising Federation, which covers 13 western states;

first place for Business and Farm Publications full-color ad, All-Montana competition; and first place for "Magazine Advertising, Any Subject in Black and White", All-Montana.

"We have been pleased with the results of our 1980-81 Explosion Campaign, and are continuing with the same theme during the coming year as well", said Executive Vice-President Earl B. Peterson.

The current series of seven ads dwells on strengths and advantages of the Simmental breed and is designed to appeal to prospective Simmental producers from a variety of backgrounds.

**SADDLE UP!**



**TO BETTER EQUIPMENT**  
Find It In Lancaster Farming's  
Classified Pages.

## Purina promotes Hann

LANCASTER — Paul I. Hann, Washington Boro, has been named Field Sales Manager of the Keystone Sales Division of the Ralston Purina Company in an announcement made by the Keystone Division Sales Manager, Gary A. Andersen.

In his new position, Hann reports to Andersen and will have responsibility for what was formerly his District in Lancaster County, plus the additional geography of York County and is directly responsible for all of Purina's manpower and activities in this area.

Lancaster and York Counties comprise one of the most heavily concentrated livestock and poultry areas in the country and it takes a strong, aggressive sales



Paul I. Hann

organization to provide leadership to some of the largest dealers in the Chow Division.

Commenting on Hann's promotion, Andersen said: "Paul has certainly earned this promotion. For three consecutive years, he has been President of Purina's General Sales Managers Advisory Board and the Klean Leen Hero Of The Year award recipient. He has developed a strong dealer organization in the Lancaster County area and much of this growth has come from creating new feeding operations."

"Paul is a leader", Andersen continued, "and with this new enlarged sales organization in the two-county area, we anticipate even greater growth in the future."

## Receive Wayne honors

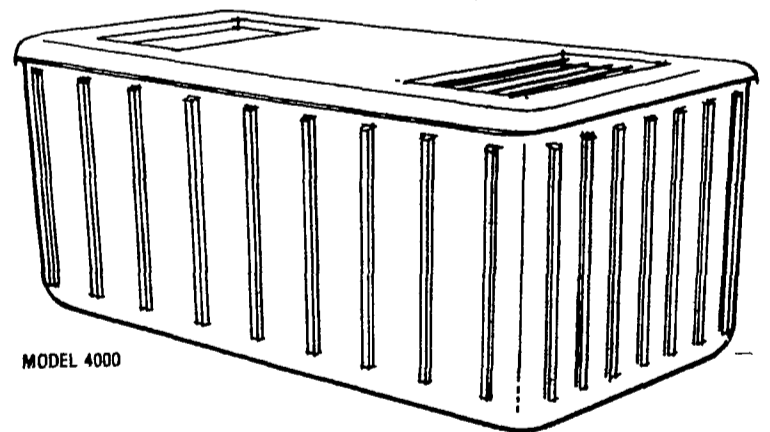


The Wayne Feed Division of Continental Grain Company, Chicago, held its 1981 Marketing Advisory Council meeting at the Hyatt on Hilton Head Island, S.C. In attendance were top-producing Wayne salesmen and their wives.

Donald L. Staheli, far right, Executive Vice

President of Continental Grain, and Dale F. Larson, left, Senior Vice President and General Manager of the Wayne Feed Division, congratulate and present an MAC commemorative plaque to Mr. and Mrs. Denny Williamson, of Lewisberry.

## WHAT'S NEW



The Model 4000 reception pit has a capacity of 3,500 gallons of slurry.

## Pit handles slurry

WAPAKONETA, Oh. — Slurry-Mate Products, Inc., is marketing a rugged, reinforced fiberglass reception pit engineered to handle the demands of slurry transfer.

According to the manufacturer, the new single construction unit is designed to minimize below ground seepage, maintenance problems and is corrosive resistant.

Slurry-Mate is offered in two models: Model 4000 - 6 ft. deep x 8 ft. wide x 10 ft. long with a capacity of 3,500 gallons. Model 8000 - 6 ft. x 8 ft. wide x 20 ft. long has a capacity of 7,500 gallons.

Slurry-Mate reduces the possibility of breaking or cracking that is frequently encountered with

concrete pits. The Slurry-Mate gelcoat smooth interior reduces normal agitation friction and side wall build up. Because of the light weight, compact construction, the transportation and installation costs are greatly reduced. The units can easily be lowered and anchored to the supporting concrete slab with the convenient dual purpose lift and tie-down straps.

The Slurry-Mate is a very versatile pit and can be utilized in conjunction with most all types of slurry storage.

A descriptive brochure is available by writing the manufacturer: Slurry-Mate Products, Inc., Dept. 2, 519 Apollo Drive, Wapakoneta, Ohio 45895.