

PURINA® BIO-4®



FEEDING PROGRAM

A program of feeding pullets and layers precisely the amount of nutrients they need to grow and produce eggs efficiently. Now such precision is possible with the Bio-4 rations. Five levels of feed fortification for five intake levels are provided in the series of rations. Bio-4 ration options allow even greater flexibility to meet specific needs in your particular operation. Also, from Bio-4 concentrates, complete Bio-4 rations can be mixed.

The Bio-4® Feeding Program:

- ★ Promotes optimum performance
- ★ Eliminates expensive nutrient wastage
- ★ Improves feed efficiency
- ★ Permits egg size control
- ★ Provides flexibility to changing conditions
- ★ Compliments benefits of other Purina programs

For more details about the Purina Bio-4 Feeding Program, ask your Purina Salesman or Dealer, or request Purina Bio-4 Feeding Program (P1702) from Purina. If you have specific nutrient needs in your operation, ask about the Bio-4 options. If you have milling facilities available, ask about the Bio-4 Concentrates from which any complete Bio-4 ration can be mixed.

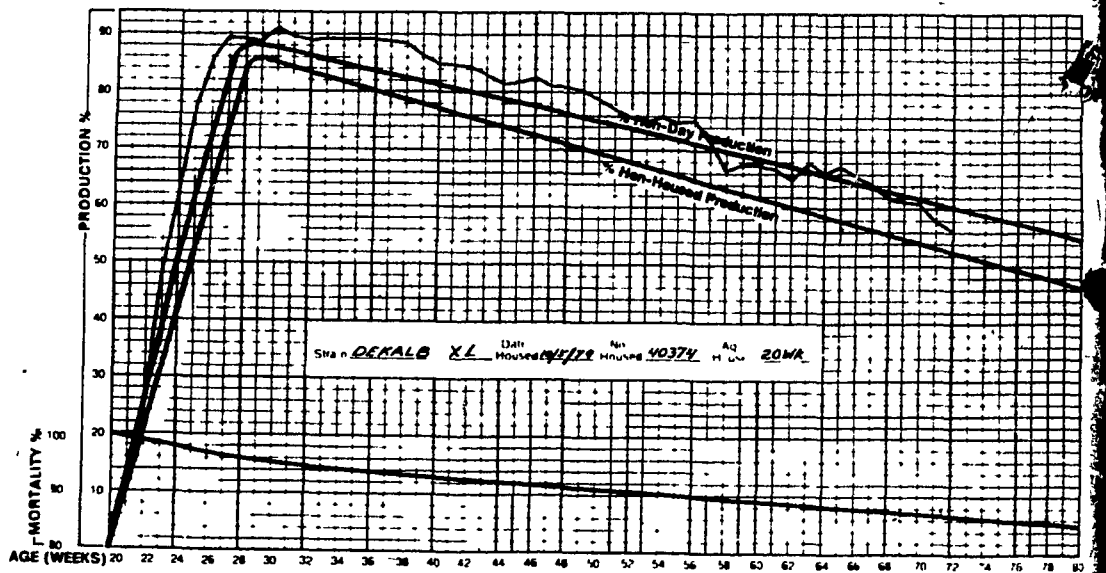


 No One Offers More...

Strain	DeKalb XL
Number of Pullets Housed	40,374
Mortality (%)	9.4
Date Pullets Capitalized	October 5, 1979
Date Out	September 30, 1980
Average Hen-Day Production (%)	74.3
Dozens of Eggs per Hen	21.58
Pounds of Feed per Dozen Eggs	3.51
Pounds of Feed per 100 Hens	21.8

The following Purina programs were used during this flock's laying cycle:
 Bio-Mittent™ Lighting Program
 Nutri-Cycle® System of Feeding Poultry
 Winter Ventilation
 Limi-Fed™ Program

 WEEKLY FLOCK PERFORMANCE GRAPH 



HESS MILLS
 PHONE 717-442-4183
 717-768-3301
 PARADISE, PA 17562

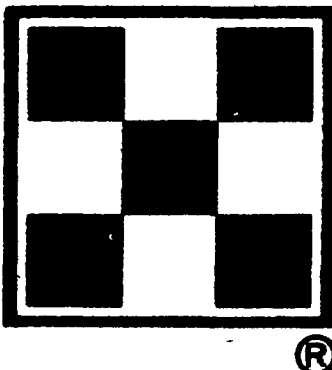
HIGH BROS.
 PHONE 717-354-0301
 GORDONVILLE, PA 17529

K & K FEED, INC.
 PHONE 717-866-2324
 23 N PARK ST RICHLAND, PA 17087

UMBERGER'S MILL
 PHONE 717-867-5161
 FONTANA, PA 17042

KEYSTONE MILLS
 John B. Kurtz
 PHONE 717-354-4616 717-738-1008
 RD3, EPHRATA, PA 17522

MCCRACKEN'S FEED MILL, INC.
 PHONE 717-665-2186
 2 NEW CHARLOTTE ST., MANHEIM, PA 17545



WEST WILLOW FARMERS ASSN., INC.
 PHONE 717-464-3386
 WEST WILLOW, PA 17583

LANDIS SUPPLY
 Ira B. Landis
 PHONE: 717-665-3248
 BOX 276, RD3
 MANHEIM, PA 17545

M. G. HENNINGER & SON, INC.
 PHONE: 717-362-3333
 BERRYSBURG, PA 17005

SOUTHERN DIVISION
 West Willow Farmers Assoc., Inc.
 PHONE: 717-529-2113
 RTE. 472 AT UNION, PA
 RD 1, OXFORD, PA 19363

Anthony's Feed Mill
 PHONE: 215-488-6211
 STRAUSSTOWN, PA. 19559

FAWN MILLS
 PHONE: 717-382-4806
 FAWN GROVE, PA 17321
 PHONE: 717-637-1123
 HANOVER, PA. 17331