

When times get tough, it's all the farm.

It does Massey.

You'd probably agree that a farmer's problems aren't always his own doing. But just because he has those problems, he doesn't give up. . . or, as they say, sell the farm

That's exactly the way we look at our situation at Massey. We've got all kinds of confidence in our products and in the dealers who sell and service them. In a free marketplace, we've got

what it takes to get our share and then some

Frankly, we want to do business with you. You are our business

Now, more than ever, Massey makes sense.

We are the free world's largest manufacturer of tractors, and

second largest in combines. So you know a lot of people believe we make a very good product

We can point to some great new products including our expanded line of 4-wheel drive tractors and our higher capacity 800 Series combines

So go see your Massey dealer. Get to know him. Get to know what MF machines have to offer.

Really, you'll like doing business with a company that knows a thing or two about weathering a storm. That's us, and when you think about it, we're probably a lot like you



Now, more than ever, Massey makes sense.

