

Livestock auctioneers sought for June contest

KANSAS CITY, Mo — The top livestock auctioneers from North America will be entertained by the man who made "The Auctioneer" a hit record, when Leroy Van Dyke entertains at the 1981 World Livestock Auctioneer Championship, June 12 in St. Paul, Minn.

Van Dyke and his group — aptly named The Auctioneers — will perform at the evening barbecue and awards ceremony. It will begin at 7 p.m. at the Wakota Arena, about a mile from the site of the Championship, the St. Paul Union Stockyards.

The annual Championship is sponsored by Livestock Marketing Association, Kansas City, Mo., and conducted by Livestock Market Digest, Inc., to recognize the importance of the auctioneer in livestock merchandising.

Championship Chairman Dudley Kaushagen, with St. Paul's Farmers Union Marketing Association, said the event will get underway at 12:30 p.m. at the Stockyards. Contestants will merchandise cattle from a Showcase Cattle Sale.

The number of drafts and time allowed per contestant will be determined by the number of contestants and cattle for the Showcase Sale, Kaushagen said.

We are pleased to have Leroy Van Dyke as our evening entertainer, he said. He has long

been one of the nation's top country and western singers, and his appearance will be a fitting climax to a day of competition.

The contestants, who must be livestock auctioneers, will be judged by nine marketing businessmen on the criteria they look for in hiring an auctioneer.

The World Champion will receive a special gold championship ring, along with a trophy and merchandise prizes. In addition to the World Champion, a reserve and a runner-up world champion will be picked, along with nine regional winners.

The entry fee is \$175 and contestants may be sponsored. Entries should be received by May 15, to be included in the program and pre-contest publicity. Entry forms and further information can be obtained by contact the Digest, 4900 Oak Street, Kansas City, Mo. 64112.

Last year's World Champion was Dean W. Schow, Paxton, Neb., who bested 64 other contestants in competition in Templeton, Cal.

The Championship is held in conjunction with the annual Livestock Marketing Congress, which this year will be June 10-12 in Minneapolis. The Congress is the livestock industry's premier annual conference on livestock economics.

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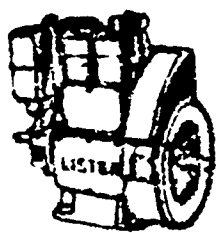
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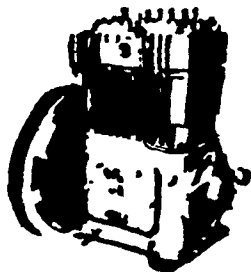
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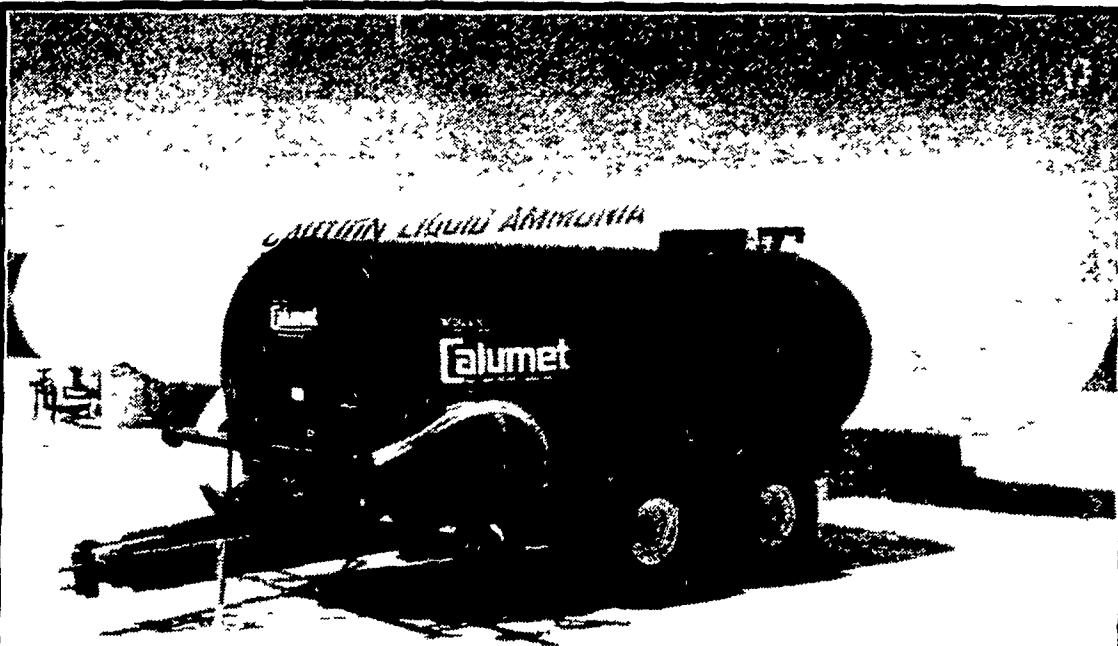


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