

O'Donnell named head of Rural Development

HARRISBURG — Matthew J O'Donnell, of Camp Hill, Cumberland County, has been appointed chief of the division of rural services for the Pennsylvania Department of Agriculture, according to State Agriculture Secretary Penrose Hallowell.

O'Donnell, 40, assumed his duties February 25 at an annual salary of \$19,951.

Hallowell said he was pleased that O'Donnell had accepted the appointment. He cited O'Donnell's background in all levels of management, business administration and marketing as positive attributes for his new position.

"Matt has a strong background, including years of experience in farm marketing, food distribution and farm equipment sales. I am sure he will be able to apply that experience on behalf of the state's farm and rural community," Hallowell said.

As chief of rural services, O'Donnell will be responsible for the supervision of rural coordinators in the Department's seven regions of the state.

The rural services program is geared toward improving rural economic development in Pennsylvania, through the state's Rural Development Council, economic development initiatives and promotional activities to increase

sales of Pennsylvania agricultural products.

The division also works with agribusinesses in helping them adapt the "Pennsylvania Agriculture — We're Growing Better" logo as a marketing tool.

O'Donnell has been involved in marketing and sales since his graduation from Upsala College with a B.S. in business administration and marketing in 1960. He previously had received an associate degree in business administration from Windham College in 1958.

He most recently worked as district manager for the Stull Equipment Company of Chester, supervising the eastern

area of the state with marketing of agricultural lawn and garden equipment.

He had previously served as marketing representative for the Pennsylvania Agricultural Cooperative Marketing

Association of the Pennsylvania Farmers Association, where he developed a marketing program, sold and coordinated delivery of farm products to schools, institutions, wholesale and retail food distributors.

Representative to serve on development group

HARRISBURG — Rep. Noah Wenger has been appointed to serve on the Rural Development Committee of the National Conference of State Legislatures for the 1981-82 State-Federal Assembly.

Wenger said the NCSL is an organization which officially represents the nation's 7500 state legislators and their staffs.

"Its purpose is to improve the quality and effectiveness of state legislatures and assure that states have a strong, cohesive voice in the federal decision-making process. In addition, interstate communication and cooperation is also improved," Wenger said.

Appointments to the State-Federal Assembly are made by the leadership of each state.

"As vice-chairman of the House

Agriculture Committee it will be a particular advantage to serve on NCSL's Rural Development Committee," Wenger said.

"Priority issues which we expect to face include:

- effects of federal energy programs on rural areas;
- domestic and international marketing of agricultural products;
- foreign and corporate ownership of farmland;
- coordination of federal and state rural development programs.

"We will continue to study issues such as land conservation and preservation, financing rural development, rural energy needs and resources, and transportation regulatory reform from the rural perspective

POWER KING one tough tractor!

Big work power for every job on your place
All gear drive delivers more usable horsepower



saves gas Mow lawn plow till bulldoze clear snow split logs and more
12 14 16 18 hp Free catalog American built your top dollar value Come in see for yourself

OBERHOLTZER'S

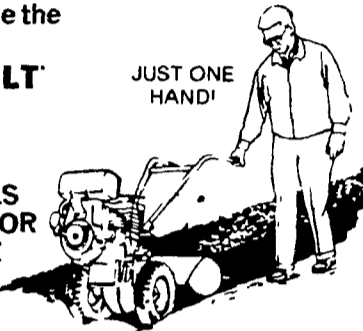
RD #4, Box 260, Fairview Road
Lititz, PA 17543 Phone: 717-733-8506

HOURS
Mon, Thurs, Fri 9:00 to 2:00 and 4:00 to 9:00
Tues, Sat 9:00 to 12:00

Yes, we have the famous TROY-BILT ROTO TILLER

ALL MODELS IN STOCK FOR IMMEDIATE DELIVERY

JUST ONE HAND!



- Trade-ins welcome
- Financing Arranged
- Factory Authorized Sales & Service

Hollinger's

FARM MARKET, INC.

1755 W. Main St., Ephrata, PA 17522
Located on Route 322
Phone (717) 738-1131



Chicken:

Good for you and good for your budget

BUILDINGS

All Styles - Shapes - Sizes



WICKES LUMBER

Call or Write To Us
Rt. 272 & Garden Spot Road
Ephrata, PA 17522

717-733-6521
717-394-9325

OR

MERVIN MILLER — 717-626-5204

We have a skilled crew available for erection if desired.