

1,786 reasons to do business with us.



They all wear one hat.

and
re
nes in
res of
es
uson

minute
s,
ment

k

,

When you need parts, you need parts — no if's, and's, or but's. One word from you is all it takes to set the wheels in motion.

Chances are, your MF dealer has what you need in stock. But if not, it's important to know the computerized MF North American Parts Operation is one of the largest, fastest responding parts systems in the world.

Your Massey dealer's E-COM Emergency Ordering System puts him in direct contact with the Central Parts Operation computer. So, he can determine

availability and shipping status instantly for critically needed items.

How do we keep the "well-oiled machine" well oiled?

We get a lot of help from Massey-Ferguson dealers. The Massey Dealer Council meets regularly with Massey management to trade ideas, discuss operations, and express needs and concerns of their

customers—people just like you.

Dedication and involvement—it's all part of being a Massey-Ferguson dealer. And those are the best reasons yet to count on your nearest MF dealer for the finest Massey service, parts and financing available.

You can count on him for good, sound advice when you need it, too. And he can meet practically all of your farm machinery needs — not just tractors or combines.

Now, you've probably got a lot of good reasons of your own for doing business with us.

Great. We appreciate your business and hope you'll keep it coming. And if you need more good reasons, they're as near as the man in the Massey-Ferguson hat. See him real soon.



**Now, more than ever,
Massey makes sense.**