

Lehigh County gets new extension director

ALLENTOWN — Betty M. Heinbach, Lehigh County Extension home economist on Penn State's Extension Service staff, has been named County Extension Director, effective February 1.

Thomas B King, Penn State associate dean for extension, points out that Miss Heinbach is responsible for program coordination for the Lehigh County Extension Service. She succeeds S Glenn Ellenberger who recently retired.

A native of Pine Grove, Schuylkill County, she has been a member of the Lehigh County Extension staff since 1956. Prior to that she served two years as assistant Franklin County home economist.

She received a bachelor of science degree from Mansfield State College, majoring in home economics education.

Miss Heinbach has become the local authority on food preservation and home canning techniques. In addition, she developed programs in health and nutrition, home financial management, family relations, and worked closely with the 4-H program.

She has supervised the Expanded Foods and Nutrition Education Program in Lehigh County since 1969. In this program, sponsored by the U.S. Department of Agriculture, Miss Heinbach directs the work of four nutrition aides who assist families with limited incomes to make the best use of their resources to serve nutritious meals.

She served on numerous advisory boards and planning committees and is well-known for her educational assistance to county agencies and organizations.

Miss Heinbach has been active in both the Pennsylvania and National Associations of Extension Home Economists, serving on various committees. She is past president of the Pennsylvania

Association of Extension Home Economists and currently serves as advisor to the organization.

She also serves on the Board of Extension Professional Associations and is a member of Epsilon Sigma Phi, national honorary extension fraternity.

In 1960 Miss Heinbach was the first Pennsylvania Extension home economist to receive the eastern region Florence Hall Award. In 1967 she was recipient of a Distinguished Service Award presented by the National Association of Extension Home Economists in recognition of her outstanding educational programs.

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