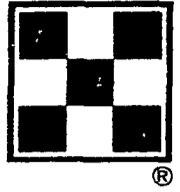
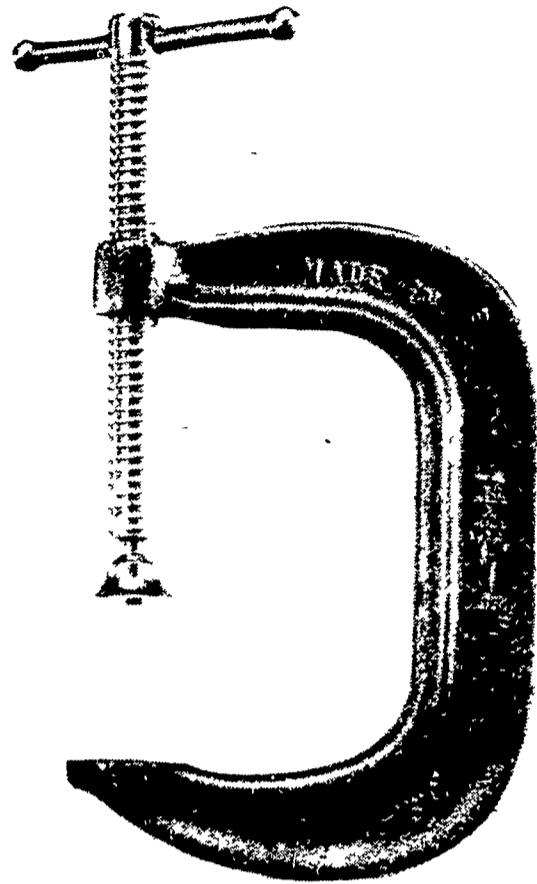


RALSTON PURINA CO. INVITES YOU TO ATTEND



OPERATION EASE THE SQUEEZE



Sponsored By
Ralston Purina & Your Local Purina Dealers

DATE THURS., FEB. 26, 1981

TIME 9:30 AM - 3:00 PM

FEATURED SPEAKERS



Dr. Hank Engster



Dr. Leo Eldridge



Dr. Bill Ragland

Be there for all five "turns of the vise" as Purina poultry experts show you how to release the financial pressures of commercial egg production.

This year's Commercial Egg Producers' Meeting deals with efficiency — how to make the most of your operation for a greater profit in 1981. Specifically, there will be five sessions, each dealing with practices and procedures that can make a difference in your operation.

The five topics are:

1. Tightening the gap between eggs laid and eggs marketed—without getting caught in the middle.
2. Realizing the effects of proper pullet management as they relate to subsequent layer production.
3. Turning a profit through egg size management control. (Methods for achieving and maximizing the ideal 48-lb. case weight.)
4. Getting a grip on some production proof that efficiency programs do pay.
5. Clamping down on the "hows", "whens" and "whys" of molting for more efficient layer management.

We look forward to an informative and worthwhile meeting. Hope you can be there for Operation Ease the Squeeze.

FOR RESERVATION: CONTACT YOUR LOCAL PURINA DEALER

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PHONE 717-442-4183
717 764 3301
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