

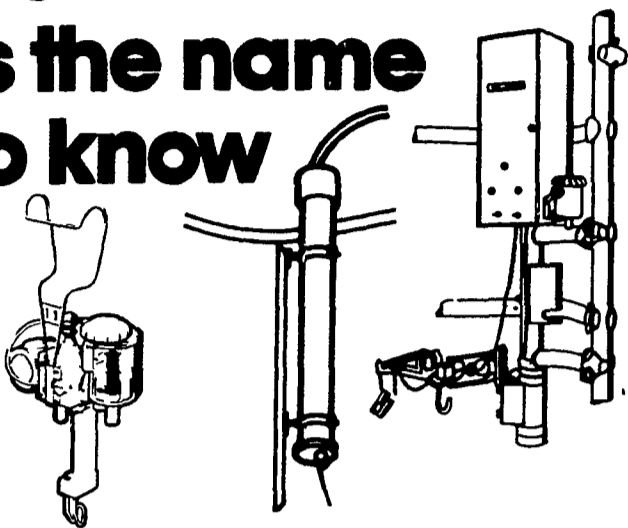


JUNE IS DAIRY MONTH



DE LAVAL IS DAIRY AUTOMATION

De Laval is the name to know

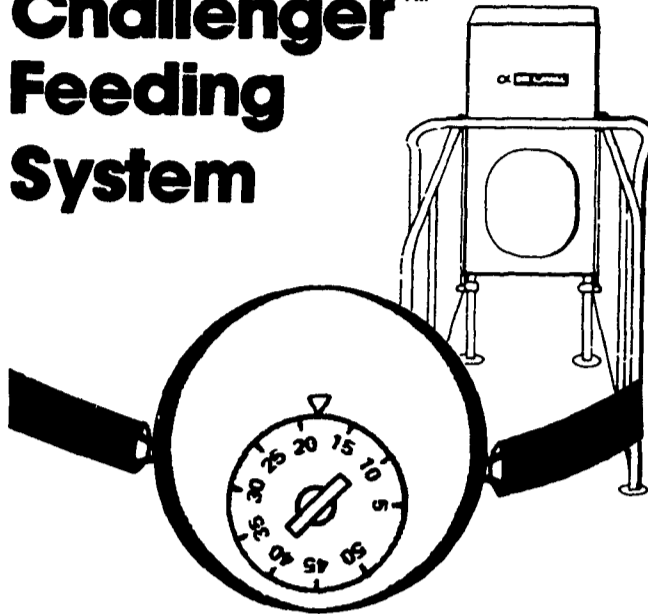


If you're thinking dairy automation there's just one name you need to know: De Laval. For over 100 years dairymen world-wide have depended on De Laval products to keep their dairies running smoothly and profitably. You can too. Check these De Laval® automation products, all designed to make your milking easier. Then check with us. We've got full details on these fine products and the whole line of De Laval dairying equipment & accessories.

- DV-300™ milker — rugged milker features automatic shifts of vacuum levels and pulsation rates.
- A.R.M.™ devices — Automatic Removal Mechanism features parallel linkage support arm. "Armless" model also available.
- Autocord™ removal device — the affordable way to automate milker removal.

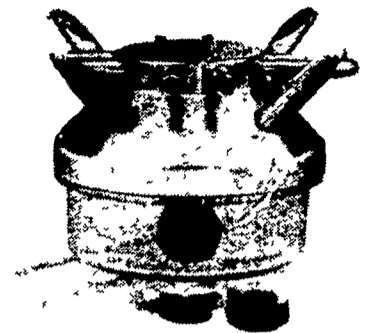


Challenger™ Feeding System



This is the breakthrough technology that made it possible to feed grain to dairy cows according to individual needs—automatically. The De Laval® Challenger™ Feeding System is the obvious choice for dairy farmers who want electronic grain dispensing at a moderate installation cost.

The Challenger system is controlled by neck-worn transponders which store feeding instructions for each cow; these provide a radio link with feeding stalls where cows are fed upon command. The Challenger system has capabilities demanded by the most modern operation, yet it's feasible for herds as small as 25 cows. May we show the surprising figures?



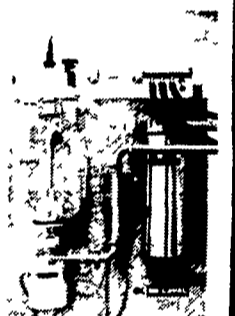
SUPER FLO-VU™ CLAW High Capacity Milker Claw

- Large volume
- Large milk inlets and outlets
- Improved automatic shut-off
- Wider nipple spread
- Improved air valve design
- Larger air nipples
- Improved thread design
- New rubber bumper
- Manual lock feature
- Clear visibility

milking 30 cows or less? still lugging buckets? you need a

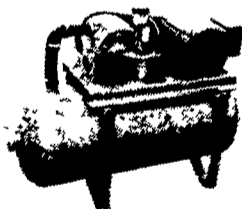
DE LAVAL COMPACT COMBINE

Saves time, trouble, bucket scrubbing. The whole system cleans in place. De Laval Soft-Touch Milker units get all the milk. All the convenience of pipeline milking at a price you can afford. Call us today.



VACUUM PUMPS

MODEL NO. 76
2 HP produces 24 CFM
3 HP produces 34 CFM



MODEL NO. 78
5 HP produces 52 CFM
7½ HP & 10 HP motors can be used for more CFM



ASME vacuum standards rated = Cu Ft/Min at Milking Vacuum

KEEP CONSTANT QUALITY with DE LAVAL INSTANT PRE-COOLING SYSTEMS

- Inhibits bacteria growth
- Designed for expansion
- Reduces churning
- Eliminates blending problems
- Increases freshness time
- Cleans in place
- Saves space, energy, maintenance costs



DELTA-MATIC II

A new free-stall scraper concept from De Laval.



Just decide how often you want your alleyways cleaned and the Delta-Matic II will do the job automatically.

- Cleans solids and liquids from alleys up to 500 feet
- New rugged corner wheel for durability
- Safety shut-off feature
- Automatic tensioning feature
- Choice of power units

Give us a call or stop by. We'll give you more information or set up a demonstration of the DeLaval Delta-Matic II. Do it today!

SEE YOUR LOCAL DeLAVAL DEALER

J. M. HORST SERVICE CO.
Quentin, PA
717-274-1242

J. B. ZIMMERMAN & SONS
West of Blue Ball, PA on
Route 23
717-354-4955

CECIL DAIRY SERVICE
RD 1 - Rt. 274
½ Mi. South Rising Sun, MD
301-658-6923

ERB & HENRY EQUIP., INC.
New Berlinville, PA
215-367-2169

FRANKLIN D. HESS FARM EQUIPMENT
RD 2
Orangeville, PA
717-925-6939

G. HIRAM BUCHMAN, INC.
Rte. 519 N. off Rte. 46
P.O. Box 185
Belvidere, NJ 07823
201-475-2185

R. E. SMELTZER EQUIPMENT CO.
RD 1, Box 253,
Centre Hall, PA
814-364-1419

BRADFORD COUNTY DAIRY SUPPLY
RD 1 Rome, PA
717-247-7414

BURCHFIELDS, INC.
Railroad St.
Martinsburg, PA
814-793-2194

PEOPLES SALES & SERVICE
Oakland Mills, PA
717-463-2735

BENNETT MACHINE CO.
1601 South Dupont Blvd.
Millford, Del 19963
302-422-4837

WITMER IMPLEMENT SERVICE
RD 3
Shippensburg, PA
717-532-6139

I.G.'s AG SALES
Silverdale, PA
215-257-5136

SALUTE to the DAIRYMEN FROM YOUR DE LAVAL DEALER