

# MGM Grand Sale

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characterized by such trappings as

—Auctioneers decked out in full formal attire, including tuxedos, bow ties and ruffled shirts.

—The ballroom of a plush resort hotel transformed into a sales ring.

—And the addition of a new type of personality into the photos snapped of the top sellers. Besides the animals, sellers, buyers and ring personnel, a scantily-clad show girl gingerly claps the halter rope while a photo is taken.

Also, it's the type of sale that attracts the interest of top Holstein breeders from throughout the country, ranging from the massive operations of nearby California and the traditional dairylands of Wisconsin to many here on the East Coast.

Sponsored by the Nevada Holstein Association, the sale was managed by Robert E. Strickler, Modesto, Cal.; R. Austin Backus, Inc., Mexico, N.Y.; and Alvin R. Piper and Associates, Lake Mills, Wisc.

The calf that traveled nearly coast to coast to move from Ephrata to Willow Street was one of six head bought by J. Mowery Frey at the MGM Sale.

Frey's acquisitions of primarily young stock ranged in price from \$5,000 to \$19,000 for the Stauffer calf.

Among Frey's purchases were Sunny Craft Miranda Valiant-ET, an embryo transfer from Hiddendale April Mattie by S-W-D Valiant. The dam is Excellent 3E-93 with an index of plus 1382. She's produced up to 31,119 pounds of milk, with three records over 1000 of fat. The granddam is an Excellent 3E-91 sired by Elevation.

Wagnercrest Straight-Pine Roe-ET, an embryo transfer offspring that returns a member of the family of Fultonway Ivanhoe Rae to the Mowery farm. The seven-month-old calf sired by Straight Pine Elevation Pete is from Fultonway Performer Gina Rae, which Mowery sold as a calf at an All-American Sale in the mid-

70's. There are three generations behind the calf with over 1100 fat and the great granddam is still the only member of the breed to have eight consecutive records topping 1000 in fat.

Bear Path Star Fortune-ET, a transfer consigned by Gault and Geisler, of Endicott and Munnsville, N.Y. The granddam of the calf, Plushanski Chief Faith, had records to 37,718 of milk and 1913 fat. Sires on the maternal side include Elevation, Astronaut and Chief.

Foxlease Conductor Pam, another July calf, consigned by John D. Archbold, Upperville, Va. The dam, Foxlease Fond Mona Pledge, is already VG-86 as a two-year-old and five of the nearest seven dams on the maternal side are excellent.

The other two purchases were a bred heifer, Hubby's Astro Chief Dusk, and a September calf, Lamport Arlinda Ruby Ann, out of Lamport Ruby Elevation, sired by Chief.

"We were looking for young stock primarily," Frey explained.

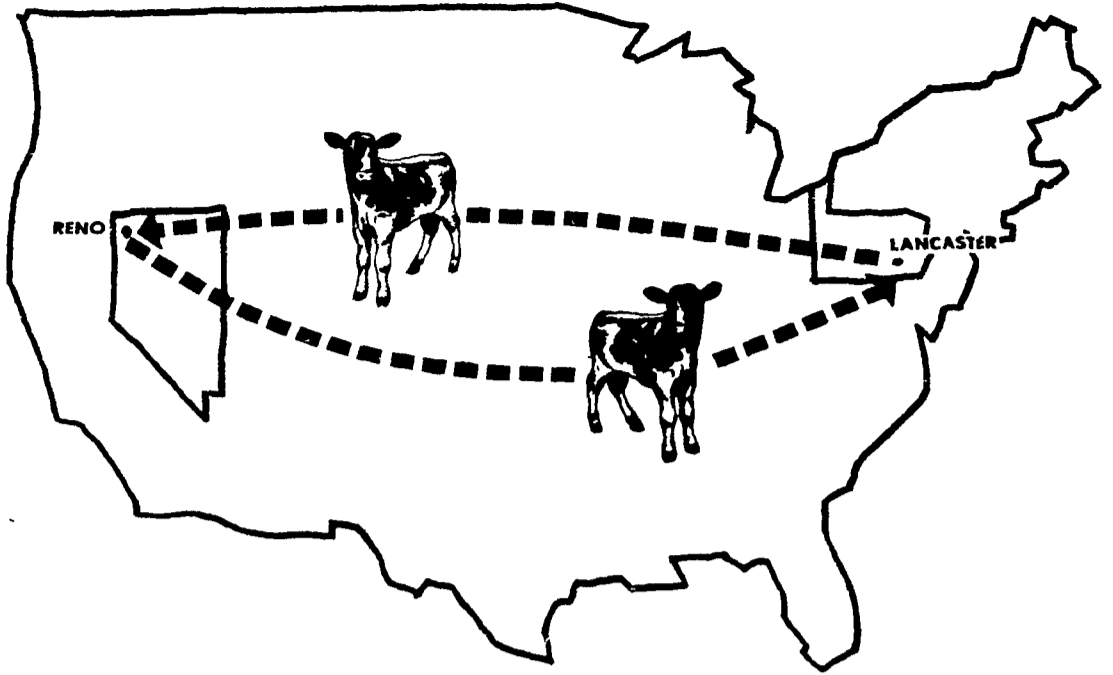
"The great maternal lines on each of these animals is what attracted us."

Galen Crouse, of Schoeneck, sold a May embryo transfer out of his Kathy cow and purchased a three-year-old cow.

His Len-Lyn Valiant Karen-ET sold for \$8,600. A Valiant, she is out of Windy-Mont Matt Kathy, the third cow of the breed to top 1000 fat as a two, three and four-year-old. A maternal sister is already the fourth generation excellent as a two-year-old.

Crouse's purchase for \$37,000 was Diamond-S Wapa Classy from the Diamond S Ranch, Waterford, Cal. Sired by Wapa Arlinda Chief, she's out of Diamond-S Penstar Cass, with records topping 30,000 pounds of milk and 1100 fat. A maternal sister to the dam is the sixth generation excellent.

Among other area transactions were



Trip of more than 5000 miles nearly coast to coast across the country from Ephrata in Lancaster County to Reno, Nev. and back to Willow Street illustrates the extent of today's

big-time merchandising of Holstein breeding stock. Calf was among more than 100 animals sold in the ballroom of the MGM Grand Hotel in the Nevada resort city.

Sale of Claretta Cinnamon Deenise by the Deenise Syndicate, of Lancaster, for \$10,000. Born December 14, 1979, she is out of The Steinhauers Elevation Dee by Arlinda Cinnamon.

Richard R. Troutman and Sons and Gary Willier, of Richland, sold

their May calf, Oakenbound-W Chief Fawn-ET for \$22,500. She's a full sister to the Excellent Carl-A Chief Faith, who at 3-8 had 27,838 pounds of milk and 1385 fat at 5 percent in 365 days. Sired by Chief, she out of Carl-A Bootmaker Fobes, a VG-88, with records up to

20,980 and 780 fat at 3-7.


Top of the sale was a \$56,000 bull calf born in September at the Strickler Holstein Farm, Iola, Kan. Strickler MGM Gambler-ET is a Bootmaker out of Strickler Chief Priscilla, who at 4 years old is a VG-88 with records to 31,450 of milk and 1196 fat.



J. Mowery Frey, of Willow Street, and son, John, stand with two of six Holsteins bought through sale in Reno, Nev. Calf at left came from herd of Earl C. Stauffer, R1 Ephrata, and calf at right brings another member of the family of Fultonway Ivanhoe Rae back to the Mowery farm.



This three-year-old, Diamond-S Wapa Classy, from the MGM Sale is shown with new owner, Galen Crouse, of Schoeneck, who plans to use her in his embryo transfer breeding program.



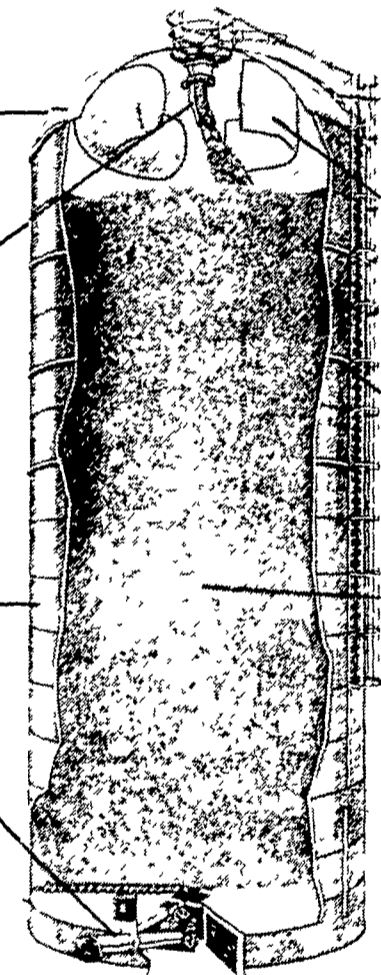
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