



New hybrids are the lifeblood of your farming operations and good ears are the first indication of yield. But only harvest can tell you for sure how our new hybrids for '82 planting will measure up against tough competition.

What can our 10 new hybrids do for you?

These 10 new single cross hybrids have produced such outstanding results that they're getting 80% of our seed production this year. They are so improved that they have surpassed many of the hybrids that have made Jacques the fastest growing competitor to Pioneer and DeKalb.

All of a sudden, it seems Jacques has a whole new generation of hybrids. We introduced five of them last year and we're introducing six this year.

Last year, of the five we introduced, four of them beat out everything in sight. JX97, 151, 7780 and 179 did so well that farmers ordered all of the seed for those hybrids we had.

Also in our trials last year under experimental numbers were the six new single crosses we are introducing this year.

These 10 hybrids were such an improvement in our breeding that they beat out the best of the established hybrids both from the competitors and Jacques.

But, as good as these new hybrids are, you can't buy them now. The only way you can try them in your fields next year is to wait until after your harvest—and ours.

Jacques doesn't sell early because we don't believe in talking to you until we have all the facts from our 560 farmer-run trials and the harvest results of all those farmers who planted last year's new hybrids in their fields.

We're plenty excited about our new hybrids. We increased our seed corn production this year to 22,000 acres. And we're so sure of our new singles that we planted 80% of this expanded seed crop to them. There has never been a situation like this that we know of where a company has made such a big shift to new hybrids,

especially when their old hybrids were still producing well.

But we believe that we've made a big breakthrough in breeding. Why not save a good part of your big acres for us? We'll be by after harvest with side-by-side on-the-farm results to show you.

Ask your Jacques dealer for a list of the field trials near you and the names of the farmers who planted our new hybrids this past spring. Then you can watch how we do, from now 'til harvest. We think you'll be happy that you decided to save room for us.

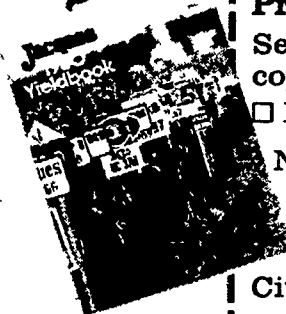
If you don't know your Jacques dealer send in the coupon for a list of the trials nearest you and a copy of last year's Yieldbook.

*Pioneer and DeKalb are brand names.

Jacques

... Just say Jakes

Free Book



Send this coupon to:
Jacques Seed Co.
Prescott, WI 54021

Or, call us toll free
1-800-825-7082

Send me a list of the 1981 field trials near me and a copy of your 1980 yieldbook.

I am interested in a Dealership.

Name _____

Address _____ Route _____

City _____ State _____ Zip _____

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