

# MCMP

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It looks like we've lost this one for the time being, Wessel warned.

Wessel, who's headed the Maryland Cooperative board for a dozen years, wrapped up his annual report by suggesting that perhaps the time has come for him to step down from office. The annual reorganization meeting is scheduled by the MCMP board on April 10.

In other business, the Cooperative members got a glimpse of where their milk promotion dollars go and honored a retiree.

Jesse McCracken received a plaque of recognition for retirement after fifteen years with the MCMP Equipment Division. He began his employment with the cooperative as a warehouse clerk in 1965, and retired in January from his position in farm delivery service. Prior to his employment with the cooperative, McCracken operated a dairy farm at Cooksville, Md., and shipped to MCMP.

Richard Norton, head of the Mid-Atlantic Milk Marketing Agency headquartered in Towson, briefed the dairymen on promotional activities geared to the Real



Excellence awards for the production of milk of exception quality went to 17 farm family members of MCMP. From left, front, are: Norma Grove, Dolores Daugherty, Esther Lambert, Nancy Kefauver, Sharon Fritz, Marsha Smith, Thelma Smith, Mabel Shrock, Kathryn Barshinger, Emma Herndon

and Edith Bradley; rear, Glenn Daugherty, Paul Lambert, Millard Kefauver, Daniel Fritz, John P. Smith, Arlie T. Smith, Raymond Barshinger, Dale Barshinger, Tyler Herndon and Vaughn Bradley; and third row, Claude and Kevin Cooper.

Seal, a logo-label designed for consumer identification of foods made with genuine dairy ingredients.

Real Seal will be kept before

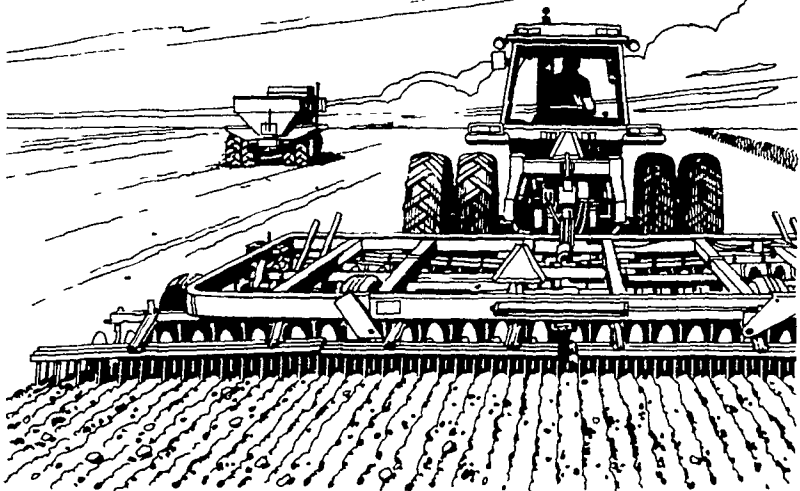
shoppers eyes with a program of advertising in conjunction with cooperating nationwide firms. Promotions are already scheduled by Py-Co-Pay toothbrushes,

Hershey's Cocoa, Foster Grant sunglasses and Tastykake.

Milk promotion nights are also lined up with both the Philadelphia Phillies and Baltimore Orioles

major league baseball teams, and a Real-Seal sweepstakes will give away \$10,000 in gold and a year's supply of groceries to a lucky game player.

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\* Reg. T.M. of Shell Chemical Company  
Sutan and Sutan + are registered in the U.S. Patent and Trademark Office.



Blend fertilizer impregnated with an herbicide is available on a custom-mix order basis at some Agway stores. Please contact your Agway for information on availability and terms of delivery.

### Franklin SCD to meet

CHAMBERSBURG — The Franklin County Conservation District Directors invites all interested persons to attend their April monthly meeting.

The meeting is scheduled for April 7, at the County Administration Building.

The meeting will begin at 9 a.m.

in the Assembly Room, located across the hall from the Conference Room.

Scheduled business include 208 non-point assessment in the Conococheague Watershed, poster contest awards, and LTA approvals.

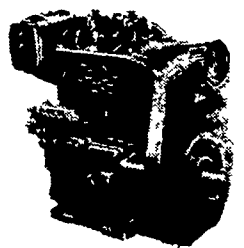
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