

Heifer brings \$3,700 at dispersal sale



These bred triplet heifers and their dam, Leader's Dari Lassie, right, brought \$875 each. This rare group of animals, born in 1979, were sired by Eber Lea Farms, Winston.



Leader's Deacon Bee sold for \$3,700 at Thursday's dispersal sale held at Leader Farms, New Freedom. Jerry Krone, manager of Leader Farms, is shown with the heifer that was sold to Poverty Hollow Farm, Corfu, N.Y. She is one of 143 head in the 26-year-old herd that averaged \$1,582.

NEW FREEDOM — Leader's Deacon Bee, an open heifer, sold for \$3,700 at the Leader Farms dispersal sale held here on Thursday.

The Heifer which is out of Lyrene Wistar Deacon, sold to Poverty Hollow Farm in Corfu, N.Y.

The top selling cow at the sale went to Richard Pralley of Onalaska, Wisc. for \$4,400. The cow, Leaders Choice Flo, is bred to Rockmoore Hornet Byron. In her most recent testing, the five year old cow, had 15,267 pounds of milk, with 638 pounds of fat.

The sale offered 144 head of

cattle including bulls, cows, heifers and some semen. Buyers from 12 states including Florida, Wisconsin, New York and Pennsylvania paid an average price of \$1,582 for the cattle sold.

According to Jerry Krone, manager of Leader Farms they were "very pleased with the outcome from the sale."

Leader Farms is dispersing their cattle after 26 years in the Guernsey Business. The family owned farm has been awarded the "Gold Star Breeder Award" for twelve years and received the Double Gold Star award two years.

Dairylea appoints

new ex. v-p

PEARL RIVER, N.Y. — Allen A. McCusker has been named executive vice president and president of the Consumer Division of Dairylea Cooperative, Inc., according to an announcement from Edgar T. Mertz, Dairylea's Chief Executive Officer.

In announcing McCusker's appointment, Mertz noted that "Dairylea has made significant progress in the development of our consumer product line, making it increasingly clear that we need

additional world-class skills in new product development, packaging, marketing, sales and related consumer product expertise."

Prior to joining Dairylea, McCusker was corporate vice president of Strategic Planning for Mattel, vice president of Dry Grocery Division for Pillsbury, and director of Marketing Tomato Products for Hunt-Wesson Food.

McCusker is a graduate of the University of Notre Dame.

Dairy producers

improve farm labor

COLLEGE PARK, Md. — Higher labor costs in 1981 may force the nation's dairymen and other farmers to seek new ways to improve their farm labor productivity, says Dr. John W. Wysong, Extension farm management specialist and professor of agricultural economics at the University of Maryland.

Because they usually hire permanent, full-time workers for crop and livestock production, dairymen in particular will have higher payrolls to meet this year, Dr. Wysong notes.

However, the quantity of labor they employ per unit of output can

be reduced by using more and better capital investments to enhance total resource productivity.

Congress should ease the burden of fixed capital investments by legislation permitting faster rates of depreciation on new farm equipment and building investments which are aimed at improving human work productivity, the Maryland Extension specialist, declared in a recent position paper.

Traditionally, increased farm efficiency and higher productivity have restrained costs of labor per hundredweight of milk and meat produced, says Dr. Wysong.

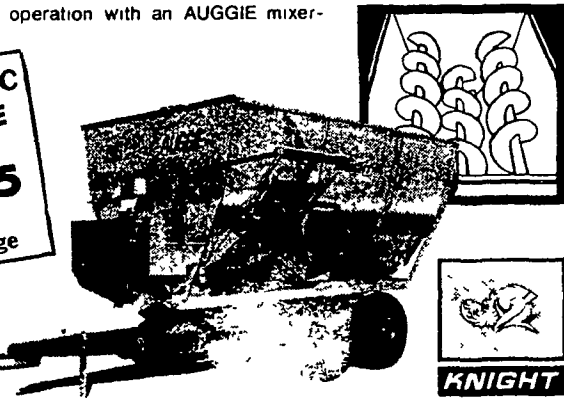
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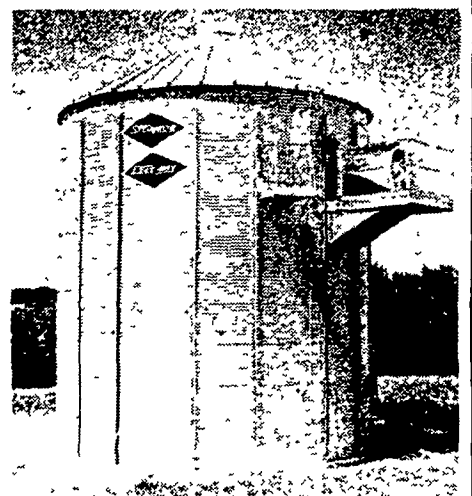
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