

Farm Expo

(Continued from Page A1)

Clarence Weiler, of Weiler Bros, Inc., of R1 Ephrata, said that a bunch of new customer prospects were secured:

"It was slow, but those people there expressed quite a bit of interest. We'd definitely go back next year."

But Dick Toriello, of Lancaster

Truck Bodies, had a different assessment.

"In a word, it was horrible," he said.

"The amount of time and effort that's put into it were not worth the possible returns.

"Exposure is ultra-important in our type of business and it's just not there.

"I have serious doubts about it next year."

One of the larger exhibitors that

did not contract for space this year was Penn Jersey Harvestore Systems, Inc. of New Holland.

"We were there two years and were extremely disappointed," Bob McLean, of Penn Jersey, said "We just didn't have the response to justify the expense."

Two firms that were satisfied with the Expo were Farmer Boy Ag, of Myerstown, and Stauffer Diesel, Inc., of New Holland.

"I'd say we were satisfied with the response," said Tony Stauffer

"But there was a problem with having to move out before Sunday going back depends on whether we get space at the main Farm Show."

"It was practical to go," said Gene Martin, of Farmer Boy Ag.

"It was not the turnout we had hoped for and nothing to write home to mother about. But we got a half-dozen good leads and are satisfied.

Fidelity Electric Company, Inc., of Lancaster, and Frey Bros. Mfg., of Quarryville, were two more casualties of the Expo this year.

"The reason we decided against showing this year was the relatively poor attendance," explained Jim Cunningham, of Fidelity.

"We tried two years and did not have good results," Ernie Frey said.

"There's not enough interest. We have much better results at shows like Ag Progress Days

Robert Martin, of Terre Hill Silo Co., Inc., summed up his feelings in this way:

"All in all, I'd have to say that I'd be just as happy if it didn't exist.

"The reason we attend is because we believe the competition will be there.

"If I had to give an answer now about attending next year, I'd have to say no."

Tom Snyder, of K. and S. Inc., of R1 Quarryville, is an exhibitor that would return to the Expo.

"Attendance was off a bit," he said, "but the people I talked to came for a purpose.

"You didn't have a lot of city people walking around.

"We found it worthwhile."

Dave Horst, of Hollinger's Farm Market, Ephrata, which had garden equipment at the Expo, is an exhibitor on the borderline.

"We got some leads but for the amount of money I'm not sure it was worth it. It's hard to say.

Another Expo dropout was the Long Mfg. Co., of Mechanicsburg. Still carried on the state's exhibitor list, Long hadn't shown up since the first year.

Chris Hennessey explained that it is held too close to the Farm Show and just didn't justify the expense.

In addition to declining exhibitor numbers, spectator attendance was sparse.

The opening day snowstorm didn't help on Thursday, March 5. But little improvement was noted on Friday.

For example, only a handful of people, besides participants, were noted at the Keystone Classic Swine Show.

Attendance in the Little Arena did pick up a bit for the Draft Horse Show and Sale

Berks ASCS to discuss crop insurance

LEESPORT — A special meeting will be held on March 31, at 1 p.m. at the Berks County Agriculture Center to explain the 1981 programs.

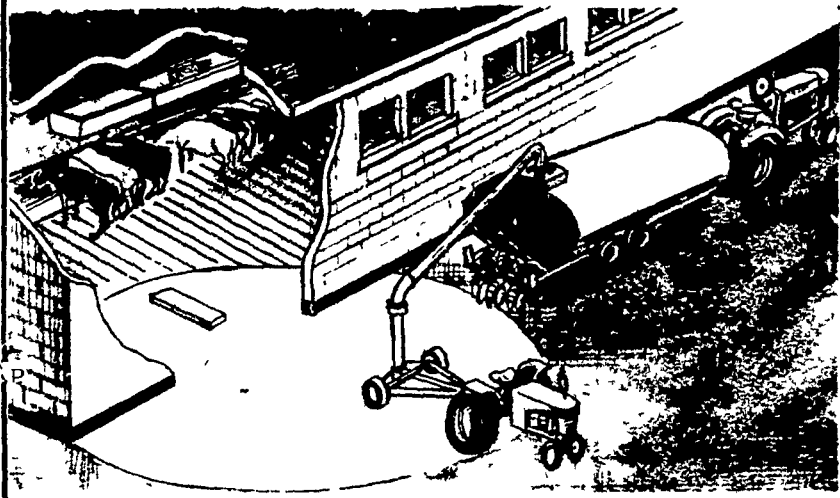
On hand will be William Baumgartner, ASCS District Director, who along with the ASCS office staff, will discuss the programs available for next year. We will also feature William Myers and William Foose from the Federal Crop Insurance Corporation to explain all the details of crop insurance for oats, corn and

soybeans for 1981 and for barley and wheat for 1982.

Any farmers who suffered a crop loss in the last few years should try to attend this meeting and discover what crop insurance has to offer. Rates are available at the ASCS office in the Berks Co. Ag Center and we are now taking applications for 1981 crops.

The deadline for purchasing insurance on the spring seeded crops is April 15 for oats, April 30 for corn and May 10 for soybeans.

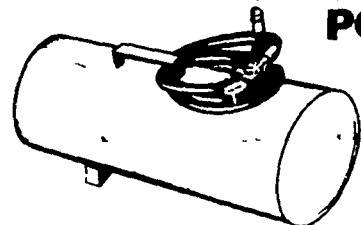
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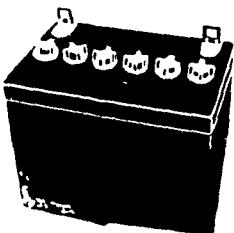
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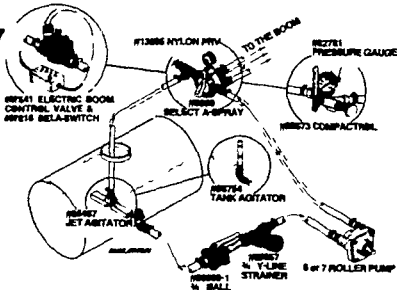
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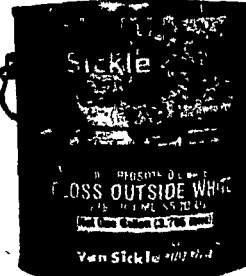
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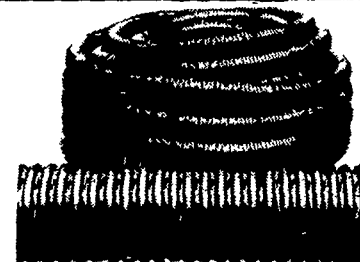
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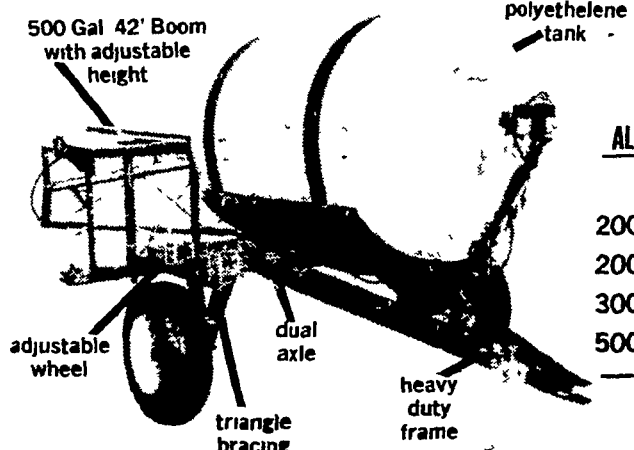
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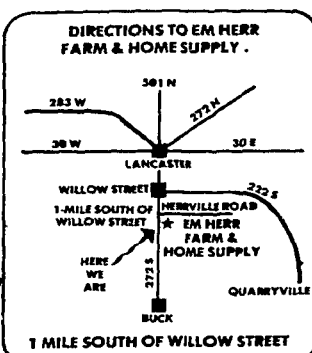
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