

Pennfield honors 3 salesmen

LANCASTER — Pennfield Feeds, a division of Pennfield Corporation, honored three members of the Feed Marketing Division at a recent annual meeting.

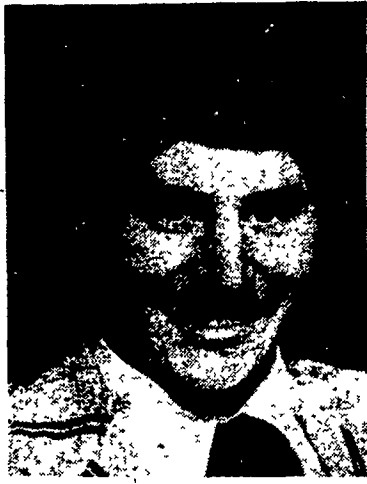
J. Dennis Myers, 362 Newport Road, Ronks, was named as the winner for the highest percentage increase in poultry feed sales. Myers also received the award for the greatest number of poultry feed tons sold.

Richard N. Poole, 2956 Taneytown Road, Westminster, Md., was the winner of the Livestock Salesman of the Year Award for the greatest increase in

total feed tonnage. He also received the Golden Milk Can Award for the greatest increase in dairy feed tonnage.

John F. McFadden, 21 Meadow Lane, Lancaster, received the award for the greatest increase in swine feed tonnage.

Pennfield Feeds sold one-half million tons of dairy, poultry, and livestock feeds in Pennsylvania, Maryland, Delaware, and New Jersey. The agri-products company manufactures and sells nearly 100 types of feed and is active in all phases of egg and poultry production, processing, and marketing.



J. Dennis Myers



Richard N. Poole



John F. McFadden

Seed company pays \$5,775 settlement

GRANT PARK, Ill. — Michael-Leonard, Inc., a Grant Park, Ill., seed company, has paid \$5,775 to settle a case involving shipments of seed alleged to be in violation of the Federal Seed Act.

The case was settled in an agreement between the company and officials of the U.S. Department of Agriculture's Agricultural Marketing Service. The company neither admitted nor denied the charges.

Thomas H. Porter, an AMS official, said the case involved a total of 15 shipments of seed made from December 1976 through November 1978. The shipments included lawn seed and Kentucky bluegrass, parsnip, lettuce, tall fescue, and squash seed. Shipments were made into Arkansas, Florida, Virginia, Maryland, Minnesota, Pennsylvania, Nebraska, and Texas.

Alleged violations, while not the same for all shipments, were: false labeling of the rate of occurrence of noxious-weed seeds, date of test, percentages of pure seed, and inert matter. Other alleged violations were failure to indicate on the label the presence of noxious-weed seeds, failure to test within five months before shipping, to properly label below standard seed, and to keep required records.

The Federal Seed Act is a truth-in-labeling law designed to protect farmers and consumers who buy seed. AMS administers the act with the help of state seed agencies.

Seed regulatory officials in Florida, Minnesota, Nebraska, Oklahoma, Pennsylvania, and Virginia cooperated with the Agricultural Marketing Service in making the investigations.

Agency hires

merchandising director

TOWSON, Md. — A recent addition to the staff of the Advertising and Promotion Agency is Jim Whelan, formerly an account executive for WCAO radio, in Baltimore.

Jim's title is merchandising director and his job will include helping to extend the national programs of the United Dairy Industry Association and implement-

ing local promotions.

He will also be working with agency mall exhibits and with county promotional committees as well as being active in the areas of "REAL" Seal promotion and foodservice.

Jim is a 1978 graduate of Towson State University, with a bachelor's degree in mass communications.

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You may expect a check for the billing amount by separate letter in the next few days. Thank you for handling my account promptly and thoroughly. We are looking forward to the installation of the 10 ton Fiberdome Bin.

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SPRINKLER COOLING SYSTEM

(Not Fogger)

FOR HOGS

THE PROBLEM

When the temperature goes up, one of the first ways your body reacts is by breaking out in perspiration. That's nature's way of cooling off.

It's different with hogs. High temperatures cause them a great deal of stress because they can't sweat. When under this stress due to heat, hogs will lose their appetite, weight gains drop, there is poor feed conversion, conception rate is reduced and pens become a mess. All of this adds up to lost profits.

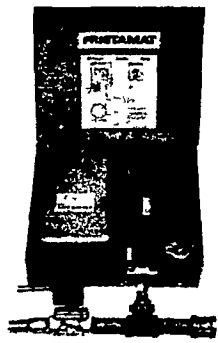
THE SOLUTION:

When the temperature is above 72° F even ventilation can't cure the stress that results. But a sprinkler cooling system can help your hogs where nature fell short, giving them a chance to cool off. It sprays them with coarse water droplets to reduce their body temperature. The idea is simple, but extremely effective.

THE SYSTEM:

The sprinkle cycle is turned on automatically whenever the barn temperature rises above a preset level 72° F. Throughout this "on" period the control functions to permit sprinkling to occur for a preset time period each hour. (2 minutes/hour is recommended for best results.) When the barn temperature drops below 72° F the cycle is automatically interrupted.

Control Panel



Nozzle



The nozzles are clamped to a plastic pipe strung over the gutter of slatted area at the rear of the pen. Each nozzle covers a 5-6 foot diameter area which usually means one nozzle per pen. The nozzle assures a coarse droplet spray pattern which is important for maximum cooling. A fine mist of fog is not desirable in geographical areas of generally high summer relative humidity.

THE PROOF:

	Control Hogs not sprayed	Hogs Sprayed 1 min per hr above 85°F	Hogs Sprayed 1 min per 1/2 hr above 70°F	Hogs Sprayed 1 min per hr above 70°F
Average daily gain per hog	1.37	1.62	1.62	1.72
Average daily feed consumption per hog	5.84	6.77	6.72	6.67
Lbs feed per lb grain per day	4.38	4.18	4.16	3.89
Lbs feed save/hog	0	22	22	49
Days earlier to market	0	1	11	15

Research done at Ridgetown College of Agricultural Technology in Ontario and at the University of California have shown these results:

* These figures are calculated on hogs from 100 lbs. up to 200 lbs



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