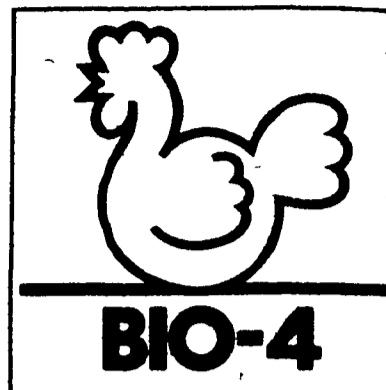


PURINA[®] BIO-4[®]



FEEDING PROGRAM

A program of feeding pullets and layers precisely the amount of nutrients they need to grow and produce eggs efficiently. Now such precision is possible with the Bio-4 rations. Five levels of feed fortification for five intake levels are provided in the series of rations. Bio-4 ration options allow even greater flexibility to meet specific needs in your particular operation. Also, from Bio-4 concentrates, complete Bio-4 rations can be mixed.

The Bio-4[®] Feeding Program:

- ★ Promotes optimum performance
- ★ Eliminates expensive nutrient wastage
- ★ Improves feed efficiency
- ★ Permits egg size control
- ★ Provides flexibility to changing conditions
- ★ Compliments benefits of other Purina programs

For more details about the Purina Bio-4 Feeding Program, ask your Purina Salesman or Dealer, or request Purina Bio-4 Feeding Program (P1702) from Purina. If you have specific nutrient needs in your operation, ask about the Bio-4 options. If you have milling facilities available, ask about the Bio-4 Concentrates from which any complete Bio-4 ration can be mixed.



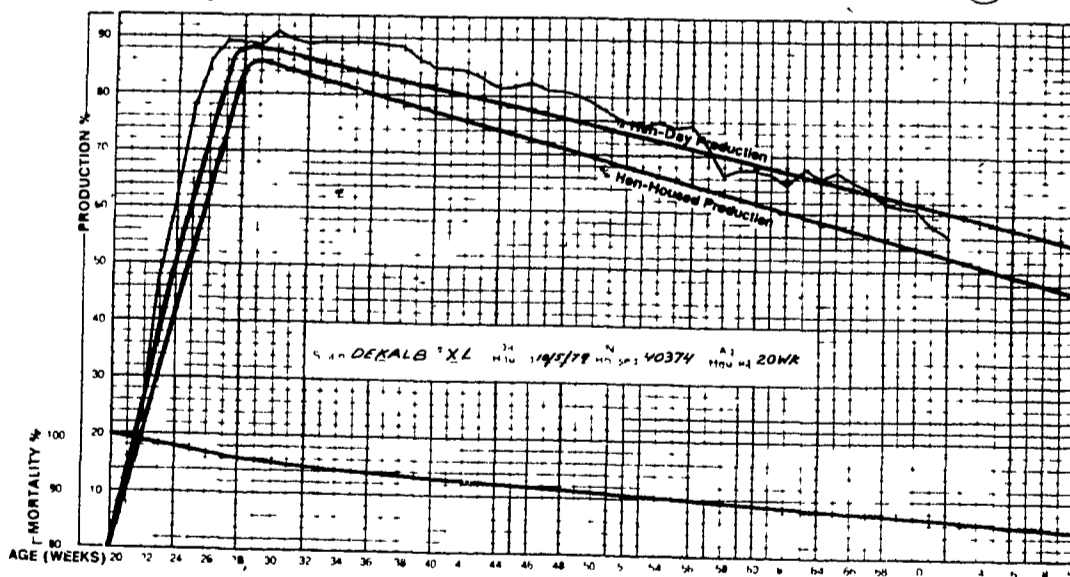
 No One Offers More...

| | |
|--------------------------------|-------------------|
| Strain | DeKalb XL |
| Number of Pullets Housed | 40,374 |
| Mortality (%) | 9.4 |
| Date Pullets Capitalized | October 5 1979 |
| Date Out | September 30 1980 |
| Average Hen-Day Production (%) | 74.3 |
| Dozens of Eggs per Hen | 21.58 |
| Pounds of Feed per Dozen Eggs | 3.51 |
| Pounds of Feed per 100 Hens | 21.8 |

The following Purina programs were used during this flock's laying cycle:

- Bio-Mittent[™] Lighting Program
- Nutri-Cycle[™] System of Feeding Poultry
- Winter Ventilation
- Limi-Fed[™] Program

WEEKLY FLOCK PERFORMANCE GRAPH



HESMILLS
PHONE 717 442 4133
717 768 3301
PARADISE PA 17562

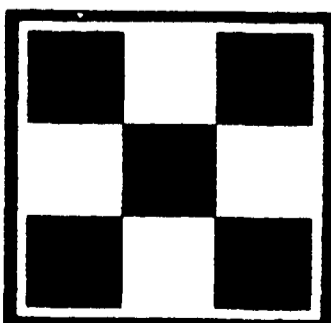
HIGH BROS.
PHONE 717 354-0301
GORDONVILLE PA 17529

K & K FEED, INC.
PHONE 717 866 2324
23 N PARK ST RICHLAND PA 17087

UMBERGER'S MILL
PHONE 717 867 5161
FONTANA PA 17042

KEYSTONE MILLS
John B Kurtz
PHONE 717 354-4616 717 738 1088
RD3 EPHRATA PA 17522

**MCCRACKEN'S
FEED MILL, INC.**
PHONE 717-665 2186
2 NEW CHARLOTTE ST MANHEIM PA 17545



**WEST WILLOW
FARMERS ASSN., INC.**
PHONE 717 464 3386
WEST WILLOW PA 17583

LANDIS SUPPLY
Ira B Landis
PHONE 717-665 3248
BOX 276 RD3
MANHEIM PA 17545

M. G. HENNINGER & SON, INC.
PHONE 717 362 3333
BERRYSBURG PA 17005

Anthony's Feed Mill
PHONE 215-488 6211
STRAUSSTOWN PA 19559

FAWN MILLS
PHONE 717 382-4805
FAWN GROVE PA 17321
PHONE 717-637 1123
HANOVER PA 17331